

# UNIC RESEARCH The impact of the Coronavirus outbreak on the European cinema industry

UNIC is collecting detailed information on the impact of the Coronavirus outbreak on the cinema industry across the 38 territories it represents.

01/10: Belgium, France, Greece, Ireland, Italy, Kosovo, Lithuania, Norway, Portugal, Romania, and Sweden

# **TABLE OF CONTENTS**

1.		oening ess	2
2.		th and safety elines	16
3.	Supp		39
	3.1.	Support for the cultural and cinema sector	39
	3.2.	<u>Loans</u>	60
	3.3.	<u>Grants</u>	66
	3.4.	Employment	73
	3.5.	Rent and related expenses	85
	3.6.	<u>Taxation</u>	91
4.		office ormances	96

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# 1. REOPENING PROCESS

# **SUMMARY**

The vast majority of cinemas across Europe were officially closed by Government order – unless specified otherwise in the table below – from mid-March 2020, with the exception of Italy (with almost 50% closed from 23 February), Russia (all closed from 31 March), Sweden (only partly closed) and Belarus (never closed). Overall, less than 2% of the 43,000 screens in Europe remained open from then until May-June 2020, when cinemas started reopening. Most European markets reopened by early July latest, with a few territories only reopening in September 2020. A second closure round followed in October 2020 following spikes in local cases, some of which were localised to specific cities or regions. Most European cinemas were again forced to closed. A few territories reopened briefly in December-January or in the first quarter of 2021 – in some cases temporarily. Most territories started reopening between May and June, with all UNIC territories reopened by July 2021.

COUNTRY	CLOSURE DATES	TIMELINE
ALBANIA	23 March to 23 June 2020	Cinemas were allowed to reopen on 23 June 2020 but only effectively reopened in late October, due to the lack of content. Albania introduced a curfew from November 11, with all citizens required to stay at home from 10PM to 6AM. This curfew was extended indefinitely in 2021. From 1 June, the curfew moved to 11PM while mask wearing remained mandatory indoors.
AUSTRIA	16 March to 29 May 2020 3 Nov. 2020 to 19 May 2021	FIRST ROUND OF CLOSURES  Cinemas were allowed to reopen from 29 May - originally planned for 1 July, the reopening date was brought forward. Most cinemas reopened by mid- June, with some chains waiting until early July. SECOND ROUND OF CLOSURES  Austria entered a second lockdown from 3 November, resulting in the closure of cinemas. One federal State, Vorarlberg, allowed cultural institutions to reopen under strict regulations in late March 2021, including cinemas. Cinemas were allowed to reopen from 19 May. Most cinemas reopened from that date. The biggest local chain announced it would reopen all its sites from 18 June. It was announced in late May that capacity restrictions would stop from 1 July, but visitors would have to prove that they were tested, recovered or vaccinated against COVID-19. New restrictions will apply from 15 September and specifically target population groups who refuse to get vaccinated. Restrictions will not apply to those who are fully vaccinated or have recovered from the virus. As of September 15th: Hospital grade FFP2 masks must be worn instead of normal facemasks in essential retail shops and on public transport. For



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		those who have not been vaccinated, wearing an FFP2 mask is also mandatory in non-essential retail and in cultural institutions. Cultural institutions with an FFP2 mask requirement for unvaccinated people include: museums, art halls, libraries and archives. At concerts, in the theatre and cinema, however, the FFP2 mask requirement does not apply to unvaccinated persons with valid 3G proof. The exception is Vienna, where masks covering the mouth and nose must be worn by all visitors in all cultural institutions.  Despite Covid-19 rules in Vienna already being stricter than elsewhere in Austria, they will be tightened further on October 1st.
BELGIUM	14 March to 1 July 2020 29 Oct. 2020 to 9 June 2021	FIRST ROUND OF CLOSURES Cinemas were required to close from 14 March and allowed to reopen from 1 July, after most other businesses.  SECOND ROUND OF CLOSURES From 19 October 2020, bars and restaurants were required to close, while F&B sales in cinema were banned. From 24 October, curfews were introduced across the country. The region of Brussels decided to close all cultural places, including cinemas, from 26 October. The Flemish Government took the same decision on 28 October, which was then extended to the whole country from 29 October. Cinemas reopened on 9 June 2021.
BOSNIA AND HERZEGOVINA	13 March to 14 May 2020 March-May 2021	FIRST ROUND OF CLOSURES  Bosnian entities applied different restrictions. Republika Srpska reopened most businesses from 11 May 2020. Federal authorities announced that cinemas could reopen from 14 May. Some sites started reopening from the week of 18 May, while most followed in June.  SECOND ROUND OF CLOSURES In 2021, cinemas located in Sarajevo were required to close from 13 March. Cinemas in Republika Srpska were required to close from 21 March. A 9PM curfew was introduced across most of the country. Cinemas were allowed to reopen in April 2021 in the Federation of Bosnia and Herzegovina and 10 May 2021 in Republika Srpska. All local cinemas had effectively reopened following the easing of restrictions across the country in late May.
BULGARIA	13 March to 11 May 2020 30 Nov. 2020 to	FIRST ROUND OF CLOSURES Cinemas were allowed to reopen immediately from 11 May, with most effectively reopening from mid-June. SECOND ROUND OF CLOSURES



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	31 Jan. 2021	A 11.30PM curfew was introduced from 12
	22-31 March	November. Cinemas were ordered to shut on 30
	2021	November. Most businesses were slowly allowed to
		reopen from late January, including cinemas from 31
		January. One major Bulgarian cinema chains
		reopened from 5 February.
		THIRD ROUND OF CLOSURES
		It was announced on 18 March that Bulgaria would
		close shopping malls from March 22. Multiplexes in
		Bulgaria are mostly located in malls. It was later
		confirmed that cinemas across the country would be
		required to close from 22 to 31 March. From 1 April,
		cinemas and other venues were allowed to reopen
		with a 30% occupancy limit and a 11PM curfew.
		Those located in malls were also allowed to reopen
		but were banned from selling F&B (as indoor
		restaurants remained closed). In September, it was
		reported that restaurants and bars would have to
		close at 10pm from 7 September, while indoors
		sports will have to be held without spectators.
		Cinemas were allowed to reopen from 18 May, while
		those located in shopping malls had to wait until 15
		June. All exhibitors decided to reopen from 20
		August.
	17 March to	On 14 October, gatherings of more than 50 people
CROATIA	20 August	were banned. From 26 October, a 10PM curfew was
	2020	introduced, while public gatherings were limited to 25
		people in December. Cinemas remained open during
		that period. It was announced on 23 July that public
		gatherings of more than 50 people would be
		forbidden from 26 July and until 15 August.
		FIRST ROUND OF CLOSURES Cinemas were only allowed to reopen from 17
		l ·
		September, after most other businesses.  SECOND ROUND OF CLOSURES
	16 March to	The Government announced a curfew on 4
	17 Sept. 2020	November, from 11PM to 5AM. From 11 December,
	11 Dec. 2020	gatherings were limited to 2 people outside home,
CYPRUS	to 10 May	effectively closing cinemas. Cinemas were allowed to
	2021	reopen from 8 February. The main local cinema chain
	2021	decided not to reopen because of existing
		restrictions. A new lockdown was introduced from 26
		April until 9 May. From 10 May, all businesses were
		allowed to reopen, including cinemas. The main
		cinema chain reopened on 27 May 2021.
	12 March to	FIRST ROUND OF CLOSURES
	11 May 2020	The Czech Government twice decided to speed up its
CZECH	12 Oct. 2020	reopening process, as cinemas were allowed to
REPUBLIC	to	reopen from 11 May 2020.
	24 May 2021	SECOND ROUND OF CLOSURES
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DENMARK	12 March to 21 May 2020 16 Dec. 2020 to 6 May 2021  LOCAL CLOSURES 6 November to	Following a spike in local cases, the Czech Government announced the closure of cinemas from 12 October. It was announced on 19 May that Czech cinemas could reopen from 24 May with a capacity limit of 500 per show. But because of a ban on F&B sales inside malls, most local multiplexes only reopened in June, following the announcement that the ban on F&B sales would be lifted from 31 May. Most independent cinemas located outside malls reopened from 24 May.  FIRST ROUND OF CLOSURES  Danish cinema operators decided to close from 12 March 2020, before being forced to do so by the Government on 18 March. Most shops reopened from 11 May, with cinemas allowed to reopen from 21 May.  SECOND ROUND OF CLOSURES  From 6 November, a regional shutdown was announced in seven municipalities in North Jutland affecting about 280,000 people. Most businesses, including cinemas, were required to close. The Government announced the closure of all social activities in 38 of the 98 Danish municipalities from 9 December — representing around half of the Danish population. All Danish cinemas were ordered to close
	6 November to 3 Dec. 2020 (North Jutland)	from 16 December. Cinemas were allowed to reopen from 6 May. All COVID-19 related restrictions were lifted from 14 August across Denmark.  Denmark is set to lift all remaining coronavirus restrictions on Friday (10 September), making it the first EU country to go completely back to pre-
		pandemic daily life.
ESTONIA	12 March to 1 June 2020 28 Dec. 2020 to February 2021 1 March 2021 to 24 May 2021	FIRST ROUND OF CLOSURES Cinemas reopened from 1 June. Some sites reopened from mid-June, while others waited for early July. SECOND ROUND OF CLOSURES New restrictions, including the closure of cinemas, were introduced in mid-December in some Estonian counties. From 28 December, these restrictions were extended to the capital of Tallinn. Cinemas were allowed to reopen from early February. THIRD ROUND OF CLOSURES The Estonian government announced on 25 February that cinemas across the country would be closing from 1 March 2021 for at least one month. Existing restrictions were extended to at least 17 May. From 24 May, cinemas were allowed to reopen.
FINLAND	1 June 2020	FIRST ROUND OF CLOSURES
		I



# December 2020 to June 2021

The Government declared a ban on gatherings of 10 persons from 18 March but specified that cinemas were not forced to close. All cinemas decided to close after the announcement. Cinemas were allowed to reopen from 1 June. Major chains decided to reopen between the last week of June and mid-July.

# **SECOND ROUND OF CLOSURES**

From September, the Finnish Government introduced a localised strategy to fight COVID-19. From 27 October, public events were limited to 10 in the region of Vaasa. From 20 November, to 20 in the region of Helsinki. From late November to December (depending on the region), all public events and gatherings of more than 10 people were banned in 12 Finnish regions, representing 80% of the Finnish population. Most if not all cinemas in those regions decided to close, while a few continued to operate. In the rest of the country, 6 regions limited gatherings to 20 and the remaining 2 to 50 people. The Government announced stricter measures across most of the country in March 2021 in what was described as a national shutdown. From 23 April, cinemas were allowed to operate across the country but with a capacity limit of 6 per show in 10 out of 21 counties, 10 per show in 4 counties, and 20 per show in the remaining 7 counties. Major chains decided to only operate in counties with a 20 persons capacity limit – which was not the case in most major cities. It was announced in late May that restrictions would be eased on gatherings and events. For indoor events the number of participants was still be limited to 10, meaning that most cinemas remained closed. From late June, all major chains had reopened their cinemas.

On 6 September, the Finnish government revealed its intentions to reopen the country and lift the current anti-epidemic restrictions. It announced that it seeks to remove national restrictions and comprehensive recommendations when a minimum of 80% of all people over the age of 12 have been vaccinated twice or have been offered the opportunity to take both doses of the vaccine. According to a press release by the government, it is possible to meet the 80% target by mid-October. In any case, the government announced that it can begin to gradually alleviate restrictive measures even before reaching the desired vaccination coverage

The government plans to introduce the passport scheme at the beginning of October. It would apply to all Finnish residents over the age of 12. Parliament would need to vote on the bill before it comes into



		force, meaning its introduction could be delayed. The Covid passport scheme could be short-lived, as the government currently intends to lift all coronavirus restrictions once 80 percent of over-12s are fully vaccinated against the virus.  The government submitted its long-awaited proposal for a coronavirus pass to the Finnish Parliament. The proposal states that the pass would be put to use only in the event that the epidemiological situation deteriorates and regional authorities have to reintroduce restrictions to smother infection clusters.
FRANCE	14 March to 22 June 2020 30 Oct. 2020 to 19 May 2021	FIRST ROUND OF CLOSURES  All shops reopened from 11 May. Cinemas were allowed to reopen from 22 June. Most cinemas (97%) effectively reopened from that date.  SECOND ROUND OF CLOSURES  From 17 October, a curfew was introduced from 9PM to 6AM in several major French cities. This rule was extended to 2/3 of the French population from 24 October. The French Government announced a second national lockdown from 30 October, which resulted in the closure of all local cinemas. It was announced on 24 November that cinemas would be allowed to reopen on 15 December, but this decision was reversed following a spike in local COVID-19 cases. On 29 April, it was announced that cinemas and other cultural venues could reopen from 19 May.
GERMANY	14-18 March to 15 May - 30 June 2020 2 Nov. 2020 to 10 May – 1 July 2021 (nation-wide)	FIRST ROUND OF CLOSURES  The decision to close cinemas was made by local State authorities, with different start and end dates applied across the country. The first reopening phase started on 20 April, with reopening dates ranging from 15 May to 30 June.  SECOND ROUND OF CLOSURES  A national "lockdown-light" was announced on 28 October, resulting in the closure of all local cinemas from 2 November. All the associations representing Germany cinema operators and distributors formally reached out to Federal and state authorities, asking for a clear reopening framework and timeline, advocating for a coherent, nation-wide coordinated reopening around Easter 2021. Confirming that German states would announce different reopening dates, the Bavarian Prime Minister indicated on 3 May that cinemas would be allowed to reopen from 10 May. The five associations representing German cinema operators and distributors have asked the federal states to allow for nationwide reopening of the sector by 1 July. Almost all German cinemas effectively reopened from 1 July.



		German health authorities have decided on
		Wednesday that starting on November 1,
		unvaccinated people will not receive compensation for lost pay if coronavirus measures forced them to
		quarantine.
		FIRST ROUND OF CLOSURES
GREECE	12 March to 29 June 2020 3 Nov. 2020 to 1 July 2021	Shopping malls reopened from 18 May, followed by restaurants and bars from 25 May. Cinemas were only allowed to reopen from 29 June.  SECOND ROUND OF CLOSURES  Greece imposed a curfew in areas most affected by COVID-19 from 24 October, including Athens, from 12.30AM to 5AM. Several new restrictions were introduced from 3 November in Athens and other major Greek cities, including a curfew from midnight to 5AM, mandatory use of face masks in all public areas and the full closure of places of entertainment – including cinemas. Most Greek cinemas closed from that date. Cinemas were allowed to reopen from 1 July. The new emergency measures went into effect in Greece from Monday, September 13. People who are unvaccinated — whether employees in the public and private sector, school pupils, students, persons over 12 that want to travel by plane, train, intercity bus or ship or visit any indoor area where people gather — must be able to present a certificate of a negative test for Covid-19 taken within the required time limit. Unvaccinated adults will however be able to enter the indoor areas of theaters, cinemas, museums, archaeological sites and gyms/sports federations. More specifically, entrance will be allowed to the vaccinated, those with proof of recovery from Covid-19 (stating that they have recovered from the virus in the last six months) and the unvaccinated that have a negative rapid antigen test performed within 48 hours prior. Theaters and cinemas have the option to operate as "Covid free" (vaccinated-only) and "mixed" spaces. This will be displayed on entrance doors.  Greece will impose a nighttime curfew and ban music at bars, cafes and restaurants in Thessaloniki, its second biggest city, following an increase in COVID-
		19 cases, the government said on Thursday. FIRST ROUND OF CLOSURES
	17 March to 18 June 2020	With the exception of Budapest and its surrounding
HUNGARY	11 Nov. 2020	areas, most businesses were allowed to reopen from 1 May 2020. The state of emergency was lifted on 18
	to	June, allowing cinemas to reopen immediately. Most
	1 May 2021	cinemas decided to reopen from early July.
	,	SECOND ROUND OF CLOSURES



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IRELAND	16 March to 29 June 2020 7 Oct. 2020 to 2 Dec. 2020 to 7 June 2021 LOCAL CLOSURES 19 Sept. 2020 to TBA 2021 (Dublin)	A state of emergency was introduced again in Hungary from 4 November. Most cinemas decided to close from that date. Most businesses were allowed to reopen, including cinemas, from 1 May as the number of vaccinated people reached 4m. Various independent cinemas reopened immediately, while some major chains announced they would reopen in June or July.  FIRST ROUND OF CLOSURES  National health authorities' guidance on social distancing (2m) effectively closed all cinemas from 16 March. The Irish Government ordered the closure of all non-essential businesses on 25 March. Cinemas were initially only allowed to re-open in the final official reopening phase, starting from 10 August 2020, but the date was moved forward to 20 July and then again to 29 June.  SECOND ROUND OF CLOSURES  Dublin cinemas were forced to close from 19  September. The Irish Government announced new nationwide restrictions from 7 October, including the closure of Irish cinemas. Cinemas were allowed to reopen from 2 December.  THIRD ROUND OF CLOSURES  Following a rise in local cases, cinemas were required to close again from 24 December. On 28  May, the Irish Government confirmed that cinemas would be allowed to reopen from 7 June.  The Irish government announced plans to remove all COVID-19 restrictions by 31 October. From 22  October, the requirement for vaccine certificates in bars and restaurants will be dropped, as will all restrictions on the numbers attending indoor and outdoor events. Cinemas can operate at 60% capacity from 6 September.  The Government plans to scrap almost all Covid-19
		restrictions by October 22. FIRST ROUND OF CLOSURES
ITALY	23 Feb 8 Mar. to 15 June 2020  26 October to 26 April 2021 (yellow zones) May-June 2021 (localised reopening process)	Regional bans from 23 February resulted in the closure of 48% of Italian cinemas. On 8 March, the National Government ordered all cinemas to close. Bars and restaurants reopened from 1 June and cinemas were allowed to reopen from 15 June.  SECOND ROUND OF CLOSURES Following a rise in local cases, the Italian Government decided to close cinemas from 26 October.  Culture Minister Dario Franceschini pushed to allow the reopening of cinemas by 27 March 2021 but this plan was later abandoned. A few cinemas – mostly art-houses – reopened from 26 April, located in big



	<u> </u>	
		cities in so-called yellow areas. In May 2021, between 10-15% of local sites had reopened. In June, approximately 50% of Italian cinemas had reopened, with different and evolving local restrictions. In early July, 55% of cinemas were opened. the government announced it will require the country's entire workforce to show a health passport or face suspension from work.  Covid crowd restrictions to be relaxed as Italy nears vaccination target. The Italian government's scientific advisory panel has given the green light to plans to increase the maximum allowed capacity at stadiums, cinemas and theatres as long as everyone can show the Covid-19 health certificate of green pass.
KOSOVO	12 March to 1 October 2020	The Government announced a three-step reopening plan, with cinemas first expected to reopen from 1 June. Due to a spike in COVID-19 cases, the reopening date for cinemas was postponed to 1 October.
LATVIA	14 March to 12 May 2020 9 Nov. 2020 to 1 July 2021	FIRST ROUND OF CLOSURES From 12 May 2020, all businesses were allowed to reopen. Most cinemas decided to reopen from mid-June or early June.  SECOND ROUND OF CLOSURES A partial lockdown was announced from 9 November, resulting in the closure of all cinemas. Cinemas were allowed to reopen from 15 June. Most local cinemas reopened from 1 July.
LITHUANIA	13 March to 31 May 2020 7 Nov. 2020 to 19 April 2021	FIRST ROUND OF CLOSURES Indoor events, including cinemas, were allowed to reopen from May 31. Most cinemas started reopening from mid-June to early July. On October 20, the Lithuanian Prime Minister called for a two-week "pause" in public life, asking people to avoid gatherings and strictly follow safety precautions – cinemas were not formally required to close.  SECOND ROUND OF CLOSURES Lithuania's government announced on 4 November a three-week lockdown starting on 7 November until at least 29 November. It was announced in mid-April that Lithuanian cinemas would be allowed to reopen from 19 April.  Amid increased COVID-19 infection rates, the Lithuanian government on Wednesday decided to reimpose a mask mandate and issue recommendations on working from home for both private and public sectors. People are required to wear masks indoors in public spaces, including shops, public transport, schools and event venues.
LUXEMBOURG	16 March to	FIRST ROUND OF CLOSURES



