

**Giving audiences
a space to
experience the
world through
cinema.**

Since 1896, Regent Street Cinema has been at the forefront of cultural conversation through music, theatre and film. We give audiences a space to experience the world through cinema. Today we honour our history by taking our audiences on a journey of discovery through film with curated programmes, perspective-changing events and a community-led spirit.

PASSION

- We are enthusiastic in our welcome
 - We go the extra mile
 - We value customer interaction and listen to what people have to say
 - We build relations with our partners
 - We spread joy
-

EXPLORATION

- We are open to debate
- We create culturally diverse programmes
- We have purpose
- We champion trying new things
- We believe in knowledge exchange
- We celebrate the craft of filmmaking

INDIVIDUALITY

- We are happy to stand out
- We are not afraid to be different
- We celebrate our heritage
- We value our connection with the University of Westminster

TRUST

- We are inclusive
- We value transparency
- We build trust and integrity in our partnerships
- We believe the best in each other
- We do the right thing
- We nurture our community