

CINEMA NEXT

The Future of Film and the Big Screen in Digital Europe

27 January 2016 / 12.00–15.00

Room PHS 5B001, European Parliament, Brussels

MEP Bogdan Wenta, MEP Julie Ward, MEP Helga Trüpel and MEP Jean-Marie Cavada
in collaboration with the International Union of Cinemas (UNIC)

TEASER PROGRAMME OF 12 JANUARY

12.00-12.05 Introduction, *MEP Bogdan Wenta*

12.05-12.15 Keynote, *Phil Clapp, President, UNIC and CEO, UK Cinema Association*

PANEL I

12.15-12.20 Introductory remarks, *MEP Jean-Marie Cavada*

12.20-13.10 **ATTRACTING AUDIENCES AND PROMOTING FILM IN THE 21st CENTURY**

- Tilman Rotberg, Head of Media and Entertainment Germany, GfK
- Richard Patry, President, French Cinema Association FNCF
- Leigh Thomas, Director of Partnerships, Into Film, UK
- Christof Papousek, CFO and Co-Owner, Cineplexx Group, Austria
- Moderated by UNIC President Phil Clapp

13.10-13.15 Concluding remarks, *MEP Helga Trüpel*

13.15-13.55 Buffet lunch for all participants and guests

PANEL II

14.00-14.05 Introduction by *MEP Julie Ward*

14.05-14.55 **EU POLICY MAKING FOR A COMPETITIVE AND DIVERSE CINEMA LANDSCAPE**

- Bogdan Wenta, Member of the European Parliament
- Lucia Recalde-Langarica, Head of Unit Creative Europe MEDIA, DG CONNECT
- Jean-Pierre Decrette, Senior Vice-President, International Union of Cinemas; Vice-President, French Cinema Association FNCF; Development Director, Cinemas Gaumont Pathé, France
- Charlotte Lund Thomsen, Secretary General, International Video Federation
- Moderated by Per Strömbäck, Editor, Netopia

14.55-15.00 Concluding remarks