	17 June 2020	Construction sites, along with shops selling
	26 November	gardening/DIY tools reopened from 20 April. Cinemas
	to	were allowed to reopen immediately from 29 May.
	11 January	This decision was unexpected and cinema operators
	2021	decided to reopen from 17 June.
		SECOND ROUND OF CLOSURES
		It was announced on 24 November that cinemas,
		theatres, restaurants and cafés would be required to
		close from 26 November. Cinemas were allowed to
		reopen from 11 January, with the main local cinema
		chain reopening from 13 January.
		FIRST ROUND OF CLOSURES
		Cinemas were allowed to reopen from 5 June, most
	16 March to	reopened from the week of 22 June.
	5 June 2020	SECOND ROUND OF CLOSURES
MALTA	4 March to	Malta ordered on 4 March the closure of restaurants,
	7 June 2021	clubs, bars and places of entertainment until April to
	I Julie 2021	contain the spread of COVID-19. Cinemas were
		allowed to reopen from 7 June.
	13 March to	Cinemas were allowed to reopen from 1 June. Local
MONTENEGRO	1 July 2020	operators decided to reopen from early July.
	1 July 2020	FIRST ROUND OF CLOSURES
		Retailers were allowed to reopen from 28 April.
		Restaurants and cinemas followed from 1 June.
		SECOND ROUND OF CLOSURES
		Following a spike in local cases, the Dutch Government placed six regions under increased
		•
		restrictions from 18 September, with local operators
		in those six regions required to close between 1AM
		and 6AM. These requirements were extended to an additional 8 regions from 27 September. On 28
	15 March to	September, the Dutch Government announced reinforced measures for the whole country. The
	1 June 2020	1
		Netherlands introduced a "partial lockdown" from 14
NETHERI ANDS	4-19 Nov.	October. It was announced on 4 November that
NETHERLANDS	2020	cinemas would be required to close. They were
	15 Dec. 2020	allowed to reopen from 19 November, with other
	to	restrictions still in place. THIRD ROUND OF CLOSURES
	5 June 2021	
		A third round of closure was announced in mid-
		December, with cinemas forced to close for a third
		time from 15 December. On 31 May, it was confirmed
		that cinemas would be allowed to reopen from 5
		June.
		The government hopes to be able to lift most basic
		corona measures, such as 1.5 metre distance and
		face masks in public transport, on 20 September. On
		14 September, the government will announce
		whether this will be possible. For hospitality venues
i		and cultural institutions, such as cinemas and



		theatres, a corona entry pass will be mandatory until
NORTH MACEDONIA	10 March to 24 Sept. 2020 6 April 2021 to 20 April 2021	theatres, a corona entry pass will be mandatory until 20 September.  The Dutch government is scrapping most of the remaining coronavirus regulations on September 25.  The 1.5 meter provision will be cancelled. Entering cinemas and theatres will be only possible with the corona pass (for everyone from 13 years on). On 1 November an opinion will be issued as to whether it will still be necessary to use corona passes.  FIRST ROUND OF CLOSURES  Most business have been allowed to reopen gradually from 18 or 25 May. Cinemas were only allowed to reopen from 24 September. From 10 November, a ban on gatherings of more than four people in all public spaces was introduced, as citizens were encouraged to stay home from 9PM. Cinemas remained open at 30% capacity, with the main local chain only opened certain days of the week in late 2020. Local restrictions were eased in early 2021.  SECOND ROUND OF CLOSURES  Most cinemas in North Macedonia were required to close again on 6 April 2021. The measures did not impose a direct ban on cinemas, but several decided to close due to the new nationwide curfew from 8PM. The biggest cinema in the country reopened from 20 April, while smaller independents remained closed. The curfew was eased in May, starting at midnight from 13 May, allowing for the reopening of all local cinemas from mid-May. From 26 June, cinemas were allowed to reopen without restrictions on opening
NORWAY	12 March to 7 May 2020 LOCAL CLOSURES 6 Nov. 2020 to 20 May 2021 (Oslo and other municipalities)	hours or occupancy.  Cinemas were allowed to reopen from 7 May. It was announced on 6 November that cinemas would be closing in Oslo. It was announced in early May that cinemas would be allowed to reopen in Oslo from 20 May.  Norway on 25 September lifted social distancing rules, capacity limits on businesses and other pandemic-era restrictions that have been in place for more than a year.
POLAND	12 March to 6 June 2020 7 November to 12 February 2021 20 March to 21 May 2021	FIRST ROUND OF CLOSURES Restrictions were first lifted from 20 April. From 4 May, shopping malls, hotels and certain cultural institutions reopened. In the fourth and final phase starting from 6 June, cinemas were allowed to reopen.  SECOND ROUND OF CLOSURES The Polish government announced the closure of cinemas from 7 November following a rise in local COVID-19 cases. Cinemas were formally allowed to



		reopen from 12 February. Several major operators indicated they would reopen at a later stage, as the existing restrictions made it too challenging for them to do so. Over 180 independent reopened immediately.  THIRD ROUND OF CLOSURES It was announced on 11 March that tougher restrictions would be introduced in Warsaw from 15 March following a rise in local cases. These tougher restrictions were extended to more regions in the following days, as most cinemas closed across the country. It was announced that Poland would return to a full lockdown from 20 March. Cinemas across the country were required to close – even if most did not reopen since November 2020 because of strict reopening restrictions. It was announced on 12 May that cinemas would be allowed to reopen from 21 May. Most cinemas reopened from that date, with some chains announcing that they would reopen on 28 May.
PORTUGAL	16 March to 1 June 2020 15 January to 19 April 2021	FIRST ROUND OF CLOSURES  The Government announced a reopening strategy starting from 4 May. Cinemas were allowed to reopen from 1 June.  SECOND ROUND OF CLOSURES  From 4 November, stricter measures were introduced across Portugal. Following a spike in local cases, cinemas were required to close again from 15  January 2021. Cinemas reopened from 19 April, in the third national reopening stage.  Further removal of restrictions to be decided "within three weeks". The Government will decide on the new phase of easing of lockdown after 85 percent of the population has been vaccinated against Covid-19.  Portugal ended the compulsory wearing of masks outdoors on September 13, due to progress in vaccination coverage, which makes it possible to relax the health measures in force. When the threshold of 85% of people vaccinated is reached, the government plans a further reduction in health measures, which will generate de facto the end of the limits on the occupation of restaurants, shops and cultural spaces or the reopening of bars and nightclubs.  Portugal will lift almost all remaining COVID-19 restrictions, allowing full occupancy in restaurants and cultural venues from Oct. 1.  The next phase of the easing of lockdown process announced by the government advanced on 1 October, and the target of 85 percent of the



		nonulation with a complete vaccination against Covid
		population with a complete vaccination against Covid- 19 has been met.
		FIRST ROUND OF CLOSURES
		Cinemas were allowed to reopen from 1 September.
		Most cinemas effectively reopened from 11 or 16
		September.
		SECOND ROUND OF CLOSURES
		Cinemas were ordered to close again in several
	10.84	Romanian cities, including Bucharest, from 7 October
	2 March to	<ul> <li>and allowed to reopen again from 15 October 2020.</li> </ul>
	Sept. 2020	It was announced on 20 October that cinemas
	Oct. 2020 to	located in Bucharest, Cluj-Napoca and Râmnicu
	January 2021	Vâlcea would be required to close again. From 9
	March-May	November all businesses were required to close at
2	2021	9PM. The main cinema chain in Romania closed all
		its local sites from that date. Sibiu was the first
		Romanian city to reopen its cinemas in 2021, from 3
	LOCAL	January. Cinemas were allowed to reopen in
	CLOSURES	Bucharest from 25 January 2021.
	7-15 October	THIRD ROUND OF CLOSURES
	and	From March, cinemas were required to close in towns
	20 October to	where the rate of infections is higher than 3 cases for
	January 2021	1,000 persons. From late March 2021, most cinemas
1 `	major cities)	were closed across the country. On 3 May, cinemas
	ate March to	were allowed to reopen in Bucharest. Multiplexes
	27 May 2021	reopened across the country from 27 May, including
	local	the biggest local chain.
	estrictions)	As the 14-day COVID-19 incidence rate in Bucharest
		went over the six per 1,000 persons threshold, the
		government decided to change some of the rules.
		The decisions are not yet finalised, but they will be
		discussed in a government meeting by the end of the
		week.
	26 March to	
	15 July 2020	Cinemas were allowed to reopen from 15 July. But,
	,	as was the case for closure, formal reopening
	LOCAL	decisions were made by Regional Governors. For
	CLOSURES	instance, the regions of Sakhalin and Leningrad
1	7 October to	allowed cinemas to reopen in late June whom in
1	November	Moscow, cinemas were allowed to reopen from 1
	2020	August. In mid-August 2020, 30% of Russian
RUSSIA (	Sevastopol	cinemas had reopened, for 80% in October. In early
à	and other	October, some Russian regions forced cinemas to
r	egions)	close again (one region required cinemas located in
	June-July 2021	shopping malls to close during the weekend). From
	Buryatia and	mid-October, several regions and cities, including
	/ologda	Sevastopol, temporarily closed cinemas for 2 weeks.
	egions)	Others reduced occupancy. At the beginning of 2021 about 97% of Russian cinema screens had reopened
	Additional local	•
		in 83 regions of 85.



		In June 2021, cinemas were opened in all 85 Russian regions. In late June, two regions - the Republic of Buryatia and the Vologda Region - closed cinemas for a month.
		Russian authorities tightening up the enforcement of
		COVID-19 restrictions amid rising death rate.
	18 March to	Serbian cinemas were allowed to reopen from 24
SERBIA	24 August	August. Major cinema chains reopened from 1
	2020	September.
SLOVAKIA	9 March to 20 May 2020 15 October to 16 Nov. 2020 19 Dec. 2020 to 17 May 2021	FIRST ROUND OF CLOSURES Cinemas were allowed to reopen from 20 May. Most sites reopened by mid- to late June, when official restrictions were eased down. SECOND ROUND OF CLOSURES Slovakia introduced a new state of emergency on 1 October. Cinemas were ordered to close again from 15 October. They were allowed to reopen from 16 November. THIRD ROUND OF CLOSURES It was announced on 17 December that Slovakia would close most shops and services and limit
	2021	people's movement from Saturday 19 December, resulting in the closure of all cinemas. Cinemas were allowed to reopen in Slovakia from 17 May, if the local epidemiological situation allowed. Due to the late notice, most operators reopened from the last week of May or first week of June.  FIRST ROUND OF CLOSURES
	10 March to 18 May 2020	All shops and businesses including cinemas were allowed to reopen from 18 May. Most cinemas reopened from 1 June.  SECOND ROUND OF CLOSURES  On 16 October, the Slovenian Government announced that, for 7 of the country's 12 regions, gatherings both indoors and in public places were banned. All local cinemas but 2 were closed from that date, with major circuits shutting down completely.  THIRD ROUND OF CLOSURES
SLOVENIA	16 October to 22 April 2021 2 May to June 2021	Cinemas were allowed to reopen from 22 April until 2 May 2021 – for just 10 days – with a capacity limit of 10 people per screening room and other restrictions. Only one cinema decided to reopen under these conditions. Art house cinemas gradually reopened in the following weeks, while multiplex cinemas announced reopening dates for the week of 7 June. Cinema-goers are required to deliver a proof of vaccination, test or recovery from COVID-19 to enter. Slovenia's public sector employees, except for those working in education, will have to show proof of vaccination or of a recent recovery from COVID-19 infection to enter their working spaces from Oct 1.



SPAIN  Of Spanish cinemas closed their doors from late 2020 due to the lack of content and evolving local restriction measures. Starting from 1 October, the Spanish Government ordered a partial lockdown in the capital Madrid and surrounding areas. Under the restrictions, social gatherings were limited to six people. Cinemas remained open. Cinemas were required to close in Catalonia from 30 October until 23 November (Asturia) 10 November to 10 December (Andalucia) 24 January to 15 February (Valencia)  Valencia)  To be spanish cinemas closed their doors from late 2020 due to the lack of content and evolving local restriction measures. Starting from 1 October, the Spanish Government ordered a partial lockdown in the capital Madrid and surrounding areas. Under the restrictions, social gatherings were limited to six people. Cinemas remained open. Cinemas were required to close in Catalonia from 30 October until 23 November. Increased restrictions were announced for Andalucia from 10 November to 10 December, as cinemas were forced to close. Cinemas were required to close in Asturia from 28 October to 3 December. Cinemas located in commercial centres in Castilla y Leon have been closed from 8 November. The city of Valencia introduced from 24 January strict distancing rules limiting gatherings to 2 people, effectively forcing the closure of local cinemas. In February-March 2021, only 40-45% of Spanish Government ordered a partial lockdown rules after tions were announced for Andalucia and surrounding areas. Under the restrictions, social gatherings were limited to six people. Cinemas remained open. Cinemas were required to close in Catalonia from 30 October to 3 December. Cinemas were forced to close. Cinemas were forced to close. Cinemas vere required to close in Asturia from 28 October to 3 December. Cinemas were forced to close. Cinemas vere required to close in Catalonia from 30 October to 30 December. Cinemas vere effectively operation and vere forced to close. Cinemas vere effectively operation and vere forced to			
SWEDEN 27 November March due to official restrictions on social gatherings	SPAIN	25 May 2021 October 2020 to March 2021  LOCAL CLOSURES 18 to 29 July (Barcelona) 30 October to 23 November (Catalonia) 28 October to 3 December (Asturia) 10 November to 10 December (Andalucia) 24 January to 15 February (Valencia)	Phase 2 of the national reopening plan, starting from 25 May, saw the reopening of most businesses, including cinemas. Cinemas located in malls were only allowed to reopen in Phase 3, starting from 8 June. This process has been managed on a provincial level, resulting in a staggered reopening process. Most cinemas reopened in late June. From 18 July, the Catalan Government declared the closure of all cinemas in Barcelona and its surrounding area. On 29 July, a court ruling suspended the ban, allowing the opening of all cinemas in the province. In August 2020, 70% of Spanish cinemas had reopened.  SECOND ROUND OF CLOSURES  While theoretically allowed to operate, a large number of Spanish cinemas closed their doors from late 2020 due to the lack of content and evolving local restriction measures. Starting from 1 October, the Spanish Government ordered a partial lockdown in the capital Madrid and surrounding areas. Under the restrictions, social gatherings were limited to six people. Cinemas remained open. Cinemas were required to close in Catalonia from 30 October until 23 November. Increased restrictions were announced for Andalucia from 10 November to 10 December, as cinemas were forced to close. Cinemas were required to close in Asturia from 28 October to 3 December. Cinemas located in commercial centres in Castilla y Leon have been closed from 8 November. The city of Valencia introduced from 24 January strict distancing rules limiting gatherings to 2 people, effectively forcing the closure of local cinemas. In February-March 2021, only 40-45% of Spanish cinemas were effectively operating – most of them only on certain weekdays. In early April, the share of reopened cinemas rose to approximately 80%. Restrictions continue to vary widely from one community/city to another, with different rules on occupancy, F&B sales, operating hours. More details can be shared upon request. Madrid will remove most of its pandemic restrictions on Monday 27 Sept, amid a general easing of Spain's lockdown rules after the country'
2021 there never was a formal obligation to close in the	SWEDEN	27 November to 1 June	March due to official restrictions on social gatherings but many independent cinemas remained open, as



country. All Swedish cinemas were operating again from May-June 2020. SECOND ROUND OF CLOSURES On 16 November, local authorities introduced a ban on public events of more than eight people. Cinemas and other businesses were again not formally required to close but citizens were urged to stay home as much as possible, creating confusion as to whether cinemas - as well as other businesses were allowed to operate or not. The largest local chain – representing approximately 2/3 of the market announced the closure of its cinemas from 24 November. A new pandemic law was introduced on 8 January giving the government power to close certain businesses or limit visitor numbers and opening hours, making new restrictions much more binding than those "recommended" in 2020. In May 2021, approximately 25% of Swedish cinemas had reopened. It was later confirmed that from 1 June Swedish cinemas would be allowed to welcome 50 people per screenings, to be increased to 300 from 1 July. Most Swedish cinemas reopened from 1 June. Sweden will push ahead with a planned easing of COVID-19 restrictions at the end of this month (29 September), removing most curbs and limits on public venues such as restaurants, theatres and stadiums, the government said. Sweden's government and Public Health Agency confirmed that it will go ahead with the fourth and penultimate stage of its re-opening plan from 29 September, with a firm warning for

Sweden lifted all COVID-19-related restrictions in the country on 29 September, announcing that the pandemic has been brought under full control.

unvaccinated people. The parliament extended the country's pandemic law for four months, giving it the opportunity to introduce further restrictions if the

# SWITZERLAND

17 March to 6 June 2020 12 Dec.2020 to 19 April 2021

LOCAL CLOSURES 21 October (cantons of Valais and

Bern)

# FIRST ROUND OF CLOSURES

Covid-19 situation requires it.

The closure process has been managed at cantons level, with some forcing cinemas to close from 13 March, followed by a federal decision on 17 March. Major operators decided to close from 16 March. Cinemas were allowed to reopen from 6 June.

# **SECOND ROUND OF CLOSURES**

It was announced on 21 October that cinemas would have to close in the cantons of Valais and Berne. The Swiss federal Government announced on 28 October that cinemas could remain open but with a limited occupancy of 50 people per screenings, but cantons were allowed to introduce stricter rules. The canton of



		INTERNATIONAL UNION OF CINEMAS
	2-5 November (cantons of Geneva, Jura, Fribourg, Vaud and Neuchatel) 4-7 December (Grisons and Schaffhausen)	Geneva was under 'semi-confinement' from 2 November, resulting in the closure of local cinemas. All cinemas located in French-speaking Switzerland effectively closed in early November, roughly representing a third of the national market. The canton of Ticino introduced a ban on gatherings of more than 5 people from 10 November, later increased to 30 people, with local cinemas closing and reopening shortly after. The city of Basel announced a limited occupancy of 15 people in November, forcing all cinemas to close. The Cantons of Grisons and Schaffhausen decided to close cinemas from 4-7 December. It was finally announced on 12 December that all Swiss cinemas would be required to close their doors. There was a lot of confusion following the announcement, as the Swiss Minister of Culture initially announced that cinemas would be allowed to remain open. From 22 March, it was announced that indoor events - including cinemas – would be allowed. It was decided on 19 March to postpone the reopening of cinemas and other businesses as the local epidemiological situation worsened. Cinemas finally reopened on 19 April.  The covid certificate was introduced in Switzerland on Monday 13 September, under the three G principles (vaccinated, tested or recovered. Children under 16 don't need to have a certificate, no masks required
TURKEY	17 March to 3 July 2020 17 November to 2 July 2021	and full capacity. Valid till 24th January 2022.  FIRST ROUND OF CLOSURES  On 1 June, the national lockdown was lifted and restaurants and bars were allowed to reopen.  Cinemas were only allowed to reopen from 3 July.  Only 60% of Turkish cinemas had effectively reopened in August.  SECOND ROUND OF CLOSURES  Cinemas were forced to close again from 17  November. From 1 June, cinemas were allowed to reopen but decided to remain closed, as some distributors postponed upcoming releases. Cinemas reopened from 1 July.
UKRAINE	17 March to 2 July 2020 8 January to 24 January 2021 LOCAL CLOSURES	FIRST ROUND OF CLOSURES Cinemas were initially allowed to reopen from 10 June. Cinema operators, following negotiations with local authorities, formally agreed to reopen from 2 July. A weekend curfew was introduced across Ukraine in November, resulting in the closure of all local cinemas on Saturdays and Sundays. Most cinemas decided to continue to operate during weekdays.  SECOND ROUND OF CLOSURES



	20 March 2021	Cinamas wars alosed from 9 January as a new
	20 March 2021	Cinemas were closed from 8 January as a new
	to 9 April 2021	nationwide lockdown took effect. Authorities
	(Kyiv)	effectively brought to an end lockdown measures
		from 24 January, allowing for most businesses to
		reopen. The cities of Kyiv introduced a three-week
		lockdown from March 20 to April 9, with cinemas
		required to close. A similar lockdown was introduced
		•
		in Lviv from March 19 to March 28.
		Ukraine's government has extended the country's
		state of emergency until the end of the year as
		officials deal with a surge in coronavirus infections.
		The government announced a so-called "yellow"
		epidemic level from September 22, which imposes
		limits on the number of people who can be at public
		venues or attend mass events, and includes
		mandatory mask-wearing and social distancing.
	47 M	FIRST ROUND OF CLOSURES
	17 March to	
	4-27 July 2020	On 16 March 2020 the Government advised that it
	Oct./Nov. to	was no longer safe to visit social venues. Most
	Nov./Dec.	cinemas closed within 48 hours. On 20 March, the
	2020	Government told all cinemas to close. The
	Nov./Dec.	Government announced its exit strategy on 10 May,
	2020 to 17-24	which indicated that cinemas could reopen from 4
	May 2021	July 2020 in England. 42 cinemas reopened from that
	IVIAY ZUZ I	day with wider reopening from the end of July.
	LOCAL	Northern Ireland announced that cinemas would be
	LOCAL	able to re-open from 10 July, while cinemas in
	CLOSURES	Scotland would be able to re-open from 15 July and
	16 October to	in Wales from 27 July.
	11 Dec. 2020	From 18 July, the Government's focus shifted from a
	26 December	national lockdown to targeted local lockdowns.
	to 24 May	SECOND ROUND OF CLOSURES
	2021	
UNITED	(Northern	A three-tier alert system was introduced on 12
KINGDOM	Ireland)	October, allowing for the introduction of localised
	23 October to	restrictions. Formally, cinemas were able to operate
	9 November	in all tiers. In Northern Ireland, gatherings were
		limited to 15 people maximum from 16 October,
	20 December	resulting in the closure of cinemas until 11 December.
	to 17 May	In Wales, a national coronavirus "fire-break" was
	2021	introduced from 23 October until 9 November, with
	(Wales)	cinemas closed during that time. In Scotland, most
	2 November to	towns and cities were put in 'Level 3' from 2
	17 May 2021	November, resulting in the closure of the vast majority
	(Scotland)	of local cinemas. England announced on 31 October
	5 November to	the introduction of a lockdown from 5 November to 2
	2 Dec. 2020	December, resulting in the closure of all local
	4 January to	cinemas.
	17 May 2021	
	(England)	England returned to a 'tier' system from that date,
	(Lingianu)	with increasing restrictions across all three tiers.
		Whereas before lockdown cinemas were able to open
		in all three tiers, it was decided that those in Tier 3



(the VERY HIGH Alert Level) would remain closed. It was confirmed on 26 November that cinemas in London and Liverpool could reopen from December 2, with several restrictions, while those in Birmingham, Manchester, Leeds, Newcastle and Bristol had to remain closed. Roughly a quarter of UK cinemas were operating in the first week of December, THIRD ROUND OF CLOSURES New restrictions announced on 13 December in London saw the closure of all cinemas from 15 December. Taken with other closures in the North of England, Scotland and much of Wales, around 20% of cinemas were operating across the country at the end of 2020. Following rises in cases across the country, new lockdowns were introduced in late December 2020 and early January 2021, formally closing all local cinemas. Wales introduced a new lockdown on 20 December. Northern Ireland followed on 26 December and England on 4 January 2021. Scotland introduced a similar lockdown. Cinemas in England were allowed to re-open from Monday 17 May. Scotland and Wales announced a similar timeline with the same reopening date for cinemas. It was announced that they would reopen slightly later in North-Ireland, from 24 May.



# 2. HEALTH AND SAFETY GUIDELINES

### **SUMMARY**

National authorities published health and safety guidelines which differed widely from one country to another – and evolved as restrictions were eased or tightened. For this reason, UNIC did not publish official recommendations or set industry protocols. Cinema operators and their national associations developed guidelines in the first half of 2020 to be used in their daily operations for the foreseeable future, in collaboration with, or under the guidance of, relevant public authorities. At national level, these guidelines served as industry standards observed by all operators, ensuring consistency. The industry guidelines drafted in 2020 were broadly reapplied upon reopening in 2021 – taking of course into account evolving local rules. All of the information in this section is subject to change as local requirements are regularly updated.

