



**FOR IMMEDIATE RELEASE**

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**APOLLO KINO TO RECEIVE “INTERNATIONAL EXHIBITOR OF THE YEAR” AWARD  
AT CINEEUROPE 2024**

**NEW YORK, NY – Apollo Kino have been named as the 2024 recipient of the “International Exhibitor of the Year” award at CineEurope. The award will be presented as part of the CineEurope Awards Ceremony hosted by The Coca-Cola Company on Thursday, 20 June at the Centre Convencions Internacional Barcelona (CCIB) in Barcelona, Spain. Accepting on behalf of Apollo Kino will be CEO Kadri Ärm.**

Each year at CineEurope, the International Exhibitor Award is given to a cinema exhibitor whose accomplishments, new developments, growth, and market leadership make them the standard-bearer for the industry.

“We are thrilled to be recognizing Apollo Kino this year with our International Exhibitor of the Year award at CineEurope” said Andrew Sunshine, President of The Film Expo Group.

“Apollo Kino has been a great asset to the Baltic region building a culture of modernization for cinemas, changing the movie-going experience with new concepts along with their growth throughout the region. They have proven to be an industry innovator, and we congratulate all on this well-deserved honor.”

Welcoming today’s announcement, UNIC CEO Laura Houlgatte added:

“We are delighted that Apollo Kino is the 2024 International Exhibitor of the Year. A leading cinema chain in the Baltics, they have continued to expand and strengthen in recent years and consistently offer a great experience to its audiences across the Baltics. We look forward to celebrating together at CineEurope!”

**Apollo Kino** operates 18 cinemas and 91 screens in Estonia, Latvia and Lithuania with almost 3.5 million visitors every year. Apollo Kino cinemas provide an innovative and customer-focussed cinema experience, operating on a self-service concept, allowing customers to purchase tickets and snacks without traditional queuing, ensuring a contactless and seamless experience. As Apollo Kino continues to evolve and innovate, it remains committed to delivering unparalleled entertainment and a truly immersive cinematic journey for its audiences across Estonia and the Baltic region.

**About CineEurope**

CineEurope 2024 will take place on 17-20 June at the Centre Convencions Internacional



Barcelona (CCIB) in Barcelona, Spain. CineEurope is the longest-running and most successful European convention and trade show for major, regional, and independent cinema professionals. CineEurope will feature exclusive screenings and product presentations of upcoming films, sponsored networking events, timely and informative seminars, and the CineEurope Trade Show. CineEurope is the Official Convention of the Union Internationale des Cinémas/International Union of Cinemas (UNIC).

### **About UNIC**

The Union Internationale des Cinémas/International Union of Cinemas (UNIC) represents the interests of cinema trade associations and cinema operators covering 39 countries in Europe and in neighbouring regions.

### **About Film Expo Group**

The Film Expo Group is the premier organizer of events in the motion picture industry. The Film Expo Group produces CineEurope, held in Barcelona; ShowEast, held in Miami; and CineAsia, held in Bangkok.

Additional information on CineEurope can be found at [www.cineeurope.net](http://www.cineeurope.net).

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