Territories were a COVID-19 pass or vaccination certificate is necessary to enter a cinema have been highlighted in the table below.

COUNTRY	DESCRIPTION
	Summary
ALBANIA	Occupancy limit: 1/3 per room
	Mandatory mask wearing at all times
AUSTRIA	<ul> <li>Green passport: access to cinemas is conditional to showing a negative antigen (48h) or PCR test (72h), proof of Covid vaccination or proof of recovery from covid.</li> <li>Additional details         Occupancy limit was set at 250 people per room from reopening, increased to 500 from August 2020. Mask-wearing was made mandatory at all times but initially could be removed once seated. F&amp;B sales were limited to inside the screening room and were banned for events running less than three hours.         Cinemas to reopen with a 50% occupancy cap and an initial ban on F&amp;B sales in 2021. From 1 July 2021, capacity limit and other restrictions were scrapped and replaced by a mandatory "green passport", proving that cinemagoers were tested, recovered or vaccinated against COVID-19. It's worth noting that just receiving one vaccine dose was considered as being vaccinated.</li></ul>
BELGIUM	recovered people will be allowed access.  Summary  Occupancy limit: 200/75%  Safety distance: 1.5m  Up to 199 visitors: None From 200 visitors with Covid Safe Ticket: 1 seat between groups



From 200 visitors without CST: None

Mask Wearing

Up to 199 visitors: None

From 200 visitors with Covid Safe Ticket: None

From 200 visitors without CST: Mandatory (except for when drinking & eating)

The region of Brussels has maintained the more severe regulations of August 2021.

# **Additional details**

Cinemas were first allowed to welcome a maximum of 200 visitors per show and respect a distance of 1.5m between customers. The occupancy was temporarily reduced to 100 visitors from 29 July to 1 September. The safety distance was reduced to 1m from 1 September. From 19 October, F&B sales were banned in cinemas across the country. Cinemas reopened on 9 June 2021 with an occupancy limit of 200 per room – or 75% occupancy – and mandatory mask wearing at all times. From 1 July, the occupancy limit increased to 80% and is supposed to be 100% from 30 July. Most of the guidelines introduced in 2020 were renewed in 2021.

From 13 August 2021, a "COVID Safe Ticket" has been required to attend outdoor events welcoming over 1,500 attendees.

As of the 1st of September, all indoor events up to 199 visitors can be organised without restrictions (in the event rooms). Mask wearing and a safety distance of 1,5m are still mandatory in the public areas (entry halls, toilets, etc...). Venues from 200 persons on still need to apply the same safety guidelines except when using the Covid Safety Ticket (CST). With the use of the CST, the event can be organised without restrictions in the event rooms. The attendance limits will be raised to 500 persons from the 1st of October on.

Local authorities have the possibility to impose stronger restrictions in case of lower vaccination rates. The region of Brussels chose to maintain the restrictions applicable in August. Plans are made to make CST mandatory for all organisations in all cultural venues (even smaller than 200 persons). This would take effect on the 1st of October. CO² measurements are mandatory and exhibitors must have an "action plan" in case the CO² concentration exceeds 1200 ppm.

Wallonia will require people visiting a cafe or restaurant (indoors) to present proof of vaccination (or a recent negative test, or recent recovery from Covid) from mid-October. The Covid Safe Ticket will be compulsory in the hospitality sector, nightclubs, theatres, cinemas and other cultural events - as well as when visiting care homes. The directors of about 40 theatres, cinemas and cultral centres in Wallonia have written an open letter criticising the introduction of the Covid Safe Ticket.



	From 1 October, Flanders has taken a relaxed approach - no more compulsory masks in shops, libraries, town halls, or when moving around a cafe or restaurant. In Brussels and Wallonia, the rules remain unchanged.  Industry guidelines The Belgian Cinema Federation (FCB) published official guidelines, which can be found here. They include, but are not limited to, the
	following:
	<ul> <li>Safety measures must be clearly communicated to staff and customers;</li> </ul>
	<ul> <li>Social distancing of 1m must be respected at all times between people that do not come together as a group;</li> </ul>
	Online and contactless ticketing should be encouraged;
	Manage audience flow (entrance and exit);
	Regular cleaning and disinfection of contact surfaces;
	<ul> <li>Information and staff training to implement the above measures.</li> <li>Summary</li> </ul>
BOSNIA AND	Safety distance: 2m
HERZEGOVINA	Mandatory mask wearing at all times
	30% occupancy limit
	Summary
	Occupancy limit: 50% and 100 people maximum per room (in 2020)      Tolk a source people in 2021
	50% occupancy limit (in 2021)  Mandatory mask wearing at all times
	Additional details
BULGARIA	Maximum occupancy was limited to 30% from reopening and increased to 50% from 15 June 2020 (with a limited capacity of 100 people maximum). F&B sales were banned until 15 June. The same principles were applied in 2021, as cinemas first reopened with a 30% occupancy limit.
	Industry guidelines
	<ul> <li>Disinfecting the screening room after each show;</li> </ul>
	People should enter the screening alone;
	Hand disinfectant must be available for customers;
	A mask must be worn during the show;
	Traffic flow must be in one direction – separate entrance and exit;
	<ul> <li>Cinemas must communicate efficiently about the measures in place.</li> <li>Summary</li> </ul>
	Safety distance: 2m
	Mandatory mask wearing, can be removed once seated
CROATIA	Additional details
3	From 15 July 2020, face masks were made mandatory for employees
	that work directly with customers. From 6 October2020, wearing a
	mask is required in all public indoor settings where a minimum of 2m
	distance cannot be maintained at all time. Cinema-goers can remove



them once they are seated. On 14 October, occupancy was limited to 50 people. From 26 October, a 10PM curfew was introduced, while occupancy was reduced to 25 people in December. Occupancy was again briefly reduced to 50 in July-August 2021, but the 2m safety distance already had a direct consequence on occupancy limit in any case.

# Industry guidelines

The cinema chain Blitz Cinestar – in cooperation with the Croatian institute of Public Health the Culture and Media Ministry – issued the recommendations below (available here, in Croatian):

- Signage indicating existing measures in accordance with recommendations from the Croatian Institute of Public Health;
- Enhanced personal hygiene & hand disinfecting: Placement of hand sanitizers at the entrance and inside the complex;
- Daily temperature checks for staff;
- 2m physical distancing, selling tickets with enough space between seats between individual visitors or groups of visitors (groups can sit together);
- Designated entrances/exits for visitors;
- More time in between screenings to avoid visitors congregating in the common area of the multiplex;
- Visitor records including basic data for ticket purchase, with online sales being enabled and encouraged;
- Protective barriers and masks for cashiers, with more frequent hand sanitization;
- The sale of food and beverages to be performed in accordance with the Recommendations for the Prevention of Infection in catering facilities;
- Monitoring and proper maintenance of air conditioning and ventilation filters;
- Frequent cleaning and disinfecting of frequently touched surfaces and those used by a large number of people.

# Summary

- Safety distance: 2m
- Mandatory mask wearing, can be removed once seated
- From 19 July, a COVID-19 "Safe pass" for vaccinated people is needed to enter cinemas. The pass must include proof of a 72h negative test, having received at least one vaccine dose three weeks earlier, or having contracted the virus in the past six months.

# **CYPRUS**

### **Additional details**

Mask wearing was made mandatory at all times from late October 2020. Occupancy was initially limited to 50 per show, slowly increasing in 2021 until it was replaced by the mandatory use of a COVID-19 pass for cinema-goers.

# **Industry guidelines**

A national safety protocol was published on 11 September. <u>The document is available here.</u>



### **Summary**

- One seat between spectator/groups
- Mandatory mask wearing at all times
- Cinema guests must have proof of vaccination, a negative test, or proof of recovery from Covid-19 before going to the cinema.

#### Additional details

Rules such as mandatory mask wearing, occupancy limit and a ban on F&B sales, introduced for the reopening of cinemas in May 2020, were scrapped in mid-June. From 1 September, mask wearing was made mandatory at all times if the number of participants exceeded 100 people. From 10 September, this rule was reinforced and cinema-goers had to wear a mask at all time. Since 24 May, Cinema guests must have proof of vaccination, a negative test, or proof of recovery from Covid-19 before going to the cinema. Occupancy has been limited to 2,000 per event, which does not impact cinemas.

# CZECH REPUBLIC

# **Industry guidelines**

Cinema operators drafted self-regulatory recommendations, including:

- · Electronic ticket sale is encouraged;
- Visitors must wear masks;
- Reduce/remove all seats in the foyer and corridors;
- Air renewal systems are encouraged;
- Staff and customers must wear masks;
- Staff should regularly disinfect, wash hands and regularly dispose of gloves;
- Disinfectant should be available at all times;
- An employee should be in charge of monitoring the respect of social distancing and preventing the accumulation of people:
- Cleaning should be done using virucides, UV radiation and air ionization;
- Regularly disinfected contact areas and objects;
- Locker rooms for spectators are not recommended:
- 3D glasses should be disinfected;
- Notices for visitors should be visible on the premises of the cinema.

# Summary

• No restrictions.

### **DENMARK**

On 6 April 2021, Denmark introduced a "coronapas" available via a secure application or in paper format to people who have either been fully vaccinated, have tested positive for COVID-19 2 to 12 weeks previously or negative over the previous 72 hours. The pass is not necessary for those below 15 years old. The coronapas was mandatory to enter a cinema, along with the requirement of showing an ID. Additional distancing rules have resulted in 55-65% occupancy in most screening rooms. The pass was phased out entirely in cinemas from August 1.

Denmark has lifted all remaining coronavirus restrictions on 10 September, making it the first EU country to go completely back to pre-



	In an density delta Pfe
	pandemic daily life.
ESTONIA	<ul> <li>Occupancy limit: 750 people maximum</li> <li>Mandatory COVID-19 pass</li> <li>Additional details</li> <li>In 2020, Cinemas could initially welcome a maximum of 500 attendees per show, limited to 50% occupancy per room. This was increased to 100% and 750 attendees maximum. But distancing principles have to be respected (which effectively means a limited occupancy). Cinemas have to collect contact details of their customers. Masks were never required. Until 15 June, cinemas had to respect the national 2+2 rule: up to 2 people together in a public space and a distance of at least 2m from other groups. In 2021, cinemas reopened on 24 May with a 50% capacity limit. Mask wearing is compulsory.</li> <li>From 9 August 2021, a COVID-19 pass – showing proof of recovery, vaccination or negative test – was introduced in Estonia for citizens above the age of 18.</li> </ul>
FINLAND	<ul> <li>Summary</li> <li>Safety distance: 1-2m</li> <li>Mask wearing is recommended</li> <li>Additional details</li> <li>Indoor gatherings were limited to a maximum of 500 people per room with capacity limited to 50% until 1 August. National safety rules must be respected for events with 500+ attendees, while they were only recommended for smaller events. Mask-wearing has been recommended (but not mandatory) for staff and customers since late September. Cinemas and other event venues are encouraged to collect information on their customers for tracking and tracing purposes, but it is done on a voluntary basis. From October 2020 until May-June 2021, local restrictions have reduced occupancy to 10-50 per room depending on the region. From June 2021, a 1m distance between groups of visitors was enforced across most of the country, alongside the existing health and safety guidelines. Some of the most populated areas of Finland (Helsinki, Espoo, Vantaa and Lahti) are still required to enforce stricter rules, including a 2m social distancing.</li> <li>The government plans to introduce the passport scheme at the beginning of October. It would apply to all Finnish residents over the age of 12. Parliament would need to vote on the bill before it comes into force, meaning its introduction could be delayed from early October. The Covid passport scheme could be short-lived, as the government currently intends to lift all coronavirus restrictions once 80 percent of over-12s are fully vaccinated against the virus.</li> <li>The government submitted its long-awaited proposal for a coronavirus pass to the Finnish Parliament. The proposal states that the pass would be put to use only in the event that the epidemiological situation</li> </ul>



deteriorates and regional authorities have to re-introduce restrictions to smother infection clusters.

# **Industry quidelines**

Recommendations drafted by the Finnish cinema association include:

- Encourage online and contactless ticketing;
- Ensure social distance of 1m inside the screening room, with one empty seat between groups;
- Ensure social distance of 1-2m outside of the screening room;
- · Regularly clean and disinfect contact areas.

Additional recommendations related to hygiene rules and sanitary precautions <u>are available here, in Finnish.</u>

# Summary

- Sanitary pass proving vaccination, 72 hours negative test or recovery from COVID-19 in the past 3 months.
- Mask wearing not mandatory unless specified otherwise by cinema operators or local authorities.

### **Additional details**

Cinemas were allowed to reopen on 19 May 2021 with a 35% occupancy limit – which in effect meant two empty seats between groups of maximum six cinema-goers, with a limit of 800 people per room – and a 9PM curfew. From 9 June, cinemas were allowed to increase occupancy to 65% (or one seat between groups of visitors) with a 11PM curfew, and from 30 June to 100% occupancy (with sanitary rules to be respected) without a curfew. It was announced on 16 June that the curfew would end earlier than expected, from 20 June. The 65% occupancy limit ended on 30 June.

The 65% occupancy limit ended on 30 June. It was approunced that from 21 July audience

# It was announced that from 21 July audience members would have to use a "sanitary pass" to prove that they are either vaccinated, have tested negative or have recovered from COVID-19 in the past 3 months. The pass became mandatory for staff members from 30 August – effectively mandating vaccination – as well as for 12 to 17 years old cinema-goers from 30 September. Between 21 July and 9 August, the pass was briefly not mandatory for screenings with less than 50 attendees – allowing for cinema operators to only make 49 tickets available per screening to ensure that cinema-goers are not required to produce a sanitary pass. A requirement for visitors to show their ID to staff members when entering a cinema was scrapped in the last week of July. Also, mask wearing would not be mandatory anymore, unless specified by local authorities or the cinema operator. The French Prime Minister has announced that the country's authorities are preparing a bill to extend the Health Pass requirement. The new bill to extend such a requirement will be presented on October 13 to the Council of Ministers.

The health pass became compulsory for the under-18, including implementation starting from Thursday September 30, 2021 for teenagers between 12 and 17 years of age following approval from the Constitutional Council.

# FRANCE

# **GERMANY**

Summary



- Safety rules vary widely from one German state to another the existing rules are available <u>here</u>;
- Requirement to collect customer data;
- In May 2021, it became mandatory for visitors to provide a proof of vaccination, recovery or a negative COVID-19 test.

# **Additional details**

German states all have different health and safety guidelines. In 2020, Schleswig-Holstein initially set a limit of 50 visitors per room while North Rhine-Westphalia opted for 75. In August 2020, in Schleswig-Holstein the capacity limit was set at 250 per room while in North Rhine-Westphalia there was no capacity limit. The national 1.5m safety distance rule has been applied in most German states. This effectively resulted in most cases in a 20% occupancy limit. Rules related to mask-wearing have evolved over time, with only a few states making it temporarily mandatory at different points in 2020. It is mandatory in all German states for cinema operators to collect customers data and share this with local authorities in case of an outbreak, for tracking and tracing purposes. The exact information that must be collected (name, email, address, phone number, etc.) and for how long it must be kept (between 4 and 6 weeks) varies from state to state. As in 2020, restrictions upon reopening varied widely from one state to another in 2021. In May, Bavarian cinemas reopened with mandatory mask wearing at all times and a ban on F&B sales. This ban was overturned from mid-June, allowing for the removal of masks when consuming F&B. Schleswig-Holstein allowed cinemas to reopen from 31 May, with a capacity limit of 125 per show. Mecklenburg-Western Pomerania reopened its cinemas from 1 June, with mandatory mask wearing and COVID-19 test, while F&B sales were allowed. It was announced that from 23 August 2021 the 3G requirement – which means a requirement to be vaccinated, having recovered from COVID-19 or tested negative – would be applied to districts with a 7day incidence of 35 COVID-19 infections per 100,000 people. It became mandatory in these districts to show a proof of COVID-19 status in order to enter various indoor venues, including cinemas – with exceptions for children or for medical reasons. German cinema operators formally expressed their concerns about this new rule, pointing out that states where the requirement already existed recorded a 50% drop in box office results compared to those where it did not. Cinema operators have advocated for the end of mandatory mask wearing and an occupancy limit of at least 50% or even full capacity to balance the impact of the introduction of a COVID-19 pass. The federal states implemented the 3G rule very differently: in some states the obligation to show a COVID-19 status certificate was applied in all cases, while in other it depended on local incidence levels. In some states, the rule applied to children above 6 while in others to children above 14 or even only to adults above 18. Requirements for minimum distance, mask wearing and contact data recording have also varied from state to state. While full occupancy was allowed in some state, in



other states a distance of 1.5 meters between groups of visitors must still be maintained. More details available here, in German.

# **Industry guidelines**

The German National Academy of Sciences Leopoldina published a paper outlining three key measures to be implemented from reopening: (1) general use of mouth and nose protection, (2) short-term use of mobile phone data and (3) increase in testing capacities. More information can be found here.

The German cinema association HDF Kino published official recommendations on health and safety requirements to be considered when reopening cinemas. The document, translated into English, is available here.

The guidelines are divided into two categories:

# Protection of employees

- Sharing information on the virus;
- Compliance with distance regulations;
- Contactless ticket control;
- Use of protective screens at the box office;
- Implement hygiene regulations, making hand sanitizer available across your cinema, etc.;
- Provide protective masks and gloves for employees;
- Regularly clean/disinfect specific areas and surfaces;
- Provide instruction in case of suspected infection (stay at home) and actively communicate with your staff.

# Protection of visitors

- Share information on health and safety measures;
- Compliance with 1.5m distance regulations in the lobby with markings on the floor, etc.;
- Compliance with distance regulations in the screening room with fixed seat allocation, reduced capacity, etc.;
- Compliance with distance regulations with staggered showtimes start/end times;
- Minimise contact between visitors and staff;
- Implement hygiene regulations, making hand sanitizer available across your cinema, etc.;
- Regular ventilation of the lobby and screening rooms.

# Summary

- Safety distance: 1.5m;
- Mandatory mask wearing at all times;
- Mandatory vaccination certificate

### **GREECE**

# **Additional details**

Cinemas were allowed to reopen in July 2021 with a 50% occupancy limit and a requirement for cinema-goers to provide a negative COVID-19 tests or proof of vaccination. Following a spike in local cases, the government announced on 12 July that only vaccinated people would be allowed indoors in bars, cinemas, theaters and enclosed spaces. Immunity-certificates holders are not required to wear masks, but it



	remains mandatory for staff members. Visitors under 18 years old must be accompanied by adult immunity-certificate holders.  The Greek government announced in late August that all indoor - entertainment venues will be off limits for unvaccinated citizens from
	September.
HUNGARY	<ul> <li>Summary</li> <li>Mandatory mask wearing at all times;</li> <li>Only vaccinated visitors allowed in 2021. Immunity-certificates holders not required to wear masks, but it remains mandatory for staff members. Visitors under 18 years old must be accompanied by adult immunity-certificate holders.</li> <li>According to recent clarifications of existing rules a vaccination certificate is not mandatory to enter cinemas/theatres/other venues with a similar purpose.</li> </ul>
	Additional details Mask-wearing has been made mandatory in cinemas, theatres and social institutions across the country from September 2020. From 4 November 2020, a curfew was introduced from midnight to 5AM. Most restrictions were lifted in May 2021, as vaccination became mandatory in order to enter most businesses.
IRELAND	Summary  Occupancy limit: 60% from 6 September  Additional details  From 29 June 2020, a 2m minimum distance between patrons and a maximum of 50 people per room was enforced. The Irish Government postponed the increase to 100 people for indoor gatherings due to a rise in cases of COVID-19 during the summer. Since 10 August, face masks or coverings are mandatory in cinemas and other indoor public settings. On 15 September, the Irish Government launched a 5 Level Framework for Restrictive Measures in Response to COVID-19.  Cinemas were listed under 'Organised Indoor Events' and permitted under Level 1 & 2 only, with Level 1 allowing up to 200 patrons for larger venues and Level 2 for 100 patrons both where strict 2 metre seated Social Distancing and one-way controls for entry and exit can be implemented.  In June 2021, cinemas were allowed to reopen with a 50 people per screening room capacity limit. Basic hygiene and social distancing rules were also enforced, but mask wearing was not made mandatory. It was announced that fully vaccinated customers would be allowed to eat and drink inside restaurants from 26 July. A similar vaccination requirement is expected for the reopening of concert venues and nightclubs, but not for cinemas. Cinemas can operate at 60% capacity from 6 September.
ITALY	<ul> <li>Summary</li> <li>Occupancy limit: 50% occupancy limit / 500 max;</li> <li>Safety distance: 1m;</li> </ul>



- Mandatory mask wearing, can be remove once seated;
- · Requirement to collect customer data;
- COVID-19 "Green pass" necessary to enter cinemas, showing vaccination, recovery or negative test status.

### Additional details

A 10PM curfew was introduced in 2021, as malls were required to close on weekends. Cinemas that reopened in May 2021 had to enforce distanced seating, reserved seats, mandatory mask wearing and a ban on F&B sales. Occupancy was limited to 50%, with a maximum cap of 500 per show. On 17 May, the Italian Government agreed to put back the nationwide curfew to 11PM and eased other curbs in the regions where infections were low. The curfew was moved to midnight from 7 June and abolished from 21 June in those areas. It was announced on 23 July that a COVID-19 "Green pass" would be necessary to enter restaurants, bars, museums as well as cinemas and a range of other businesses and events.

# **Industry guidelines**

Regional authorities can enforce additional restrictions. Official guidelines include but are not limited to:

- Make information available to customers on the safety measures;
- Ensure a 1m safety distance at all times, with the exception of members of the same household or those living under the same roof;
- Installing physical barriers (plexiglass) between audience groups can replace the 1m distance;
- Customers must wear a mask when they enter the cinema but can remove it as soon as they sit inside the screening room (NB: regions can make this rule stricter like in Lombardia where masks have to be worn the whole time);
- Encourage reservations and keep a list of attendees' names for a
  period of 14 days. For tickets purchased online, cinemas must keep
  the seat number and the email address. For tickets bought at the
  box office, one name and telephone number or email address per
  group of attendees;
- Checking the temperature of staff and guests is allowed, as well as prohibiting them from entering the cinema if it is above 37.5°;
- The box office and other workstations can be equipped with physical barriers;
- Encourage electronic, contactless ticketing;
- Hand sanitising units must be available across the cinema;
- Ensure regular cleaning and disinfecting of all areas and contact surfaces:
- Ensure good air circulation inside the cinema;
- For food and beverage sales and services, cinemas will have to follow rules that apply to the restaurant sector.

# Summary

#### **KOSOVO**

- Safety distance: 2m
- Mandatory mask wearing, can be removed once seated



# **Additional details**

Cinema-goers can come in groups of 5 people maximum. Staff members are required to wears masks and regularly check their temperature. Additional hygiene rules can be found here.

Kosovo's government has decided to start requiring evidence of Covid-19 immunity at food courts and other public places to limit the spread of coronavirus infection, the prime minister's office said. Proof of Covid-19 immunity will also be required to enter shopping malls, theatres, libraries and cinemas and to attend sporting events.

# Summary

- Safety distance: 2m
- Mandatory mask wearing at all times
- Requirement to collect customer data
- COVID-19 certificate

### Additional details

Occupancy was initially limited to 25 people, before being increased to 100 from 9 June and 250 from 1 August and then to 300 people and a 50% occupancy limit after the summer. The 2+2 rule had to respected by cinemas from reopening (a maximum of two people together, minimum 2m social distancing), before being replaced by 1m between customers inside the auditorium and 2m outside of the auditorium. From mid-October, mask-wearing was made mandatory in all public spaces, including in cinemas. From August 6, visitors had to register and provide their contact details.

It was announced on 14 June that cinemas could reopen from 15 June for vaccinated citizens, those who recovered from or tested negative to COVID-19 and children under 12 years old. A valid COVID-19 certificate would be required upon entering a cinema. Cinemas have required cinema-goers that are older than 11 years old to present a COVID-19 certificate upon entering their premises, confirming vaccination, a negative test or having recovered from COVID-19 in the last 6 months. It is also necessary for visitors to present an ID. Mask wearing remains mandatory, along with a 2m social distancing at all time.

# Summary

- Proof of vaccine or PRC test is required for cinema-goers above 16 v/o:
- 75% capacity if non-vaccinated people are in the auditorium can jump to 100% if all are vaccinated;
- Mandatory mask wearing at all times;

# **LITHUANIA**

### **Additional details**

From reopening, attendance was limited to 30 people per room, as a 2-metre distances between cinema-goers had to be ensured from reopening. As of late October, cinemas must respect a 50% occupancy limit and can welcome 600 cinema-goers per auditorium. The safety distance was reduced to 1m and mask-wearing was made mandatory at all time. From late October, cinemas have been required to collect customers' contact details and F&B consumption inside of the

# **LATVIA**



	auditorium has been banned. Rules enforced in Lithuanian cinemas in 2020 were still effective upon reopening in April 2021. From July 2021, 75% capacity if non vaccinated people are in the auditorium – can jump to 100% if all are vaccinated. Proof of vaccine or PRC test is required
LUXEMBOURG	<ul> <li>Safety distance: 2m</li> <li>Mandatory mask wearing until seated</li> <li>Mandatory COVID-19 certificate</li> </ul> Additional details Occupancy initially limited at maximum 20 people per screening. Seats must be reserved and pre-allocated. From 28 October, mask wearing was made mandatory at all time and F&B sales were banned. Customers could previously remove their masks once they were seated. Rules enforced in 2020 were still effective upon reopening in January 2021. Several restrictions were eased in June 2021. It was announced in late July 2021 that visitors would be required to show a COVID-19 pass to enter a cinema. The COVIDCHECK pass is mandatory for cinema-goers above 6 years old and can prove vaccination, recovery or a negative COVID-19 test (PCR/72 hours or antigenic/48 hours). Until 15 September, testing will be free of charge for Luxembourg citizens. It is also possible to do a self-test when entering the cinema, for a fee of 2.5€. The safety distance was increased from 1.5m to 2m.
	<ul> <li>Summary</li> <li>Temperature checks for staff and audiences</li> <li>Mandatory mask wearing at all times, except to consumer F&amp;B.</li> <li>Requirement to collect customer data</li> <li>30% capacity limit</li> <li>Industry guidelines (2020)</li> <li>The detailed rules can be consulted here. Official rules include, but are not limited to:</li> <li>Visible signage shall be affixed at the entrance of the premises, indicating the maximum number of patrons that the premises can welcome;</li> </ul>
MALTA	<ul> <li>Check visitor's temperature at the entrance for the presence of fever (persons with 37.2° or higher will be denied entrance);</li> <li>Provide adequate and easily accessible hand sanitisers across the cinema;</li> <li>Regulate audience traffic;</li> <li>Ensure a 2m safety distance at all times;</li> <li>Record contact information (name and a phone number) of at least one person per party, to be kept for up to 28 days after the show/performance;</li> <li>Except in the case of families with children and people from the same household, no more than 6 people should be allowed to sit together;</li> <li>The distribution of 3-D glasses to be reused is not allowed;</li> </ul>



	<ul> <li>Ensure that staff and patrons wear masks or visors;</li> <li>Provide ongoing cleaning and disinfection operations of all the common areas inside the premises;</li> <li>Ensure that bar, restaurant or café facilities operate on the premises within the respective applicable guidelines.</li> </ul>
MONTENEGRO	<ul> <li>Summary</li> <li>Occupancy limit: 50 people maximum</li> <li>Safety distance: 2m</li> <li>Mandatory mask wearing at all times</li> </ul>
	<ul> <li>Summary</li> <li>no occupancy limit: 100% capacity</li> <li>Safety distance: 1.5m</li> <li>Mandatory mask wearing until seated</li> <li>F&amp;B sales allowed until 00.00</li> </ul> Additional details From 1 June cinemas were limited to 30 people per screening. From 1 July there was no occupancy limit but a safety distance of 1.5m had to be enforced at all times, which meant according to local authorities an
NETHERLANDS	empty seat behind and in front of a seated attendee. Only children aged up to 17 years old could sit together without maintaining a distance of 1.5m. Therefore, real occupancy was closer to 1/3 per room. From 6 August, cinemas (along with cafes, restaurants, etc.) must have a reservation system and register the contact details of all guests. From 29 September, the occupancy limit was brought back to 30 people per screening. Cinemas with a restaurant or cafe area had to close it at 10PM and not welcome new customers from 9PM – cinemas had to close at midnight. From 14 October, bars or restaurants located in cinemas had to close. Following consultation with relevant authorities, cinemas entirely stopped selling F&B from 20 October. From 14 October, mask wearing was made mandatory in indoor spaces. Cinema-goers could remove their mask once seated in the screening room. From late November, mask wearing was made mandatory at all times.
	On 31 May 2021, it was confirmed that cinemas would be allowed to reopen from 5 June with a 50-person limit, a 1.5m safety distance, mandatory mask wearing until seated and F&B sales allowed until 10PM.  Following a surge in infection cases, new restrictions were introduced on 10 July. Among other rules, it was announced that foreign travellers wishing to attend an event or activity in the Netherlands such as a festival, bar, disco, cultural event or sports activity, could be required by the owner of the premises to show a valid European COVID Certificate.  On 13 August, the Dutch government announced it was planning to introduce a "corona ticket" for events welcoming more than 75 people, including cinemas, from 20 September until 1 November. This
	requirement would be per site, not per screening room. The "corona ticket" would work as other European COVID-19 pass, showing if the pass holder is vaccinated, has tested negative or recovered from the illness. The Government also announced that the pass would not be



mandatory anymore after 1 November, from when most restrictions would be scrapped. Dutch cinema operators have expressed their disarray and opposition against the potential introduction of such a pass and have been advocating for a higher occupancy ceiling focusing on audience per screening room rather than per site. It was later confirmed that such a pass would not be introduced before September 19. The 1.5 meter safety distance is expected to be dropped from 20 September, alongside other rules, while the corona tickets will be introduced for venues welcoming more than 75 visitors. The validity of a negative test might be at 24 hours only. All of these details will be confirmed in the coming days.

The Dutch government is scrapping most of the remaining coronavirus regulations on September 25. The 1.5 meter provision will be cancelled. Entering cinemas and theatres will be only possible with the corona pass (for everyone from 13 years on). This applies to both indoors and outdoors, with and without a fixed seat. 100% of the seats can be used in cinemas. On 1 November an opinion will be issued as to whether it will still be necessary to use corona passes.

# **Industry guidelines**

The Dutch cinema association's <u>safety guidelines</u> (last updated in early October 2020) include:

# **General recommendations:**

- Visitors should only arrive 15 minutes before the start of the screening;
- A 1.5m safety distance in the room should be ensured by escorting visitors to their seats. <u>Practical tips</u> for people with disabilities on keeping the 1.5 m distance have been issued.
- The doors should be left open until the start of the screening and be reopened by employees at the end of the screening;
- Screening times should be staggered in order to regulate incoming and outcoming visitors and respect the official occupancy limit;
- When leaving the room, visitors need to be escorted by staff.

# Ticketing recommendations:

- Cinema-goers should be encouraged to buy their tickets online and avoid public transport;
- Visitors need to be made aware of the social distancing rules at the entrance of the cinema;
- Ticket controls should only be done visually;
- Every visitor should be asked about health issues in their household. When in doubt about the health situation of a visitor, the cinema could decide to deny access;
- A maximum of two people or a household (a group of people living under the same roof) is allowed.

# Hygiene recommendations:

- Hand sanitizers should be available across the cinema:
- Contact surfaces need to be cleaned multiple times a day;
- Rooms should be closed during cleaning in between screenings and disinfectant should be used for contact surfaces;



Г	T
	<ul> <li>A corona supervisor should be appointed in every cinema to check compliance with the rules and employees need to be trained to correctly execute the rules.</li> </ul>
	The Dutch cinema association has published a Q&A for its members to better understand the guidelines above. The document is available
	here, in Dutch.
	Summary
NORTH	Occupancy limit: 30%     Sefety distance: 1.5m
MACEDONIA	Safety distance: 1.5m
	Mandatory mask wearing at all times
	Summary
	Occupancy limit: 1000 people maximum
	Safety distance: 1m
	Mandatory mask wearing at all times
	F&B sales allowed
	Requirement to collect customer data
	Additional details (for 2020)
	Additional details (for 2020) Cinemas were authorised to reopen with a capacity limit of 50 people per screening, increased to 200 people from 15 June. From reopening on 7 May the social distance was defined as one meter from face to
	face. This allowed every second seat in an auditorium to be used with the exception of groups who could sit together. From 18 June the authorities redefined the metre from shoulder to shoulder. This allowed just every third seat to be used. From 12 October the meter was again defined as from face to face (every second seat), except for Oslo (every third seat).
NORWAY	In the city of Bergen and Stavanger/Sandnes, maximum occupancy per room was reduced to 20 people in late 2020. The Government recommended on 18 January 2021 that all cultural performances and shows across the country should be cancelled or postponed – or respect a limit of 200 people per show.
	Industry guidelines (2020)
	The Norwegian cinema association Film&Kino <u>published a set of key</u> health and safety recommendations for cinema operators, which include, but are not limited to:
	<ul> <li>Inform customers and staff about measures taken;</li> </ul>
	Train staff to efficiently implement those rules;
	<ul> <li>Ensure social distancing in common areas, also between staff members, and reduce physical interactions (plexiglass at box office, etc.);</li> </ul>
	<ul><li>Only card/contactless payment, no cash;</li></ul>
	<ul> <li>Encourage online sales;</li> </ul>
	<ul> <li>Extra hygiene measures to be taken across the cinema, for specific areas as well as F&amp;B, have hand sanitizer available across your</li> </ul>
	<ul> <li>cinema, etc.;</li> <li>Ensure at least a 1 metre distance (previously 2 metre) between each customer outside of the auditorium;</li> </ul>



- Adapt seating arrangements to respect official social distancing rules (depending on row distance/seats it will vary from room to room);
- Staggered end/start times so as to avoid queues;
- Minimum 30 minutes for cleaning/disinfection between performances;
- Sick employees should stay at home;
- Ensure good air ventilation;
- The cinema must inform customers that contact information is stored for two weeks after the time of payment for infection control reasons (new rule included on 15 July).

Film&Kino also drafted a document outlining cinemas' reopening strategy. The document is available here, in Norwegian. Specifically related to health and safety measures, its recommendations include:

- Contact local authorities for advice and guidance;
- Practice/train staff to perform all new cleaning routines that must be introduced in advance;
- Provide clean uniforms to all employees;
- Buy latex work gloves;
- Hand disinfection stations must always be accessible to everyone;
- Thoroughly clean and disinfect all equipment and furnishings several times before reopening;
- Regularly clean specific contact areas and surfaces at least 5 times a day once reopened;
- Inform and communicate efficiently with staff and customers about the new measures that have been introduced.

In addition to these health and safety guidelines, the reopening document also includes considerations related to rent payments, maintenance of equipment and building, finances and insurance, inventory, etc.

### Summary

- Occupancy limit: 75% capacity limit. Up to 100% if remaining 25% audience members are vaccinated – this rule was not implemented in Polish cinemas.
- Mandatory mask wearing at all times

# **Additional details**

From August 2020, occupancy limits varied for cinemas located in geographical zones that were considered "at risk" (between 50% and 25% occupancy limits). From early October, all cinemas had to abide by a 25% capacity limit. From 1 February 2021, some restrictions were relaxed as cinemas were allowed to reopen with a 50% capacity limit and a ban on F&B sales.

Upon reopening in 2021, capacity was initially limited to 50% and mask wearing has been mandatory from reopening. From 24 October, occupancy was limited to 25% across the country, cinema-goers allowed to come in groups of 5 people maximum and F&B only available for takeaway. Occupancy limits varied depending on specific geographical zones defined by local authorities (standard was 50% while red and yellow zones had to abide by a 25% cap). From May

### **POLAND**



2021, cinemas were allowed to reopen with a 50% occupancy limit, a ban on F&B sales and mandatory mask wearing at all times. From 26 June 2021, the occupancy limit was increased to 75% across Polish cinemas. But the limit did not apply to vaccinated customers, meaning that - in theory - once 75% of tickets were sold, the remaining 25% could only be sold to vaccinated customers. As a COVID-19 vaccination certificate was not introduced in Poland, this rule has proved impossible to implement by cinema operators, who decided to implement a 75% occupancy limit.

### Industry guidelines (2020)

Official guidelines and recommendations (<u>Polish version available</u> <u>here</u>) include the following key principles:

- Customers and staff must be wearing a mask;
- 75% occupancy inside the screening room
- People living under the same roof, children and those with disabilities are not obliged to sit apart;
- It is recommended to appoint a health coordinator;
- If possible, it is recommended to regularly air/ventilate closed rooms;
- Regularly clean and disinfect all public areas and contact surfaces, at increased frequency for toilets and concessions;
- Make a hand washing and disinfectant unit available in the toilets and at the entrance and exit of the cinema:
- Make instructions/measures visible across the cinema:
- It is recommended that cinema-goers provide their contact details, to make tracing possible in case of contamination;
- Ensure a 2m social distance when people are queuing:
- For cinemas with one entrance setting separate entry hours for screenings if possible;
- Online ticketing should be encouraged.

### Summary

- Occupancy limit: 75%
- Safety distance: 2m
- Mandatory mask wearing at all times
- COVID-19 certificate for screenings with more than 500 attendees which isn't the case for screenings at 75% occupancy.

### **Additional details**

### **PORTUGAL**

From 4 November 2020, cinemas were required to close at 10PM and occupancy was limited to 50%. From 28 November, a ban on F&B sales was introduced across the country.

Between 19 April and 3 May 2021, cinemas had to respect a 10PM curfew during the week and close at 1PM on weekends. From 10 June, the curfew was moved to 1AM throughout the week but but on 2 July, Portugal announced an 10.30pm curfew for cinemas in 45 municipalities, including Porto and Lisbon, amid a rise in COVID cases. Occupation remained limited to 50%, while the ban on F&B sales effective in 2020 was lifted. On 10 July, Portugal's government imposed a new measure stating that a COVID-19 certificate is



necessary to enter a restaurant in the most high-risk areas or a hotel in any region. Restaurants in high-risk areas also have to close earlier, at 10:30 PM. The curfew decision was reversed on 1 August.

Since August 2021, a COVID-19 certificate or negative test is mandatory for indoor events welcoming more than 500 guests. PCR tests are valid for 72 hours, antigen test for 48 hours, rapid self-tests for 24 hours or on-the-spot (carried by the event organiser). The pass is not mandatory for accompanied children under 12 years old.

Portugal will lift almost all remaining COVID-19 restrictions, allowing full occupancy in restaurants and cultural venues from Oct. 1, Industry guidelines

The complete guidelines can be found here, in Portuguese.

### Summary

Occupancy limit: 70%Safety distance: 1.5m

Additional details

Mandatory mask wearing at all times

#### In May 2021

In May 2021, cinemas were allowed to reopen in Bucharest with a 30% occupancy limit as the infection rate fell below 3 per 1,000. From 13 May, cultural events including cinema screenings were allowed at 50% capacity for pilot events approved by the National Council for Emergency Situations. Cinema-goers taking part were required to provide proof they have been vaccinated, tested in the last 72 hours or have had COVID-19 between 15 and 90 days before their visit. The occupancy limit was increased to 70% from 1 June 2021. In late July, Romanian authorities announced that they were considering allowing only vaccinated citizens to be allowed to go to shopping malls, which are seen as major risk venues, during weekends, while the unvaccinated can go during the rest of the week.

### Summary

- Safety distance: 1.5m
- · Mandatory mask wearing
- Capacity between 50% and 75%
- Some regions have introduced mandatory vaccination certificates for customers and/or staff members

Most Romanian multiplex cinemas are located in malls.

# Additional details

### **RUSSIA**

**ROMANIA** 

Health and safety rules have been enforced at local regional level. As of mid-September 2020, most cinemas were operating with a 50% capacity limit.

In October 2020, mask-wearing was made mandatory in public spaces – but this federal rule was not enforced across the country. Mask wearing has been generally limited to staff members. Federal authorities also recommended the introduction of a curfew from 11PM to 6AM for businesses across the country. These principles were enforced in Moscow, among other regions, while in St. Petersburg occupancy was temporary reduced to 25% in December 2020.

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In summer 2021, cinemas were opened in all 85 Russian regions, with most enforcing a 50-75% occupancy limit depending on local restrictions.

Two regions - the Republic of Bashkortostan and the Nizhny Novgorod Region – have required cinema-goers to present a vaccination certificate. Buryatia plans adhered to the same principle from July. Other regions have been reducing the occupancy limit to adapt to the epidemiological situation. 23 Russian regions (27%) have required mandatory vaccination of employees, including in the service sector and cinemas

# **Industry guidelines**

The Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing has published health and safety recommendations for cinemas, drafted in collaboration with the Russian Association of Cinema Owners. Please find an English translation of the official document here. These recommendations include but are not limited to:

- Daily temperature checks of employees;
- Limit unnecessary contacts between employees;
- Prohibit eating in the office, unless there in a specially designated room:
- Make hand disinfection stations available across the cinema;
- Provide staff with a supply of disposable masks and gloves and other sanitary material;
- Ensure that staff use protective masks and gloves when interacting with customers:
- Ensure 1.5m social distancing in the lobby and at least 1m once the audience is seated. This rule does not apply to customers that are from the same family or that live together;
- Recommend, if possible, contact-less concession sales;
- Dispose of used masks and gloves;
- Enhanced hygiene and daily cleaning of working areas, including disinfection of contact surfaces every 2 hours;
- Improve air circulation and ventilation of your cinema:
- Inform staff and customers about the measures taken and the need to comply with them;
- Recommend that visitors wear masks;
- Set intervals of at least 30 minutes between shows to allow for efficient cleaning and reduce traffic;
- Reduce traffic inside the cinema by allowing customers to enter the auditorium 15 minutes before the show stars;
- Recommend contactless payment methods and avoid the use of cash if possible – also check tickets using contactless techniques.

### **Summary**

### Occupancy limit: 500 people maximum

### **SERBIA**

- Safety distance: 1.5m
- Mandatory mask wearing, can be removed once seated

### **Additional details**



	INTERNATIONAL UNION OF CINEMAS
	From 6 November 2021, public gatherings of more than five people in indoor or outdoor areas were banned. Cinemas were only allowed to operate during weekdays and until 5pm during the weekend. A curfew was later extended during the week. Measures were eased from April 2021. Cinemas can now welcome up to 500 guests. Mandatory to maintain physical distance of at least 1.5m in all public spaces. Protective face masks are mandatory in all public spaces indoors.  Summary  Occupancy limit: 50% / 500 max Safety distance: 2m (recommended only) Mask mandatory
	Additional details Cinemas were allowed to operate with a capacity limit of 100 visitors from reopening, 500 from 15 June, increased to 1,000 from 1 July. Mask wearing was made mandatory in all public spaces and F&B sales were banned from October 2020. Cinemas were allowed to reopen with a 50% capacity limit in May 2021. In July 2021, the whole of Slovakia turned green - masks are still obligatory in public buildings, public transport, and taxis. Masks are also required outside when attending a mass event. A negative COVID-19 test is required inside waterparks, during wedding celebrations, and at parties and similar events. There is a limit of 500 people in cultural venues (inside) and 1,000 (outside).
SLOVAKIA	<ul> <li>Industry guidelines</li> <li>Most of the official rules below were scrapped from mid-June but reintroduced in early October 2020 with several additional restrictions.</li> <li>Mandatory mask wearing at all times for staff and customers;</li> <li>Ensure 2m space between customers at all times;</li> <li>Remove seats in the lobby area;</li> <li>Ensure 15m² per customers in the foyer;</li> <li>Encourage cash-less payments;</li> <li>Check temperature of each employee when they arrive to work (not mandatory);</li> <li>Disinfection stands available for staff and customers across the cinema;</li> <li>No hand dryer machines;</li> <li>Clean all washable surface areas once a day;</li> <li>Keeping track of all cleanings and disinfection cleanings of the cinema.</li> <li>One staff member must be in charge of ensuring respect of sanitary rules;</li> <li>Disinfect all contact surfaces before every show, which in theory</li> </ul>
	means disinfecting the whole screening room before every show.  Summary
SLOVENIA	Occupancy limit: 50%

Mandatory mask wearing at all times



 Requirement to show proof of vaccination, negative test or recovery to COVID-19

### Additional details 2020

From reopening, it was only mandatory to wear a mask when social distancing of 1.5m was impossible to implement. Before cinemas were required to close in most of the country from 16 October, public gatherings were limited to 10 people. A COVID-19 certificate was introduced across the country from April 2021 and became mandatory to enter most businesses, including cinemas from May-June 2021.

# Summary

- Occupancy limit: 50-75% depending on local criterias
- Mandatory mask wearing at all times
- F&B sales banned in some regions
  - As of 3 September 2021, F&B sales are fully banned in 5 Spanish communities. The ban depends on local epidemiological parameters or occupancy caps (50% with F&B sales, 75% without) in 3 others.

#### Additional details

From reopening, cinemas were required to respect two key requirements: pre-allocated seats and 30% maximum occupancy. Depending on local epidemiological reports, the allowed occupancy could increase. This decision was taken province-by-province. Because of this, some provinces allowed for 60% or 75% occupancy from mid-June, while others were still at 30% (Phase 2 of the official 'return to normal') or 50% (Phase 3). These limits have continued to evolve at local level throughout 2020 and early 2021, with different occupancy limit and minimum safety distance enforced. F&B sales were for instance entirely banned in 8 regions until early 2021. The Spanish Government made it mandatory for all citizens above 6 y/o to wear masks both indoors and out in public from 21 May 2020, if social distancing was not possible. Cinema-goers could remove their mask when eating and drinking.

The state of alarm in Spain ended on 9 May 2021, meaning that Spain's regions no longer have the authority to introduce restrictions without the formal authorization by local courts. Nevertheless, some local restrictions remained, such as a 10PM curfew for cultural activities in Basque Country or a 75% capacity limit in Madrid. In June 2021, F&B consumption was still entirely banned in 6 communities, while occupancy was limited to 50-75% depending on local epidemiological thresholds.

In early July 2021, new restrictions were announced in Catalonia and Valencia, including the closure of most night-time venues, as well as limits on social gatherings. In Valencia, the regional government asked its court to authorize a curfew on towns with more than 5,000 inhabitants that are considered high-risk. In mid-August, a Spanish court lifted a 1AM-6AM curfew imposed on most of Catalonia, including the capital Barcelona.

Madrid will remove most of its pandemic restrictions on Monday, amid a general easing of Spain's lockdown rules after the country's

**SPAIN** 



coronavirus infection rate fell to its lowest level in more than a year. Restaurants and bars in Spain's capital region will be allowed to stay open as late as their licenses allow them to operate, while shopping malls, cinemas and theaters will no longer have to apply capacity limits. **Industry guidelines** 

The Spanish cinema association FECE has drafted a safety protocol, including the following rules. They have also <u>published an online video</u> highlighting the key principles below.

- Encouraging online ticketing and contactless payments (up to €50);
- Providing information (posters and online) explaining the safety measures:
- Placing hydroalcoholic gel dispensers in the cinema for staff and customers;
- Reinforcing the physical distance between workers and customers with transparent barriers;
- Eliminating physical control of cinema tickets (to be replaced by digital or visual control);
- Increasing cleaning and disinfection, with special attention to the most sensitive areas and surfaces:
- Ensuring the respect of official distancing measures throughout the cinema-going journey;
- Reducing the capacity of each screening room in accordance with local rules and reopening phase;
- People living under the same roof will be seated together in accordance with local rules;
- Staff will receive appropriate personal protective equipment for each activity they carry out, following recommendations of health authorities. All workers will receive special training on COVID19.

### **Summary**

• Occupancy limit: 300 people max

### Additional details

### **SWEDEN**

Occupancy was limited to 50 per show during most of 2020. From November 2020, occupancy was increased to 300 per screening. Occupancy was limited to 8 people per show from 16 November 2020. On 1 June 2021, it was increased to 50 people per screening room, with a 1m safety distance between groups of 4 maximum. The limit was increased to 300 from 1 July.

# **Summary**

- Occupancy limit: 1000 people max / 2/3 capacity
- · Mandatory mask wearing
- · Requirement to collect customer data

### **SWITZERLAND**

### Additional details 2020

From reopening, cinemas could welcome a maximum of 300 people per screening room, with at least 1 empty seat between people. This was reduced to 50 people from 28 October following a rise in COVID-19 cases in the country. Rules varied widely from one canton to another. For example, in Lausanne, it was not possible to consume food and beverage in the cinema.



In the Canton of Vaud, mask-wearing was mandatory in the screening room (before it became mandatory at federal level), while contact tracing and safety distances was not enforced. From 19 October, mask-wearing was made mandatory across all of Switzerland, including in cinemas when seated in the screening room. The rules introduced in 2020 were again enforced in 2021 as cinemas reopened. Cinemas reopened on 19 April with a capacity limit of 50 people or 1/3 of the screening room, mandatory mask wearing, a ban on F&B sales and consumption and contact tracing – similar to the rules enforced in 2020. Capacity then increased to 100 people per screening (with social distancing), and allowing F&B sales. This was later increased to 1,000 with a maximum ceiling of 2/3 occupancy.

It was reported in late August 2021 that Switzerland was considering a COVID-19 pass for most indoor spaces, including cinemas. Staff and visitors would be required to show COVID-19 certification. The government launched a consultation and the concept was approved overall by a large majority of cantons. But, as of Sept. 1, no date has been set for the extension of the use of COVID-19 pass to cinemas. It could happen anytime, should the sanitary situation require it. On 8 September 2012, the Swiss government decided to extend the use of Covid certificates. From Monday 13 September 2021, a certificate will be required to enter bars, restaurants, museums, cinemas, theatres and pools.

# **Industry guidelines**

The official guidelines are available here, in French. Groups from the same family or living under the same roof can sit together. Additional rules include but are not limited to:

- Obligation for cinema operators to trace customers by taking note of their name and phone number. That information must be kept for 14 days and then destroyed. Chains are encouraging customers to book tickets online to simplify the data collection process. The data can only be shared with local authorities if there has been an infection in the days following the customer's visit;
- Abide by official hygiene rules: ensure social distancing in the lobby and at the box office, have a plexiglass panel at the box office, make hand sanitizer available across the cinema, regular cleaning, improved air circulation, etc

The covid certificate was introduced in Switzerland on Monday 13 September, under the three G principles (vaccinated, tested or recovered. Children under 16 don't need to have a certificate, no masks required and full capacity. Valid till 24th January 2022...

# TURKEY

- 50% capacity limit
- social distancing
- mandatory mask wearing
- COVID-19 certificate

### **Additional details**

It was announced that from 6 September 2021, a PCR test requirement would be introduced for cinemas. People who have not been



	uppering to dividil he able to anter by abouting a DCD test (valid for 40
	vaccinated will be able to enter by showing a PCR test (valid for 48
	hours). A COVID-19 certificate was already mandatory for visiting most shops and malls.
	Summary
	Occupancy limit: 50%
	• Occupancy limit. 50%
	Mandatory mask wearing, can be removed once seated
UKRAINE	
	Ukraine announced that it could impose a nationwide "yellow" code,
	which restricts mass events, and limits the occupancy rates of gyms,
	cinemas and other culture venues.
	Summary
	No restrictions
	Additional details
	Additional details Social distancing managers were reduced from 4 July from 2m to 11m
	Social distancing measures were reduced from 4 July, from 2m to '1m plus' – meaning a minimum of 1m with additional mitigations – in
	England and Northern Ireland. Wales and Scotland maintained the 2m
	distance.
	From 2 July, the UK Government established a 'trace and test' scheme
	to track people who have tested positive for COVID-19 and find those
	they have been in contact with, with venues such as cinemas being
	asked to collect and keep customer information for a period of 21 days.
	This is, however, a request rather than an obligation – more information
	is available <u>here</u> . Guests were asked to wear face coverings in
	cinemas in England from 8 August, but were able to remove them once
	seated in the auditorium. In England, from 14 September, cinema-
	goers could only attend in groups of 6 maximum when attending with
	people not living under the same roof. A three-tier alert system was
	introduced on 12 October, allowing for the introduction of local
UK	restrictions, such as different occupancy limits, ban on alcohol sales,
OK	etc.
	Between May and July 2021, occupancy was limited to 50% and 1000
	visitors per room. Mask wearing remained mandatory along with a
	minimum safety distance of 1-2m depending on the region.
	On 1 April 2021, the UK Cinema Association reiterated its opposition to any requirement that UK cinemas might be required to ask customers
	to 'prove' their COVID-free status when sites are allowed to re-open in
	the coming weeks. More information available here. Authorities have
	announced in late July that a proof of vaccination would be required in
	English nightclubs and other crowded venues from the end of
	September.
	It was confirmed early July that restrictions would be lifted on 19 July
	and that cinemas would operate at full capacity in England. Wales and
	Scotland have announced in early August that most remaining
	restrictions would be scrapped, allowing for full restart of all businesses
	without occupancy limits. Masks will remain mandatory in shops and
	public transports in Wales.
	In September, the Scottish government proposed vaccine certificates
	for entry to nightclubs and large-scale indoor and outdoor events. The
	concept would not apply to cinemas. The UK government would



introduce vaccine passports for nightclubs and other crowded indoor venues in England from the end of October.

### **Industry guidelines**

Guidance on cinemas was published on 25 June and <u>is available here</u>. Guidance for cinemas in Scotland is also available <u>here</u>, and for cinemas in Wales here.

The guidelines include, but are not limited to, the following:

- Social distancing cinemas will do all they can to ensure social distancing during each visit to the cinema.
- Guest hygiene anti-bacterial gel stations will be made available in prominent locations throughout the cinema.
- Cinema auditoriums social distancing will be particularly important here. The capacity of each auditorium will be reduced to support this, and some auditoriums may remain closed.
- Cleaning enhanced cleaning regimes will be introduced throughout each cinema. Particular attention will be given to areas such as kiosks, guest thoroughfares, toilets and washrooms and auditoriums.
- Ticketing cinemas will encourage online booking and the use of etickets. Cinemas will encourage contactless payment for tickets as well as food and drink.
- Personal Protection Equipment Perspex screens and other physical safeguards will be introduced as appropriate at key customer points such as ticket offices and concessions desks.
- Film scheduling screenings in each auditorium will be scheduled so as to allow the safe entrance and exit of audiences, and sufficient time for thorough cleaning between each show.
- Training cinema staff will be trained specifically around COVID-19, including common symptoms and routes to infection as well as the importance of hygiene and social distancing.



### 3. SUPPORT MECHANISMS

### **SUMMARY**

Support measures have been introduced across Europe, with varying levels of detail and effective actions from authorities. However, schemes specific to the film, or even cultural, sector have been relatively limited. And while crisis management or so-called emergency funds were introduced swiftly almost everywhere in Europe, few Governments have announced long-term recovery schemes.

The UNIC infographic on support measures for European cinemas – <u>available online along</u> <u>with a manifesto on the value of the European cinema industry</u> – provides a summary of the range of national, European and sector initiatives that have been introduced across the region.

In the sub-sections below, we have included measures that specifically target the cultural or cinema sector, as well as broader support mechanisms such as special loans, grants, employment support schemes, measures related to rent payments and taxation measures. For audience engagement initiatives, please consult our regularly updated public database on the topic.

### 3.1. SUPPORT FOR THE CULTURAL AND CINEMA SECTOR

### **SUMMARY**

Support measures specifically targeting cinemas, or even the cultural sector, have been relatively limited across Europe – though it is worth pointing out that most of the broader measures described later in this research are of relevance to cinema operators and their partners from the film sector.

COUNTRY	DETAILS
AUSTRIA	<ul> <li>Reduced VAT on cinema tickets VAT on cinema tickets was reduced to 5% (from 13%) until the end of the year, in order to help the sector cope. This decision has been effective for all sales in the cultural sector. Cultural institutions also benefited from deferred social security contributions. </li> <li>Grants for event organisers The European Commission approved in January 2021 a €300 million Austrian scheme to support organisers of events affected by the coronavirus outbreak. Under the scheme, economic assistance is provided to all undertakings that will organise events taking place in Austria between 1 February 2021 and 31 December 2022 and that will have to be cancelled or organised with significant restrictions. The public support will take the form of direct grants. It is not yet entirely clear if cinemas can apply. </li> <li>Local support scheme A support scheme was introduced in the city of Vienna, with grants of €50,000 distributed to cinemas of less than 5 screens.</li> </ul>
BELGIUM	Support guidelines Guidelines have been created specifically for the cultural sector, to explain available support mechanisms and the application process. See Flanders guidelines and FAQ here, in Flemish.



# Support from film funds and local entities

The Belgian cinema federation FCB estimates that cinema operators have lost roughly €4.3m of potential revenues per week of closure, excluding fixed costs.

Belgian film support bodies have introduced more flexibility regarding administrative, reporting and other funding conditions until the end of 2020. Cultural policies are managed at local, community level, with different support initiatives announced for Belgian cinemas, including the following:

- The Brussels-Wallonia Federation introduced an emergency support fund of €50m specifically targeting those worst-hit by the crisis, in particular the cultural and AV sector. The fund was divided in several instalments. The first instalment was worth €8.5m and meant to cover losses endured between 14 March and 3 May. More information available here, in French. This initial support fund was split between the 321 cultural institutions and businesses who applied, with €1.6m going to the film sector specifically, including cinema operators. A second €8.5m instalment covers the period of 4 May to 5 July, followed by additional instalments covering the rest of 2020.
- On 25 May, the Brussels-Wallonia Federation announced a recovery plan of €6m to support the entire film value chain, including arthouse cinemas (as defined by the Federation), with three key measures:
  - Covering all costs related to the acquisition of sanitary equipment;
  - The purchase of 20,000 tickets, to be redistributed to cinemagoers (sold at €1 in 11 art-house cinemas every Tuesday until the end of August);
  - Launching a reopening campaign dedicated to arthouse cinemas. More information available here, in French.
- In Flanders, a Flemish emergency corona fund of almost €300m was introduced. 30% of its budget goes to local authorities. They can use this to support local culture, youth and sports associations. €65m will be redistributed as grants for the cultural sector, through 411 structurally subsidised organizations.
- A support scheme for the Flemish cultural sector was introduced whereby vulnerable core players in the Flemish cultural ecosystem who were currently unable to benefit from the various federal and/or regional compensation measures, but have nevertheless suffered damage from the corona crisis, can apply for a 1,500€ grant.
- In Brussels, a recovery plan was introduced in June 2020 to support the cultural, event and tourism sector, with a fund worth €5m in direct grants. The support scheme includes a fund for cinema operators related to investments in online ticketing (€10,000 maximum per company), sanitary measures/equipment (€10,000 maximum per company) and digital solutions (€30,000 maximum/50% of the total amount invested per company). More information available here.
- The Ministry of Culture of the Brussels-Wallonia Federation has included cinemas in its recovery plan and made a budget of



	€645,000 available for around 40 independent cinemas. The amounts awarded will depend on the number of screenings in particular: €7,500 for cinemas with a single-screen or dual-screens, scheduling at least 15 sessions per week and €15,000 for cinemas with more screens with a minimum of 30 screenings per week. More information available <a href="https://example.com/html/&gt;here">here</a> .
BULGARIA	• Support for the cultural sector  The Bulgarian Government will support the cultural sector with nearly €2.5m. €1.4m will be directed to freelance artists and independent cultural organisations through the Ministry of Culture and €1.1m will be allotted through the National Culture Fund.
CROATIA	<ul> <li>Support for the cultural sector         The Ministry of Culture established a crisis fund to provide support to the cultural sector. It will cover the fields of activity under the responsibility of the Ministry of Culture, the Croatian Audiovisual Center and the Culture New Foundation.         • Innovative project grants         The Ministry of Culture launched a public call to encourage entrepreneurship in the cultural and creative sectors for 2020. The call is aimed at designing and establishing alternative ways and models of business that would mitigate the negative impact of the coronavirus pandemic on the liquidity of cultural and creative industries, in the interest of long-term application and usability of new solutions in further business. Grants are granted up to 85% of the eligible costs of the proposed project. More information is available here.         </li> </ul> <li>Guaranteed loans for the cultural sector         <ul> <li>A Guarantee Programme for loans to entrepreneurs active in the field of culture and creativity was approved by the European Commission on 17 June 2020. Entrepreneurs will be able to take out a loan from a bank of up to €800,000, for which the Croatian Government provides a 100% guarantee. The interest rate will be up to 2% and the repayment period includes a grace period of at least one year and a maximum of five years. More information is available here.</li> </ul></li>
CZECH REPUBLIC	<ul> <li>Legal assistance         The Audiovisual Producers' Association and the Czech Film Fund provided legal assistance to all film industry workers regarding support programs and national financial help available.         • Support from film fund         In mid-May 2020, the State Fund for Cinematography announced a special €50m fund for the promotion of films in cinemas. All cinema operators could apply. The main purpose of this scheme was to help cinemas cope with the very strict restrictions upon reopening.         The Czech Film Fund has provided financial support worth a total of €1.5m to local cinema operators, first distributed in Spring 2020 via grants based on revenues made in 2019 – with received amounts varying between 1,000€ and 30,000€ per cinema – and in Autumn 2020 based on number of screens per company. This second support mechanism has not been delivered to cinemas as of February 2021.         • Reduced VAT on cinema tickets     </li> </ul>



The VAT on cinema ticket was exceptionally reduced from 15% to 10%.

# Grants for event organisers

The European Commission approved a €34 million (CZK 900 million) Czech scheme to support companies who had to cancel or postpone event(s) due to the restrictive measures that the Czech Republic had to implement to limit the spread of the coronavirus. The public support will take the form of direct grants and will cover up to 50% of eligible expenses, i.e. the expenses incurred by the operator to organise the event/s that was ultimately postponed or cancelled. In order to be eligible for support under the scheme, the relevant expenses must have been incurred between 1 October 2019 and 17 May 2020 for events which were to take place between 10 March 2020 and 31 August 2020.

The Czech Government introduced a scheme in later 2020 for private venues like cinemas, with 1€ per seat per day of closure between 12 October and 31 December 2020 – with a ceiling of €1,090 per company.

The European Commission has approved an approximately €7.9 million (CZK 200 million) Czech scheme to support film production workers, producers, distributors and cinemas in the context of the coronavirus outbreak

# Support for cultural events

The Danish Parliament presented a summer package in June supporting the cultural sector by financing half price tickets for various cultural activities, but the scheme did not apply to cinemas. The Government initially explained it would have been forbidden under EU state aid rules but tracked back in September 2020. The ministries of Culture and Commerce then introduced a joint "activity-supporting-package", running from 1 September to 31 October, worth 300m DKK (app. €40m) for the whole cultural industry. The scheme was extended in October and will be running until January 2021.

### Support for organising events

A small aid package worth €2m specifically targeting cinemas was introduced in late October, covering the months of November, December 2020 and January 2021. Unfortunately, this support package only covers direct or indirect costs related to the organisation of film screenings that took place between 1 September and 31 December 2020. For instance, investment in sanitary equipment or in audience engagement, energy bills or rent, etc. The scheme does not support revenue losses incurred during closure. These restrictions – and the complex nature of the application requirements, available here – made it challenging for local cinemas to apply to the funding. The maximum amount available for applications is €40,300 – but the amount is also dependent on the number of total applications.

### Support for local audiovisual sector

In mid-November, the Danish Ministry of Culture earmarked €12 million to offset the impact of the coronavirus on the country's audiovisual industry, with a focus on production of local content. Of this, €2.3 million will be earmarked for the Danish Film Institute, the country's audiovisual agency, to cover additional costs generated by the health

### **DENMARK**



	crisis and to ensure the funding of an undiminished number of Danish films in the coming years.  • Support guidelines  An online database of all the compensation schemes that can be applied for (via the Danish Ministry of Culture) is available here. A new Corona hotline has been created by the Ministry of Culture and the Danish National Palace and Culture Agency – available here.
ESTONIA	• Support for cultural sector  The Culture and Sport Crisis Package totals €25m, with the Ministry of Culture seeking to ensure the sustainability of cultural organisations. The package includes compensation for already incurred costs and unavoidable fixed costs related to the interruption of events and organisations in the fields of culture and sport.  The Estonian government has announced in March 2021 a €42m support package for the struggling cultural sector. The film sector will receive €5.3m, of which €3.3m is earmarked for cinemas and film distributors.  • Support from local film fund  The Estonian Film Institute will distribute €1.3m as compensation measures to face the challenges in the film sector caused by the COVID-19 outbreak. €800k will go to film production, distribution and cinemas. This scheme can support arthouse cinemas and companies whose production and distribution activities have been interrupted. The remaining €500k will go strictly to film production.  The European Commission has approved an Estonian scheme to support film producers and distributors, as well as cinemas affected by the coronavirus outbreak. The scheme was approved under the State Aid Temporary Framework. Under the scheme, support will take the
FINLAND	<ul> <li>Support from local film fund         The Finnish Film Foundation received €1m from the Ministry of Education and Culture to help relieve the situation of cinemas and film festivals during the restrictions on public gatherings caused by the pandemic. €900,000 was allocated to cinemas. Cinema operators had to apply to benefit from this fund. The relief funds are available for small and medium-sized cinemas whose operations have ceased and for film festivals supported by The Finnish Film Foundation who have had to cancel or postpone their event from March 13 – May 31, 2020. More information available here.         A second support round worth €1.2m was later allocated to distributors and cinemas. As part of this scheme, cinemas were allocated over €800k in support, distributed between 108 cinemas.         Support from cultural institutions         Funding totalling approximately €1.5m has been allocated via the Arts Promotion Centre (Taike). Different foundations will also grant significant sums in aid through their own channels.     </li> </ul>
FRANCE	Support for the cinema sector  The Government, the French National Cinema Centre (CNC) and sector representatives introduced various support mechanisms for the film industry, including the following:



- The CNC stopped requesting payments of film levies from cinema operators;
- Cash flow measures for theatres and increased support for the sectors most affected, distribution and cinemas:
- Assistance to cinemas to adopt the most proactive protection measures against the spread of the virus, by enforcing barrier measures:
- Accelerated payment of the Art et Essai cinema grants from March, for the 1,200 classified establishments;
- Rapid adoption of a measure allowing exhibitors, distributors and producers to mobilise their support funds in advance.

The French Prime Minister announced a recovery fund for the cultural sector worth €2 billion on 26 August. As part of this fund, €165m will go to the French Cinema Centre (CNC) to relaunch the cinema sector. The CNC announced that €60m will be used to support the Centre specifically (and balance its significant financial losses during the crisis – which are estimated at €113-121m by the French Government). The remaining €105m will be invested in a plan entitled "export and attractivity", which will include targeted projects and a reinforced support of cinemas, festivals, cinematheques and film education workshops. An additional €11.5m has already been spent by the CNC to support the reopening of cinemas on 22 June 2020.

- On 23 September, the Minister of Culture announced in Deauville at the FNCF congress how the €105m would be divided and redistributed by the CNC.
  - €34.3m will go directly to cinema operators, with €30m to be deposited on their automatic support account. This amounts to a full year of CNC support for an independent cinema owner and for 9 months of support for a large circuit;
  - €2m will go to art house cinemas;
  - €1m to film education;
  - €500k to administrative expenses;
  - €800k to cover the Cinenum debt (related to digitization in the early 2010s);
  - In addition, €17.7m will be allocated to distribution and €12.2m will be allocated to production of theatrical films. More details available here.
- In addition to this, cinema operators will be able to apply to a new compensation mechanism for losses incurred because of the crisis (after being allowed to reopen), worth €50 million. This support scheme will be running between 1 September and the end of 2020. It covers 50% of the losses for independent cinema operators (around €23m in total) and 40% for the large chains (around €27m in total). The exact amount will be calculated based on average admissions between 2017 and 2019 (so approximately €20-25 cents per ticket sold, or €20-25k per site that achieved 100,000 admissions per year). The payment will be divided in two payments, with €40m/80% at the end of October and the remaining €10m/20% in early 2021. The money will be transferred to all cinema operators who can benefit from it, without a need to apply for it. More information available here, in French. The CNC created a page to



- share information on the schemes introduced by the Centre to support cinema operators, <u>available here</u>.
- On 22 October, the French Minister of Culture announced that an additional €30m fund would be allocated to support the cinema sector following the new curfew announcements across the country. The Government has publicly acknowledged that evening screenings cancelled because of the curfew represent roughly 50% of cinema operators' revenues. This fund will be specifically dedicated to the release of films during the curfew period, as cinemas operators insisted that what they needed most was content in the coming weeks.
- Following the extension of the second lockdown from 15 December to at least 7 January, the French culture minister Roselyne Bachelot has requested an extra €35m to help cultural venues that will not reopen as planned.
- The CNC will redistribute a support fund worth €15m between French cinema operators, to cover for the second round of closure in late 2020. Cinemas can now apply to this fund and is based on market share. More information here.
- On 19 May, the French Minister of Culture announced that 150m€ would be allocated to support the relaunch of the cultural sector, with 80m€ specifically going to the cinema industry of which 60m€ to cinema operators. On 29 July, the CNC confirmed a new support scheme to cover revenue losses for cinemas incurred until their reopening on 19 May as well as those suffered after reopening (due to temporary restrictions and the gradual recovery process in general). The total amount of €60m will be divided in:
  - a support for all cinemas, whatever their status, based on their prepandemic revenues (following a principle similar to previous aids) (see <a href="here">here</a>)
  - a support for businesses registering over €1m turnover per month but that have benefitted from little State support;
  - an exceptional support mechanism for the worst affected cinemas, especially those that opened most recently and therefore did not benefit from existing State support.
  - support to accompany cinemas in their actions with young audiences

Under the CNC scheme, producers will receive €16.7m and will also get a 25% bonus on existing subsidies if they release their film in theaters before spring 2022.

In September 2021, the Culture Minister announced that €34 million would be given to the industry, to compensate for the losses due to the introduction of the COVID pass - of these, €27 million will go to cinemas.

### Tax exemptions

Tax exemptions – including the payment of the French film levy to the CNC – and related support schemes already introduced have been formally extended to at least the end of 2020. This aid represents a total amount of around €36m for French cinema operators in 2020.



### Guaranteed loans

The French culture and audiovisual bank (IFCIC) will guarantee up to 70% of any loans granted in the context of COVID-19 and accept any requests from banks to prolong guarantees.

# Support guidelines

Various support schemes have been introduced. <u>Additional, detailed information can be found on the FNCF website</u> or on <u>the CNC website</u>, all in French. The FNCF has created a FAQ on social/employment questions, <u>available here in French</u>. (This FAQ has not been updated since June 22).

# Support for employers in the cultural sector

On 30 July, a new law was introduced to support worst-hit sectors, including the cultural sector. As part of this law, SMEs (less than 250 employees) can be fully exonerated of certain social charges related to salaries due for the period between February 1 and May 31. This measure has been renewed under the same conditions for the period between September 1 (for companies affected by the curfew) or October 1 (for others) to November 30 and should be extended until January 30, 2021. Large businesses can benefit from a special scheme to support the payment of social charges for the same period. For businesses that are struggling to pay other social charges that were due by 30 June, the law allows for staggered payments and debt delays. A web portal was created to explain in detail all the new rules that have been introduced.

#### Pass Culture

In May 2021, the "Pass Culture" was introduced, providing 300€ to all French citizens aged 18 and valid for 2 years. The pass can be used to access cultural activities, including cinema screenings.

### Local support schemes

A range of local support schemes were introduced in France at city or department level, such as in Paris where a €1m support fund for independent cinemas located in the capital was announced on 2 June 2021.

### Support for the audiovisual sector

On 27 March, federal and State sponsors launched an aid programme for the film and media industry worth €15m. The aid programme relates to projects jointly funded by various funding agencies and is intended to take effect where all other federal and state aid measures and funding programs taken in the context of the Coronavirus crisis cannot be used. When it comes to cinema exhibition, the programme is available only to small Arthouse Cinemas who have been awarded a *Kinoprogrammpreis*. The German cinema association, HDF Kino, highlighted that only 50% of Germany cinema operators could apply for the federal emergency aid.

It was reported in April 2021 that the *Kinoprogrammpreis* would be awarded a budget of €5m in 2021. There would be no jury this time, as only arthouse cinemas that have received the award in the last two years would be eligible to apply. The prizes will be delivered as grants, based on a flat rate per screen.

### • Support for the cultural sector

# **GERMANY**



A special programme to mitigate the impact of the coronavirus pandemic on culture was formally approved on 17 June. €1b was made available for the cultural sector, with €165m going to the film industry, of which €75m specifically targeting cinema exhibition. Running from July, the programme, under the name NEUSTART KULTUR / Zukunftsprogramm Kino, targeted cinemas through the following points:

- Pandemic-related investment in cultural institutions. This means investment in online ticketing systems, modernisation of ventilation systems, adaptation of visitor guidance, etc.;
- Preservation and strengthening cultural infrastructure and emergency aid. The film sector is being helped with €120m to primarily support cinemas and finance additional needs for film production and distribution.

The support plan was regularly renewed throughout 2020 and 2021, with three programmes following each other under the NEUSTART KULTUR umbrella:

- Zukunftsprogramm Kino I was intended to strengthen cinemas throughout Germany, especially outside of metropolitan areas (cinemas with up to seven screens and meeting certain criteria can apply for funding). This involves an increase in the maximum amount of the federal share of grants, rising from 40% to 80% of eligible costs for 2020. Cinema operators can receive support via grants of €60,000 for one-screen cinemas and 45,000 € for two-screen cinemas. The programme, initially worth €5m, increased its budget to €22m and then again to €30m following high demand. The available budget was spent in its entirety by February 2021. It was announced in Spring 2021 that the Zukunftsprogramm Kino I would be extended to 2022 with another €15m.
- Zukunftsprogramm Kino II introduced on 15 July 2021 and building up on Zukunftsprogramm Kino I, addressing smaller cinemas a funding programme worth €40m to support cinemas (that do not meet the application requirements for Zukunftsprogramm Kino I) in their resumption of operations following closure, particularly in the implementation of protective measures as a result of COVID-19 restrictions. In addition, the programme will support future-oriented investments to strengthen the attractiveness of cinemas. Applications could be submitted from 1 August 2020 and more information is available here. HDF Kino members have reported that despite a clear connection with the corona pandemic, applications to the programme were rejected due to unclear interpretation of the funding principles.
- Zukunftsprogramm Kino III, announced in September 2020, is meant to support cinemas by covering operating costs during the reopening phase with grants worth a total of €30m.
- A new support scheme was announced in June 2021, replacing Zukunftsprogramm Kino III, entitled "Sonderfonds für Kulturveranstaltungen" worth a total of €2.5b and targeting the wider cultural sector. This support program was initiated by the ministry of finance for all cultural events including cinemas and will be launched on 1 July 2021.



On 4 February, it was announced that an additional €1b fund will be dedicated to the cultural sector, with 60 sub-programmes targeting cinemas, museums, theatres and other venues as well as artists. The objective of this fund is to help the sector cover expenses and losses relate to the current crisis but also to stimulate investment in innovation and digitisation. This scheme is a direct follow-up program to the NEUSTART KULTUR rescue and future program. In April 2021, the budget committee of the German Bundestag decided that the funds for the individual funding lines of NEUSTART KULTUR would in principle be available until the end of 2022. It was confirmed in June 2021 that a total of €30m would be made available as part of the Zukunftsprogramm Kino in 2022. It was also announced that funds for administrative processing would still be available in 2023 (if necessary). The decision is subject to the supplementary budget coming into force in 2021.

### Support for cultural events

On 26 May the federal cabinet gave the green light for a special fund for cultural events (*Kulturfonds*) amounting to 2.5b€. The scheme specifically targets the restart of cultural events, including concerts, theater performances and cinema screenings. Since the restart of cultural life is still associated with local restrictions, the fund is intended to cover for occupancy limits and other restrictions and risks.

### Support guidelines

A database of relevant documents and guidelines can be found on the FFA website in German. HDF Kino also created a page with all the relevant information for cinema operators related to the crisis, <u>available here in German</u>. HDF-Kino created <u>a document</u> – in German – listing the subsidies / support aids that can or cannot be cumulated with each other.

### Support from film fund

The FFA suspended film levies and loans until December 31, 2020. The sales generated by operating drive-in theatres are an exception. The distribution of the Film Fund's (FFA) money will be accelerated to provide more liquidity for cinemas in the short term, while reimbursements of loans and payment of levies will be deferred. Deferrals that have already been granted will also be automatically extended until 31 December 2020. More information is available <a href="here">here</a>. The FFA decided in December 2020 to further extend the moratorium on film levies and loans until June 30, 2021.

With a new version of guideline D.14, decided by the FFA Board of Directors on June 18, 2020, more flexible payment of the cinema reference funds is possible. Since the applications for the cinema reference funds for the 2019 calendar year had to be submitted by March 15, 2020, retroactive measures have been included in the new regulation. More information is available <a href="https://example.com/here/br/>here/br

### Reduced VAT on cinema tickets

VAT on cinema tickets was reduced for a limited period from 1 July 2020 to 31 December 2020, from 7% to 5% for cinema tickets. <u>More information can be found here, in German.</u>

· Deferred payments to collecting societies



Payments to GEMA, the German collecting society, deferred until further notice.

# Support from local entities

Bundeslands or local authorities have introduced additional support mechanisms targeting the cultural sector, some of which are more specific to cinemas. Please find below a list of several of these local initiatives:

- As of early July, Bavaria was the first and only German State to introduce a support scheme specifically targeting cinemas, whatever the number of screens operated. <u>Detailed information can be found here, in German</u>. It was announced in October that this aid for Bavarian cinemas would be extended until June 30, 2021 and increased by €12m. The amount that can be received by a cinema is based on the number of screens.
- The Hamburg Senate has approved a series of measures that should provide "quick and unbureaucratic" assistance to artists and creative industries companies. The grants are up to €5,000 for companies with fewer than 10 employees. The city also provides a "Corona cultural promotional loan support module" meant to compensate for the financial losses caused by the COVID-19 crisis for all eligible cultural enterprises. The maximum amount of the loan is €150,000.
- Hessen introduced a support fund to which cinemas can apply, for a maximum amount of €18,000 per businesses. More information can be found here, in German.
- Sachsen State has launched a grant scheme for cinema operators
  who are faced with restrictions as a result of official measures taken
  during the corona pandemic, which have impacted their economic
  performance. The funding will cover commercial rent, expenses for
  telecommunications and insurance, leasing instalments and interest
  and principal payments for existing company bank loans. More
  information is available here.
- In Hesse, a scheme was introduced in July and is aimed specifically at all cinema forms. Cinemas can receive up to €18,000 in support for programming, marketing and construction measures to help overcome the challenges of event management in the corona pandemic. 500 fund packages will be awarded.
- In late September, the state of Rhineland-Palatinate has provided €500,000€ as part of a new funding line for arthouse cinemas. In the first round of funding, worth €114,723, eight cinemas were supported. Part of the fund comesfrom the Federal Government's Zukunftsprogramm Kino programme.
- It was announced on 6 November that North Rhine-Westphalia would support its cinemas with a €15m aid program, intended to benefit all cinemas in the state. The aid program will start from 1 January 2021. This support will take the shape of grants, based on admissions in 2019 and the number of screens per sites (from €1 per ticket for one-two screens cinemas to 0.30€ for sites with 10+ screens).



	<ul> <li>In Lower Saxony, the bridging aid will be increased by up to 50,000 euros for small and medium-sized cinemas. A total of €7m is available for cinemas.</li> <li>The Medienboard Berlin-Brandenburg (an association supporting the media industry in the Germany capital region) allocated €1.5m in Spring 2020 to support art-house cinemas, with 61 cinemas benefiting from the scheme. It was announced in March 2021 that</li> </ul>
	the Medienboard would again award local cinemas with a €1.5m fund. The procedure to apply for the fund has been simplified in 2021.
	- The Rhineland-Palatinate cinema program award – usually awarded in October – was brought forward to May 2021. The total amount awarded was increased by almost 50%, to reach 100,000€. 24 arthouse cinemas benefited from the award, receiving between 1,000€ and 9,500€ each.
	<ul> <li>In May 2021, 13 cinemas located in Hessen were awarded a total of 570,000€ for renovation and modernization measures.</li> <li>In June 2021, Hessen announced it would be supplementing the federal economic aid fund for cultural organizers. The so-called "Hessen Bonus" closes the gap that arises because the federal program starts later than originally expected for the month of June. The aid is awarded according to the same criteria as the funds from the federal special fund, which starts on July 1: For events with up to 500 guests under pandemic conditions, the income from the tickets sold is doubled; for events reduced to less than 25 percent of the possible capacity, income will be tripled. The compensation is capped at the level of the event costs plus an organization fee of 10 percent.</li> </ul>
GREECE	<ul> <li>Support for the cinema industry</li> <li>The Greek Film Centre has taken measures to support the sector, with a strict focus on film production.</li> <li>The Greek Ministry of Finance announced in late October that it would support cinemas and other event venues by subsidising a "significant percentage" of the potential box office.</li> <li>Emergency financial aid was introduced by the Government targeting independent cinema owners, under two conditions: cinemas of 1 or 2 screens only, which have screened at least 2 Greek/European films in 2019-2020. The exact amount of this package is not yet clear.</li> <li>The Greek Government has announced it would acquire over 5m vouchers worth 4€ a piece, to be distributed to citizens and valid for Greek and European movies over a period of 3 year.</li> </ul>
IRELAND	<ul> <li>Support guidelines         Screen Ireland created an online FAQ listing all the key support schemes that are currently available.         Expert planning support         Screen Ireland introduced Strategy and Financial Planning Support for Companies experiencing financial stress in terms of cashflow, resourcing and future-proof planning, which will provide access to     </li> </ul>



strategy or financial planning consultants who can assist in developing a short- to medium-term plan and assist companies to strategise out of the pandemic. Total amount of the fund is €150,000, with a maximum of €5,000 available to each company.

### Deferred payment to collecting societies

The Irish Music Rights Organisation (IMRO) committed to a moratorium on any payments due before April 30 for any business that has been forced to close by the Government due to the coronavirus.

# · Support for the cinema industry

An Emergency Fund of €130m was provided for the Cinema, Audiovisual and Live Entertainment sectors. Following the approval of the "Relaunch" Law Decree on 13 May, this amount was increased to €245m, and then again to €259m on 19 May. It was gradually redistributed across the industry.

- €40m has been allocated to cinema operators, with each site receiving a €10,000 grant (totalling €15m) as well as an extra amount calculated as a percentage of lost box office between 15 March and 15 June, compared to box office revenues for the same period in 2019 (totalling €25m). These grants were distributed after summer 2020:
- Another €20m was added to the Emergency Fund for cinema operators in October 2020, derived from the 2020 allocation of the Extraordinary Fund for investment in cinemas (a 5-year fund created by the 2016 Cinema Law). Recipients of the first fund package could apply to the additional fund - divided according to the same criteria;
- A separate €2m fund was provided for open-air cinemas.

The Government issued a new law decree on 28 October, following the introduction of new restrictions, including the closure of cinemas. Cinemas, like the other categories who qualified for grants in May 2020, will again receive a contribution that will be double the amount previously received. The Emergency Fund for Cinema and Live Entertainment was refinanced with an additional €100m. National authorities are considering another round of funding support for the beginning of 2021 as well as doubling the general compensation for all businesses.

In late May 2021, the Culture Minister introduced a law decree pledging 40m€ to cinemas. This fund brings the total sum of extraordinary resources allocated to cinemas to over 275m€. 25m€ will be allocated to compensate for box-office losses between 1 December 2020 and 28 February 2021 compared to the same period in 2019-2020. 5m€ will cover 2020 cinema rental expenses. 5m€ will support cinemas that have been opened at least three days a week since 26 April 2021 and another 5m€ to those that reopened from 1 June 2021.

### Accelerated industry support

The Directorate General for Cinema is accelerating the payments of ordinary funding as per the Cinema Law. This involves tax credit measures (€18m for 2019, €60m for 2020), €100m to facilitate investments in new and renovated cinemas and €10m for art-house cinemas. A proposed amendment aims at creating a guarantee fund allowing the transferability of the tax credits of the exhibition sector. More information available here and here.

### **ITALY**

Union Internationale des Cinémas | International Union of Cinemas | UNIC Av. des Arts 10-11 | 1210 Brussels (Saint-Josse-ten-Noode) | Belgium +32 2 8809939 | communications@unic-cinemas.org



	Support guidelines
	Relevant information and official documents can be found on the ANEC
	website, in Italian.
	National refund initiative
	A national initiative was launched to provide refunds via vouchers for
	tickets to shows, cinemas, theatres and other cultural venues and
	hotels. This Government approved initiative allowed for an 18 months
	extension to the validity of vouchers issued to compensate cancelled
	shows (vouchers to be issued until 30 September). More information
	available here, in Italian.
	Deferred payment to collecting societies
	The collecting society SIAE stopped collecting debts or sanctioning
	delayed payments (including musical rights) during the crisis, and the
	payment of the amount due for "foyer music" was postponed.
KOSOVO	The Ministry of Culture, Youth and Sports allocated €5m in funds to
ROSOVO	support cultural and athletic activities affected by the crisis.
	Support for the audiovisual sector
	Audiovisual and cinematographic activities were officially recognised as
	"disrupted sectors", justifying their eligibility for several forms of
	Government support funds including tax delays and compensation to
	employees. More information available here.
	€32.1m was allocated to the stabilisation plan for the cultural sector,
	with €10.6m to mitigate the negative effects of COVID-19, €10.4m to
	promote modernisation and for the creation of new cultural content and
	€11m for cultural infrastructure.
LATVIA	Support for event organisers
	The European Commission approved in January 2021 a €5 million
	Latvian scheme to support organisers of cultural events who had to
	cancel announced public cultural events due to the restrictive
	measures that the Latvian government had to implement to limit the
	spread of the coronavirus. Under the scheme, the support will take the
	form of direct grants. Beneficiaries will receive up to 80% of the total
	amount of ticket money reimbursed to spectators and ticket reversal
	costs, such as bank or ticket sales network commission fees. It is not
	entirely clear if this scheme applies to cinemas.
	Support for the cultural sector
	The Lithuanian Government provided a total of €68.3m to the cultural
	sector. €43.3m is earmarked for the development and renewal of
	cultural infrastructure. €13m will be distributed through the Lithuanian
	Council for Culture for funding initiatives supporting cultural
LITHUANIA	organisations, both public and private. An additional €1.4m will be
	administered by the Lithuanian Film Centre, providing support for film
	production and distribution, the recovery of cinemas, the development
	of new television and film productions and other activities.
	Support from film fund
	It was announced in early October that the Lithuanian Film Centre had
	granted €2.8m in support for cinemas and film distributors to
	compensate for losses caused by the COVID-19 pandemic. In all, 18
LUVENDOUDO	cinemas, operating 71 screens in Lithuania, received €2.24m.
LUXEMBOURG	Support guidelines



The Ministry of Culture published an FAQ to address the cultural industries current issues along with hotline – <u>available here, in Frence</u> • Support for the cultural sector  The Ministry of Culture, in cooperation with the Montenegro Film Centre, launched an emergency assistance of €500,000 for co-	ch.
• Support for the cultural sector  The Ministry of Culture, in cooperation with the Montenegro Film Centre, launched an emergency assistance of €500,000 for co-	UII.
The Ministry of Culture, in cooperation with the Montenegro Film Centre, launched an emergency assistance of €500,000 for co-	
financing activities in the cultural and artistic sector that serve the public interest and the protection of the socio-economic interests of unemployed artists and cultural professionals, cultural entrepreneurs self-employed artists and cinemas/enterprises whose activities have been suspended due to the coronavirus. It is open to film production companies, cinemas and individuals, as well as other actors in the creative sector.	)
• Support for the cultural sector  On 27 May 2020, the Minister of Education, Culture and Science announced a €300m fund available for the cultural sector to support institutions that are essential for the sector as a whole. This includes €48.5m to support municipalities and provinces and €3.5m for cinen via the Film Fund − more information available here, in Dutch. An additional €482m to support the cultural sector was made availal on 28 August. €200m will be allocated to cultural institutions which a crucial to the national infrastructure, €15m will be allocated to film production and €150m will go to municipalities to support local cultu infrastructure.  On 27 October the Dutch Government announced that the support package would be expanded, and that additional measures would be introduced specifically for events, culture, catering and producers. It was announced in September 2021 that from 1 October 2021, generic support measures that have helped the Dutch economy dur the COVID-19 crisis over the past 18 months will cease. The NOW, TVL, Tozo, TONK and various tax measures — all included in this rewill not be extended from that date.  • Support for fixed costs  The Government announced a one-off contribution of €4,000 for cinemas and other businesses included in the Education, Culture and Science category, which could be used for fixed costs.  • Support for local content  • The Minister of Education, Culture and Science has announced it would make an additional €5m available for the Abraham Tuschinsk Fund to support Dutch film productions. Dutch cinemas usually contribute to this fund for each ticket sold – but the closure of cinem in 2020 has of course reduced that contribution. With this support 5 large Dutch productions can be supported.  • A new support scheme to encourage the screening of local conten was introduced in June 2021, specifically targeting members of the Dutch cinemas association NVBF. The scheme is entitled Full Circle Screening Scheme. Under the scheme, cinema operators can qualifor a sc	s nas ole are ral e ing port d s to 8 t



	productions released between June 5 to December 31, 2021. Based on
	registered visitor numbers to Dutch films in 2019, an applicant can
	request an advance payment as soon as possible after approval by the
	Film Fund.
	Support for the cultural sector
	- The Government supported the cultural sector with NOK300m
	(€27m), including cinemas. The scheme is intended to compensate
	for the loss of income from ticket sales as well as additional
	expenses as a result of events being cancelled or postponed due to
	the coronavirus. The support equalled 90% of losses for March to
	April, 80% from May to September, 70% for October and 50% for
	November and December 2020. More information available here, in
	Norwegian. It is expected that this scheme will be renewed in 2021.
	- The Cultural Department will launch a new scheme to stimulate
	innovation, but so far no details have come out and there is a lot of
	skepticism towards this.
	- The Government will not seek repayment of public subsidies paid for cultural and voluntary purposes.
NORWAY	- A draft new regulation, upon adoption, could provide compensation
	opportunities to companies (including cinemas) registered in the
	Volunteer Register, covering lost revenues from events and for lost
	ticket revenues or rental income from other specified activities. More
	information is available <u>here</u> .
	Reduced VAT on cinema tickets
	The Government has declared that the VAT rate on cinema tickets will
	be further reduced from 12% to 6%, effective from 20 March to 31
	October. This was later extended to the rest of the year and early 2021
	as cinemas remained closed. The previous reduction had been set to
	8% and was effective from 1 January 2020.
	Support guidelines
	Arts Council Norway has created a web page including a range of
	initiatives targeting the cultural sector – <u>available here, in English</u> .
	Support for the cultural sector
	The Polish Ministry of Culture and National Heritage is working on a
	package of support for cultural institutions as well as filmmakers and artists who have suffered losses due to the cancellation of artistic and
	entertainment events. More information in Polish available here.
	- It was announced in December 2020 that the Polish Government
	would give an additional €27m from the COVID-19 Counteracting
	Fund to specifically help the cinema industry. The Minister of
	Culture, National Heritage and Sport will transfer these funds to the
POLAND	Polish Film Institute. Smaller cinemas (micro entrepreneurs) can
	apply to the fund, with €8.8m specifically dedicated to these
	businesses. To receive the support, they must reopen in the week
	following the lifting of coronavirus restrictions in the country and
	show at least 50% of local titles. This programme ends on 31
	August 2021.
	- The European Commission approved a €1.9 billion (PLN 8.6 billion)
	Polish scheme to support companies operating in certain sectors
	affected by the coronavirus-outbreak. It will provide support to
	companies of all sizes operating in several sectors affected by the



coronavirus outbreak, including gastronomy, fitness, fairs, stage, film, entertainment and recreation, photography and physiotherapy. These companies could not provide services due to the measures introduced by the Polish government to limit the spread of the virus, or had to bear costs related to sanitary restrictions resulting in a decrease in attendance. It's not clear if cinemas will benefit.

# Deferred payment to collecting societies

The Polish Government introduced an exemption from the payment of royalties to collective management organizations for entrepreneurs performing public reproduction and display – including cinemas. <u>More information available here.</u>

Additional mechanism allows entrepreneurs (including cinemas) to apply to collective management organisations for a reduction of payments of royalties proportionally to the reduction of entrepreneur's revenue in relation to the revenue obtained in the same accounting period in the year before pandemic (2019).

# Support from film fund

The Polish Film Institute, together with the Government, has prepared a programme of bank loans available for cinemas to stabilise their payment gridlocks.

The Polish Film Institute created a "crisis team in the cinematographic industry", bringing together stakeholders from the sector and working on preparing an exit strategy for the industry. <u>More information</u> available here.

# Support for the cultural sector

An Emergency Support Line for the Arts of €1m, financed through the Cultural Development Fund of the Ministry of Culture, is intended to support artistic entities and artists that had to stop working because of the crisis. In May 2020, a €30m fund was created to support cultural programming at municipality level.

### Support from film fund

### **PORTUGAL**

The Portuguese film fund ICA will maintain and, where possible, speed up the grant procedures of cinema and audio-visual support. The ICA will suspend, including the month of March, the 7.5% film levy until further notice.

### Support guidelines

The Ministry of Culture created a website that is constantly updated with all relevant information for professionals in the cultural sector. The platform will inform about forthcoming extraordinary support measures. Available here, in Portuguese.

# • Support from film fund

All financial support from the National Cinema Centre CNC (including to cinema exhibition) were postponed until the end of the state of emergency.

### **ROMANIA**

### Support for the cultural sector

The Romanian Ministry of Culture announced in November 2020 a €100m aid scheme to support organisations working in the cultural sector whose activities have been suspended to stop the spread of the COVID -19. Eligible beneficiaries include both SMEs and large enterprises that have carried out activities in the last 2 years. In order



	to benefit from it, all candidates have to be registered by 25 November 2020 in the Cultural Sector Register, the creative industries map launched by the Ministry of Culture in 2020.
RUSSIA	<ul> <li>Support for the film sector</li> <li>In a Russian Government resolution listing the economic sectors most affected by the epidemic, the culture, leisure, entertainment and film exhibition sectors were included. Cinemas are still waiting to receive support funds from the national Government, while the Russian Association of Cinema Owners has asked for a 3.5b rubles support fund for cinema exhibition. This amount is equivalent to 10% of the industry's losses from the forced coronavirus downtime. The Russian Government announced various schemes during 2020:</li> <li>In July, the Federal Fund for social and economic support of Russian cinematography launched development measures to support the Russian film industry in three directions: financial, tax measures and non-financial organisational assistance, including questions on the return of people to the cinema, repertoire policy and medium-term strategy for the film industry for the next three years;</li> <li>In August, the Federal Fund for social and economic support of Russian cinematography started accepting applications from cinematography organizations to receive a subsidy of up to 10m rubles for distributing national films. Support will also be given to the first titles released after the reopening of cinemas. This subsidy is 100% refundable;</li> <li>In December 2020, 4.2b rubles (approx. €45m) were allocated to support organizations in the Russian cinema industry affected by the negative economic consequences of the COVID-19 pandemic, with a focus on encouraging the production, distribution and promotion of national content. 50% of the fund was allocated to cinema exhibitors as incentives to show national titles and the other 50% to Russian film producers and distributors. The amount of the subsidy to cinemas depends on the share of national films shown in the period before the March 2020 lockdown. The allocated funds can be spent on activities related to screenings, maintenance of the cinema building, maintenance and development of cinema equipme</li></ul>
	application to the fund.
SLOVAKIA	• Support for the cinema sector  On 28 September, the Audiovisual Fund announced that Slovak cinema operators would receive €500k as a part of the extraordinary €11m aid package of the Ministry of Culture of the Slovak Republic for independent culture. The Slovak Audiovisual Fund has decided to allot this amount from the €700k support it received from Ministry of Culture. This fund will be redistributed between 176 cinema sites, representing 80% of the sector. Single screen cinemas will receive between €2,500 and €3,400 in grants, while chains/multiplexes will receive support of €2,000 to €2,650 per screen – more information available here. In addition to the above, the Slovak Audiovisual Fund introduced several measures to support cinemas and the film sector in general, including (on a case by case basis) increased the subsidy granted or



provided specific short-term loans to small cinemas. More information available here. The Audiovisual Fund, for instance, supported expenses for film festivals or screenings directly affected by the crisis. It has also postponed the payment of the contribution to the fund for cinema operators who are suffering temporary insolvency and will be providing short-term interest-free loans to cover necessary operating costs, in particular for smaller cinemas.

### • Support for the cultural sector

The Spanish Government announced it would allocate €76.4m to support the cultural sector. Of that, €13.2m will be allocated to cinema operators specifically, potentially ranging from €8,000 (for single screen operators) to €32,000 (for 8 screens multiplex or bigger) per site. Applications for this support scheme were opened in August 2020 and the grants are expected to be received from October. The grants can be used for various purposes, including:

- Incidental expenses generated as a consequence of the sanitary measures adopted. Among others, implementation of a risk prevention plan for workers and the public;
- Campaigns aimed at reopening cinemas;
- Actions to increase the programming of school campaigns;
- Advertising space for promotion and trailers of Spanish cinema, as well as institutional campaigns.

The grants were redistributed by the ICAA. Cinema operators who wish to access these grants must comply with the screen quota of cinematographic works from Member States of the European Union established in article 18 of Law 55/2007, on Cinema. However, said obligation will be considered fulfilled when works of this nature are scheduled in a percentage of at least 30 percent in the year immediately after receiving the aid (2021).

Recovery and Resilience Facility
 Under the Recovery and Resilience Facility, cinemas will receive 17 million euros. More information <u>here</u>.

### Support guidelines

The ICAA has published a Good Practice Guide on Special Measures for Audiovisual Productions in the Face of the COVID Pandemic, available here.

### Support from local entities

- The regional Government of Madrid has injected €1m into the Guarantee Society Crea SGR to guarantee that SMEs in the cultural sector have access to funding. Crea SGR will promote lines of financing aimed at companies in the cultural sector for a total amount of €20m. Support per company will range from €20k to €100k. In addition to this, the City Council in Madrid presented the Aid Plan for cinemas in Madrid to cover the costs of supplies and rent from March to September 2020;
- The DG for Culture of the Canary Islands has launched a package of measures to support the cultural sector, with a budget of €2.6m, which includes the creation of 2 calls for creative projects in the field of culture. More information available here;
- The Catalan Institute for Cultural Companies (ICEC) opened an extraordinary grant line of €8m in June, to compensate for the

### **SPAIN**



running costs of companies and cultural entities during the COVID-19 crisis (structural expenses such as salaries, rents or mortgages, expenses for supplies and taxes and professional fees for those companies that have had to process an ERTE, as well as the costs of adapting their premises to the health requirements set by the relevant authorities for the post-COVID-19 period);

- The Catalan Financial Institute (ICF) and ICEC have created the ICF Cultura Liquiditat credit line, worth €10m. This line allowed companies in the audiovisual sector to apply for zero interest loans of between €20,000-300,000 with a repayment period of 5 years and a grace period of one year. ICEC assumes 80% of the risk of operations.
- In Andalusia, extraordinary measures were officially approved to, among others, reactivate the cultural sector. Line 2 of the official law includes a new emergency fund for cinema owners: €3,000 per screen with 75 seats or more, and a maximum grant of €90,000 (30 screens). Applications opened in June 2020. Cinema operators received the support towards the end of 2020.

# • Support from film fund

The Swedish Film Institute has confirmed the implementation of various provisions, including faster payments of subsidies to smaller exhibitors, contributing a total of €1.8m (SEK 20m) to the cinema industry. The Institute forwarded SEK 20 (€1.90) per sold ticket for Swedish movies in 2019 to cinema operators. This measure applies to markets under 25,000 inhabitants and certain arthouse cinemas in bigger markets. Every cinema received SEK 30 (€2.90) per non-sold ticket between 12 March and 31 May 2020 – by comparing results with the same period in 2019. The maximum being SEK 10m (approx. €950k) per company, which was later increased to SEK 20m for the last round of support in 2020.

On 5 October, the Swedish Government announced a SEK 375m support fund for the AV sector as part of an overall SEK 1.5b recovery programme for the cultural sector. The Swedish Film Institute is handling the Government's rescue package to be earmarked for cinemas, distribution, festivals and for the first time, for film & TV production. This scheme will cover the period between 1 June and 31 December 2020.

On 1 April, the Swedish Film Institute redistributed grants worth at total of SEK125m (€12.3m) covering losses incurred by cinema operators between 1 January and 30 April 2020. The grants were delivered on a company basis, with a ceiling of SEK40m (€3.9m).

As part of a national aid package worth SEK1.3b, the Swedish Film Institute received SEK211m (€20.7m) in April 2021. This fund will have to be redistributed between distributors, producers and cinema operators.

# Support for the cultural sector

Additional funding has been allocated (SEK 500m/€46m) to businesses in the cultural sector that lose revenue as a result of the restriction of public events. More information available here in Swedish.

Deferred payments to collecting societies

### **SWEDEN**



	The 1% of box office payment to collecting societies that was due for 2019 has been split into 4 instalments to be spread out over 2020.
	Support for the cultural sector
	CHF 280m (€260m) has been allocated to support culture in general.  An additional fund of CHF 130m was added to the scheme later in 2020.  Cultural enterprises and artists may claim compensation from the
SWITZERLAND	cantons for financial loss caused in particular by the cancellation or postponement of events or the closure of establishments, up to a maximum of 80% of the damage; the Confederation will pay half of the compensation granted by the cantons. As of late 2020, cinemas haven't received money from this aid package yet due to administrative challenges. More information can be found here, in French.  On top of that, usual support funds for playing Swiss movies and diversified programming still apply and will be paid earlier this year. Swiss Movies will get an additional CHF 0.6m to be distributed.
UKRAINE	• Support for the cinema sector  For a long period of time, there was no legislation in support of the creative industries in Ukraine, but a law was passed on 16 June 2020. However, cinemas are not mentioned in the law, which is mostly focused on film production. The Ministry of Finances intended to reduce the Governmental support for the cultural sector. This included €25m to the Ukrainian State Film Agency. Following protests, the Prime Minister of Ukraine said that support of culture and education is going to be "preserved as much as possible". It remains to be seen whether this will be the case.
UK	<ul> <li>Support from film fund</li> <li>On 9 April, the BFI announced a programme of support worth £4.6m (€5.3m) to aid the UK film sector. More information available here. This fund includes, but is not limited to, the following initiatives:</li> <li>The £1.3m BFI FAN COVID-19 Resilience Fund has repurposed funds from the BFI Film Audience Network's (FAN) National Lottery activity funding to offer relief to exhibitors and other FAN members across the UK. From 15 April, applications can be submitted to local Film Hubs.</li> <li>The BFI announced the establishment of an emergency relief fund with the support of The Film and TV Charity and Netflix, worth £500,000. This fund will primarily support freelance workers in film production, rather than other parts of the film/cinema ecology.</li> <li>The BFI announced the launch of its "Culture Recovery Fund for independent cinemas" on 10 August. This fund consists of two sets of grants: safety grants to help cinemas purchase and implement any new safety measures required to be compliant with new Government/UKCA guidance &amp; business sustainability awards which are designed to support cinema's long-term survival, through the coming weeks and months. More information can be found here.</li> <li>It was announced in December 2020 that the BFI had already awarded £750,000 to UK exhibitors to support diverse film programming. More than 140 independent cinemas have benefitted from the support</li> </ul>



ongoing COVID-19 crisis. The grants are ranging from £7,000 to £564.000.

# • Support for the cultural sector

The UK Government has unveiled a £1.6bn support package to help protect the futures of UK theatres, galleries, museums and other cultural venues. Independent cinemas are also eligible. More information is available here.

The BFI introduced a £30m recovery fund specifically targeting independent cinemas as part of the above package. From August 10 until October 30, venues were allowed to apply to two pots of funding: £3m for safety grants to enable cinemas (up to £10,000 per cinema) to put the necessary measures in place to ensure the safety of their workforce and the public; £27m business sustainability grants (up to £200,000 per organisation) to support independent cinemas to operate viably under the restricted conditions imposed by the COVID-19 pandemic. It is open to all building-based venues that have a yearround program, therefore not for film festivals or touring operators. The first grants were expected to be given out at the end of August. Cinemas applying to the fund for business sustainability grants were required to demonstrate a commitment to increasing their organisational diversity and the diversity of their audiences. They were also be expected to demonstrate commitments to reducing negative impacts on the environment and increasing educational outreach.

# Support from local entities

- In Wales, a support package for the creative industries, culture and sport sectors totalling £18m has been introduced to help support these sectors in safeguarding their businesses and jobs. <u>More</u> information available here.
- The Welsh Government also announced an additional investment of £53 million to help Wales' diverse culture sector deal with the impacts of the Coronavirus pandemic – which includes independent cinemas. More details here.
- In England, the Arts Council England has set up a support fund totalling £20m for people working in the cultural sector, including artists, creative practitioners and the self-employed, which takes the form of individual grants of up to £2500 per person.
- On 28 August, the Scottish Government announced £3.5m in funding for independent cinemas in Scotland, as part of a £59 million funding package to protect jobs and help the industry weather the effects of the coronavirus pandemic. <u>More information</u> <u>available here.</u>

# Charity initiative

The Film and TV Charity has set up a COVID-19 Recovery Fund that will distribute up to £2m to UK film, TV and cinema workers that have been hit hardest, with support for up to 6 months, starting on 23 September. The Film + TV Charity provides 24/7 help to people in all corners of the industry. This happens through a range of support services and talent development programmes. More information available here.



# 3.2. LOANS

# **SUMMARY**

A wide range of measures related to loans were introduced across Europe to improve access to liquidity for companies that have been worst hit by the crisis. Measures range from special State-guaranteed loans with little to no interest, to improved flexibility and suspension of loan repayments.

COUNTRY	DETAILS
AUSTRIA	For large businesses, special loans were introduced, with 90% covered by the State at an interest rate of 0.5%. The remaining 10% will be at an interest rate of 1%. Those loans will have to be reimbursed in 3, 4 or 5 months. The process to apply for this loan is extremely lengthy and complex. A similar scheme is in place for SMEs.
BELGIUM	<ul> <li>The Federal Government will guarantee loans for a total amount of €50b. At regional level, €233m has been set aside to support businesses in Wallonia, €150m in Flanders and €100m in Brussels. All regions and communes have also introduced regional loan guarantees, lower interest rates on certain loans, accelerated payments of subsidies etc.</li> <li>In the French-speaking community, the ST'ART fund for SMEs in the cultural and creative sector introduced short-term loans of €20,000-100,000 with fixed rate of 2%. This fund specifically targets businesses that have been worst-hit by the crisis. More information here.</li> <li>SOGEPA and Wallonie Santé offer loans without private counterparts for a maximum amount of €200,000 with a 1-year repayment grace period and a fixed interest rate of 2%. More information here.</li> </ul>
BOSNIA AND HERZEGOVINA	<ul> <li>€25m has been provided as a guarantee for loans, ranging from €2,500 to €250,000, which can be obtained through commercial banks.</li> <li>All borrowers from the Investment and Development Bank of RS were granted a three-month repayment moratorium.</li> <li>The European Investment Fund (EIF) and Raiffeisen Bank (RBBH) signed a guarantee agreement allowing the bank to increase its lending capacity to offer €12m of new financing with improved terms and conditions to SMEs. The EIF's guarantee to RBBH is provided under the COSME Loan Guarantee Facility, as part of its coronavirus economic support package.</li> </ul>
CROATIA	The Government announced an aid package worth €3.9b. This includes interest-free loans to municipalities, cities and counties as well as to the country's health and pension insurance institutes, freezing and delaying loan repayments and the provision of financing for working capital and for restructuring of existing loans. More information available here.
CYPRUS	The Government approved a bill suspending the repayment of loans for nine months (until December 31) and a stimulus plan for low-interest loans via state guarantees worth €2b to banks, in a bid to boost liquidity in the economy amid the ongoing crisis. The guarantee scheme began in early April.



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	The main condition in securing a loan guarantee from the Government
	is that employers keep their staff employed at least until 30 September.
CZECH	- The Government announced an indirect aid package of €32.7b in
REPUBLIC	loans for businesses, with a focus on SMEs and self-employed.
INCI OBLIC	- Loan repayments have been delayed.
	- The European Commission has approved two Estonian State aid
	schemes to support the Estonian economy in the context of the
	coronavirus outbreak. The €1.75b schemes will enable the provision
	of public guarantees on loans and loans to be granted under
ESTONIA	favourable terms.
	- State funds were introduced to support businesses through KredEx,
	a foundation set up by the Ministry of Economic Affairs, including
	€1b for already issued bank loans in order to allow for repayment
	schedule adjustments, business loans amounting to €500m and
	investment loans amounting to €50m.
EINII AND	The State guaranteed bank loans to companies. Such guarantees can
FINLAND	cover up to 80% of the bank loan in question and can be fast-tracked.
	- The French Government has been supporting French business
	loans (90%, current and upcoming), delayed payments and
	facilitated agreements with banks. More information available here
	in French.
	- The French culture and audio-visual bank (IFCIC) will guarantee up
	to 70% of any loans granted in the context of COVID-19 and accept
	any requests from banks to prolong guarantees.
	- Following the introduction of a new lockdown from 30 October, the
	French Government announced several improvements to State
EDANOE	guaranteed loans introduced earlier in the year. The State will also
FRANCE	offer direct loans to companies impacted by the crisis that couldn't
	find other financial solutions, worth €10,000 max for companies with
	less than 10 employees, €50,000 for companies with 10 to 49
	employees and the equivalent of 3 months of turnover for larger
	companies.
	- It was announced in mid-January 2021 that all businesses would be
	allowed to ask for an additional one-year postponement (from 2021
	to 2022) to start repaying the State guaranteed loans they had
	received. Banks have been required by the State to show leniency
	with these companies.
	- The State has guaranteed certain loans up to 90% for businesses of
	all sizes, for amounts that can go as high as €1b per business. The
GERMANY	German state-owned development bank KfW has been supporting
	companies in coping with the Coronavirus crisis by facilitating short-
	term loans.
	- The deferral of loan repayments is planned from the cut-off date of 1
	March 2020. Procedures that address late repayments of loans will
	not be pursued. More information available here, in German.
	- Each States have their own additional support mechanisms. Here is
	an online database of all the different support schemes that have
	been introduced locally.
	- The European Commission has approved German plans to set up a
	€46 billion fund at the level of the German State (Land) of Bavaria
	('BayernFonds') to provide guarantees and invest through debt and
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	equity instruments in enterprises affected by the coronavirus outbreak in Bavaria. Under the scheme, the support will take the form of (I) guarantees (that are expected to mobilise €26 billion), as well as (II) subsidised debt instruments in form of subordinated loans, and (III) recapitalisation instruments (in total up to €20b), in particular equity instruments (acquisition of newly issued ordinary and preferred shares or other forms of shareholding) and hybrid capital instruments (namely convertible bonds and silent participations).
GREECE	The Greek Government has announced various measures worth €10b to mitigate the effects of the Coronavirus on the country's economy, including by providing liquidity to small and medium-sized enterprises that have been severely affected.
HUNGARY	Deferral of payment for loans, credit agreements or financial leasing agreement, in certain sectors including entertainment and the film industry.
ITALY	<ul> <li>The Government approved an aid package of up to €25 billion for families and companies, mobilising additional resources of up to €350 billion. Among the measures taken as part of this plan, the State has been supporting enterprises' liquidity through guaranteed bank loans.</li> <li>A new Law Decree, n. 23 of April 8th, provides measures to safeguard Italian enterprises against the liquidity crisis due to the suspension of activity. More extended State guarantees will be provided to banks until December 31st, 2020 for a maximum amount of €200b (at least €30b will go to SMEs and the self-employed). Guarantees concern loans with a maximum amount of 25% of the enterprise's annual revenue or double the annual costs for staff. Loans can be guaranteed for a percentage varying from 70-90% of the financing, with a simplified procedure. More information available here, in Italian.</li> </ul>
IRELAND	<ul> <li>A Credit Guarantee Scheme for COVID-19 was set up to encourage additional lending to SMEs by offering a partial Government guarantee (currently 80%) to banks against losses on qualifying loans for eligible SMEs. Businesses seeking to benefit from the guarantee scheme can approach a participating lender - currently, Ulster Bank, Bank of Ireland and AIB are participating in the Scheme. More information is available here.</li> <li>The COVID-19 Business Loan from Microfinance Ireland is a Government initiative to support microenterprises through the current period of uncertainty that are or may be impacted by the coronavirus in Ireland. It includes business loans up to €50,000 for eligible micro-enterprises (businesses with less than 10 employees and up to €2m annual turnover). More information is available here.</li> <li>Eligible applications for the COVID-19 Working Capital Scheme are now being accepted through the SBCI website at sbci.gov.ie. Working capital is a measure of the short-term liquidity of a business and finances the day-to-day running of a business. This includes cashflow for operational purposes. Loans ranging from €25,000 up to €1.5 million can be applied for under the scheme. More information is available here.</li> </ul>



	<ul> <li>The European Commission approved an Irish loan guarantee scheme to support companies to access external financing, thus helping them ensure the continuation of their activities. The support will take the form of State guarantees on new loans provided by financial intermediaries to companies with up to 499 employees. With the exception of micro and small companies, companies that were already in difficulty on 31 December 2019 will not be eligible for aid under the scheme.</li> <li>€20m was allocated to businesses via access to interest-free loans</li> </ul>
KOSOVO	<ul> <li>until December 2020. Micro-enterprises and self-employed workers can apply for credit guarantees up to €10,000.</li> <li>The Kosovo Central Bank temporarily suspended loan repayments for firms.</li> </ul>
LATVIA	The Latvian Government announced a €2b aid package, with €1bn set aside for measures such as loans to businesses.
LITHUANIA	€5b, amounting to 10% of the country's gross domestic product (GDP) was allocated for the implementation of all measures related to the COVID-19 crisis, including immediate tax loans, deferred loan payments or payment in instalments without interest. Detailed information available here.
LUXEMBOURG	The national rescue package provided up to €2.5b of loan guarantees for companies.
MALTA	<ul> <li>The Central Bank mandated the suspension (moratoria) on all interest and capital on loan repayments (except credit cards) for 6 months for individuals or businesses. Said 6 months will be added on to the end of the current loan. Here is the FAQs from the Maltese Central Bank.</li> <li>The MDB COVID-19 Guarantee Scheme (CGS) provides guarantees to commercial banks in order to enhance access to bank financing for the working capital requirements of businesses in Malta facing a sudden acute liquidity shortage as a result of the COVID-19 outbreak. More information can be found here.</li> </ul>
MONTENEGRO	A new Investment Development Fund (IRF) was created, with credit lines to improve entrepreneurs' liquidity.
NETHERLANDS	<ul> <li>The Government announced an aid package for business worth €10b in total. A range of measures were adopted by the Dutch Government, including the broadening of the scope of the Guarantee Corporate Financing scheme (State loan guarantees) and interest-rate deduction on Qredits microcredit for small companies.</li> <li>The Enterprise Finance Guarantee (GO) for bank loans between €1.5m-€50m provides a 50% guarantee for SMEs.</li> <li>The SME Credit Guarantee (BMKB) provides Guarantee for SME loans. The amount of the BMKB surety loan has been increased from 50% to 75%.</li> <li>The Dutch State made an additional €750m available in bridging loans for companies with relatively small financing needs (from €10,000 to €50,000). The Government guarantees 95% (€713m). The loans will be provided by the banks and have an interest of up to 4%.</li> </ul>



	- In May 2021, 200m€ was made available for loans to SMEs affected by the crisis. They can qualify for a loan of up to 100k€, under favourable conditions. Entrepreneurs can use that money to restart, expand or adjust their business activities.				
NORTH MACEDONIA	The Government adopted a range of measures to support businesses and citizens during the crisis. These include the deferment of loans, reduction of the instalment and reprogramming of loans to financial companies and leasing companies, additional interest-free loans for companies (€8m in total) and low-interest loans from the Development Bank of the Republic of Northern Macedonia, placed through commercial banks to protect the liquidity of companies (€50m in total). More information available here.				
POLAND	<ul> <li>Poland's Prime Minister announced a PLN 212b (€47b) fiscal package, which includes loan guarantees.</li> <li>The Polish Government Bank (BGK) has issued guarantees for commercial bank loans (up to 80%).</li> <li>Entrepreneurs can obtain a loan from the Polish Development Fund (PFR). The amount of the loan depends on the actual damage caused by the pandemic and may be subject to partial amortisation (the amount of amortisation is PFR's discretionary decision but cannot be higher than 75%).</li> </ul>				
PORTUGAL	The Portuguese Government set aside €9.2b of aid to support companies and households, with €3b in credit lines to help businesses meet cash needs. The aid has been spread among restaurants, travel agencies, event organisers etc., with a particular focus on small companies.				
ROMANIA	The Government of Romania announced an aid package of €15b. A multiannual program has been announced to support SMEs, worth €5b, by guaranteeing certain credits and subsidizing the interest for these financings and providing more flexibility for companies experiencing financial difficulties.				
RUSSIA	<ul> <li>A crisis fund of approx. €3.5b was established. State banks         Sberbank and VTB has provided loans with up to 0% rates         supported by the Central Bank of Russia to pay salaries. Those         loans had to be paid back before the end of 2020. Approximately 15-         20% of Russian cinema operators were able to benefit from these         loans.</li> <li>All small and medium size businesses could benefit from a 6 month         payments standstill for bank loans.</li> </ul>				
SERBIA	The Government announced guarantee schemes for loans for the maintenance of liquidity and working capital for small business owners and SMEs through commercial banks operating in Serbia.				
SLOVAKIA	The Government announced monthly bank guarantees of €500m to enable banks to refinance entrepreneurs, reimbursements to the self-employed and employees of businesses that have suffered losses in revenue.				
SLOVENIA	<ul> <li>The Government announced a €2b stimulus package to support local businesses and citizens during the crisis, including via loans supporting the liquidity of businesses.</li> <li>The Slovenian government adopted a new €1b stimulus package in early November aimed at mitigating and eliminating the impact of</li> </ul>				

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	<ul> <li>the Covid-19 pandemic on the country's economy, labour market, and social and healthcare systems. The new package extends some of the previously introduced economic stimulus measures, as well as introduces new ones. The new package includes state guaranteed loans and the extension of the moratorium on the repayment of bank loans.</li> <li>The Slovenian Art Cinema Association (SACA) has reported that the yearly grant it receives from the Ministry of Culture for co-financing of arthouse programmes has been cut in half in 2020, from a total of €77,793 in 2019 to €37,766 in 2020. On average around 15 local cinemas have been supported by the grant in the past.</li> <li>The Spanish Government announced a €200b spending package. The main support mechanisms are State guaranteed financial loans, up to</li> </ul>				
SPAIN	80% for small business and 70% for large business, for a total amount of €100b and with a limit of €100,000 per company. More information available here (in Spanish).				
SWEDEN	The Swedish Government announced a package of measures worth more than SEK 300b (€27b). The aid package for SMEs has guaranteed 70% of new loans banks provide to companies that experienced financial difficulty due to the virus.				
SWITZERLAND	The Government announced a CHF 42b rescue package for the economy, which includes short-term loans to businesses. One of the first urgent measures is to allow any business to, very quickly and without any bureaucracy, access a loan up to CHF 500,000, to be paid back within 5 years and with 0% interest. Bigger loans for bigger companies are also possible, with more bureaucracy and 0.5% interest. More information can be found here, in French, Italian and German.				
UK	<ul> <li>The British Government guaranteed £330b of loans to businesses in a package of financial support. The previously-announced lending facility with the Bank of England for loans of up to £5m for small and medium-sized enterprises (typically those with less than 250 employees was declared interest free for 12 rather than 6 months. Detailed information can be found on the UK Cinema Association website.</li> <li>The UK Government introduced a number of measures to support businesses, employers and employees, as well as the self-employed, including a Coronavirus Business Interruption Loan Scheme to support small and medium-sized businesses with access to loans, overdrafts, invoice finance and asset finance of up to £5 million and for up to 6 years. The scheme is open to businesses with a turnover of no more than £45m. More details can be found on the UKCA website, the UK Government website (here and here) and the BBC.</li> <li>Several announcements related to business loans introduced during the crisis were made on 24 September. 'Bounce Back Loans' will be extended from six years to 10, cutting monthly repayments by nearly half. Coronavirus Business Interruption Loan Scheme lenders will also be able to extend the length of loans from the current maximum of six years to 10 years. The deadlines for applications to both schemes was extended to the end of November 2020. Businesses</li> </ul>				



struggling can choose to make interest only payments for six months and those "in real trouble" can apply to suspend repayments altogether for six months without any impact in either scenario on their credit rating.
their credit rating.



#### 3.3. GRANTS

## **SUMMARY**

Several European Governments have made it possible for businesses to apply for special grants – which can only be received once in most cases – to address fixed costs and other emergency expenses. Those direct subsidies are less common throughout Europe than the loan guarantees described above.

COUNTRY	DETAILC			
COUNTRY	DETAILS			
AUSTRIA	<ul> <li>A €2b emergency fund for very small businesses was introduced - applications to the fund were opened in March 2020. The first grant is up to €1,000. In a second phase, up to €2,000 per month should be paid for a maximum of three months, for a total of €6,000 per person. Detailed information can be found here, via an FAQ in German.</li> <li>A one-off grant of up to €4,500 may be awarded to an applicant in financial distress due to the consequences of the coronavirus.</li> <li>Following the introduction of a second lockdown in October 2020, a lockdown turnover compensation was introduced whereby worst-affected businesses could apply to a grant worth a maximum of €800,000. This scheme has been running from 3 November to 6 December.</li> </ul>			
BELGIUM	<ul> <li>Regional authorities announced one-off contributions to support businesses. In Wallonia, they amount to €5,000 for businesses forced to close/€2,500 to those partly impacted. In Flanders, they amount to €4,000 to businesses forced to close/€2,000 plus to those partly impacted. In addition, they will receive €160/day if the measures last more than 21 days (which is already the case). In Brussels, they amount to €4,000 for businesses forced to close.</li> <li>In Wallonia, it was announced in September 2020 that business would be able to apply for financial support for losses incurred because of COVID-19 restrictions. Businesses could apply to monthly grants worth a maximum of 15% of revenues made during the first 9 months of 2019. The amount was increased to 30% following the introduction of second lockdown in October 2020. Additional information can be found here, in French.</li> <li>In October 2020, a new support scheme was introduced in Flanders to support businesses that have suffered a loss of at least 60% of their usual turnover. The support grants amount to 10% of the turnover excluding VAT during the same period in 2019. Additional information can be found here, in Flemish.</li> </ul>			
CZECH REPUBLIC	Self-employed people who prove that they have been economically damaged by the Government's exceptional measures or other consequences of the coronavirus pandemic and meet other conditions could receive a one-off payment of €930.			
FINLAND	<ul> <li>The Government allocated €1 billion for direct business subsidies.         SMEs that employ less than 250 people will be supported, as well as those with 250+ employees but with an annual turnover of less than €300m.     </li> <li>Businesses will be able to apply for financing from municipalities to address difficulties caused by the coronavirus. The State will allocate</li> </ul>			



- €100m of the 2020 budget to providing this support in full. Businesses that were profitable before the coronavirus-induced interruption will be eligible for support, consisting of a fixed sum that could be used for any business expenses, particularly fixed costs. The support scheme would run for a fixed term and be in effect for 6 months. Entrepreneurs may be entitled to this support as well as extended unemployment security.
- Business Finland has provided funding for SMEs and midcap companies (6-250 employees with a maximum turnover of €300m) whose business is affected by the coronavirus outbreak. This funding is specifically targeted, among others, at the creative sector. It includes preliminary funding of a maximum €10,000 for companies during business disruptions and development funding for companies during business disruptions of a maximum of €100,000. More information available here.
- The Finnish State Treasury introduced a Business cost support, intended to cover the costs of businesses that have experienced a marked decrease in turnover due to the coronavirus and have costs (such as salaries or other necessary expenses) that are difficult to adjust. According to the act, the support granted to the company must exceed €2,000. The maximum amount of support is €500,000 per company. There has been two support rounds so far, covering costs for March to October 2020. Local cinemas have received close to €2m in support via this scheme. More information available here.

## Solidarity fund

- A "solidarity fund" was introduced to support small business (with less than 20 employees and €2m turnover), the total amount of the fund continues to increase as the crisis is lasting. They will receive financial aid of €1,500, with an additional €2,000 under certain conditions. This amount was increased to €3,500 for businesses with €200k-600k turnover and can reach as much as €10,000 for all other businesses. This fund will remain open until the end of 2020. It was announced in February 2021 that it would be again renewed for the month of January, with additional monthly extension expected. Detailed information available on the FNCF website, in French. FAQ created by French authorities, available here.

## **FRANCE**

- Following the introduction of a new lockdown from 30 October, the French Government has announced that the "solidarity fund" would be extended for all businesses that were forced to close. They will be able to apply for monthly grants for November worth €10,000 maximum per month for companies with less than 50 employees. This aid was extended to December 2020, with an additional scheme for larger companies who can apply for a grant worth 20% of the difference between revenues made during the same month in 2019 (excluding VAT and with a ceiling of €200,000 per company). A detailed description of the scheme can be found on the FNCF website, in French.
- The solidarity fund was extended throughout 2021 as cinemas remained closed. The support mechanism did not change between January and May 2021. For June to August 2021, the first months following the reopening of French cinemas, the solidarity fund was



adapted to accompany companies in the recovery process. It is expected that 40% of losses would be covered for June (with a limit of 20% of revenue/a 200k€ ceiling), 30% in July and 20% in August. For instance, in July 2021, cinema operators had to prove a loss of more than 10% of their pre-pandemic turnover (July 2019 or monthly average of 2019) in order to qualify for the support. The total amount of aid was set at 200,000€ per company for July.

## Support for the acquisition of sanitary equipment

The national health insurance has introduced from 18 May (until December 31) a "COVID prevention" scheme supporting businesses of less than 50 employees in their acquisition of sanitary and safety equipment necessary for their reopening. This subsidy can amount to 50% of the total investment (which has to be of at least €1,000) and is limited to €5,000 maximum.

## Local support

It was announced in May 2021 that the law (Loi Sueur) limiting the amount of support that local "collectivités" could distribute to cinemas had been amended, going from a rate of 30% to 60% (to cover losses or investments).

## Bridging aid

- In July 2020, a bridging aid was introduced for SMEs that are affected by corona-related closing and restrictions. Companies with up to 249 employees can receive up to €50,000 per month from June to December. To do this, it must be demonstrated that sales in April and May plummeted by at least 60 percent compared to the same months in the previous year. Companies that have already received emergency aid from the federal and state Governments are also able to apply for further support. Additional information about this aid can be found here, in German.
- The bridging aid, initially covering the period of June to August, was extended to a second phase covering September to December 2020. For this second phase, the access conditions have been simplified and the funding was expanded. For instance, all companies (whatever their number of employees) can now apply to the maximum amount of €50,000. And as much as 90% of the fixed costs (previously at 80%) will be covered for companies that registered a drop in sales of more than 70%. More information available here.
- Following the extension of the lockdown-light until 10 January, the Federal Government announced that this support scheme would be renewed for a third phase and expanded from November 2020 to June 2021. A detailed FAQ on this third wave of support is available here, in German. Companies that have made use of the November and December aid are only eligible to apply for the months from January to June 2021. The catalogue of eligible costs has been expanded so that depreciation for fixed assets and structural measures for hygiene measures can also be applied. The bridging aid includes:
  - Equity grants for companies that have suffered a drop in sales of more than 50% in at least three months since November 2020. The equity contribution will be up to 40% of the amount that a company is

# **GERMANY**



reimbursed for the eligible fixed costs. The equity grant is staggered and increases the longer companies have suffered a drop in sales of at least 50 percent. The new equity grant will be granted in addition to the regular funding of Bridging Aid III.

- Increased fixed costs reimbursements to up to 100% for companies that suffer a drop in sales of more than 70%. Previously, up to 90% of the eligible fixed costs were reimbursed. However, this only applies to companies that receive the aid on the basis of the deminimis or federal small aid scheme.
- Start-up aid for companies in the event and travel industry, in addition to the general flat rate for personnel costs, amounting to 20% of the wage bill that would have been incurred in the corresponding reference month of 2019 will be introduced for each funding month. The maximum total funding amount for this start-up aid is €2m.
- It was announced on 9 June that the Corona economic aid would be extended to September 30, 2021. The previous funding conditions would be renewed in an instrument called "Bridging Aid III Plus", effective from 1 July. In order to be eligible, cinema operators must register from 15 June on the special fund portal before submitting their application.

A new addition is a "restart bonus", with which companies can receive a higher subsidy for personnel costs. The Federal Government also announced it would be increasing the upper limit for funding under Bridging Aid III and Bridging Aid III Plus. In the future, companies that are directly or indirectly affected by government closure measures will be able to claim up to €40m as compensation for damages. The basis for this is the "Federal Regulation for Compensation for Damages", which the European Commission approved at the request of the Federal Government. Together with the previously applicable upper limit of up to €12m, the maximum funding amount in Bridging Aid III and Bridging Aid III Plus will be of €52m. Additional details can be found here, in German.

#### Aid ceiling and accumulation

- Following the EU decision to increase the aid ceilings, local authorities have made it possible for companies to benefit from the new aid levels via various administrative means and regulations. In addition, a new aid directive was created with the compensation scheme. To give companies leeway in terms of the upper aid limits, the BMWi has announced the right to choose the fundamentals of state aid law for bridging aid II and November and December aid. Additional details can be found <a href="here">here</a> and <a href="here">here</a>. The German association HDF Kino also <a href="published a table">published a table</a> explaining in detail how grants can be accumulated.

## Extraordinary economic aid

- In November 2020, the Federal Government announced companies that were forced to close again should receive extraordinary economic aid to compensate their financial losses. It was announced that this support would represent up to 75% of the turnover for the same month last year (i.e. November 2019). The application process



- started on the last week of November and all companies that had to cease business operations on the basis of the closure ordinances issued by the federal states can apply. The support scheme did not offset other aids that were introduced in the past few months. A detailed description of the scheme is available here, in German.
- Following the extension of the lockdown-light until 10 January, the Federal Government announced that this support scheme would be renewed for December 2020. In January 2021, HDF-Kino publicly complained about delays in the promised payments to cinema operators for the month of November 2020. The Ministry of Economic Affairs, in charge of the scheme, blamed the delays on a technical problem with the online application process.

#### Local schemes

Each Bundesland has its own additional support mechanisms, in addition to local support schemes from cities. Please visit the <u>HDF Kino website</u> for more information on support schemes that have been introduced locally. For instance, Baden-Württemberg and North Rhine-Westphalia introduced wage subsidies, Saxony offers financial support for cinemas with up to 6 screens whose performance has been impaired as a result of the crisis, Bavaria offers grants for operating costs based on the number of visitors in 2019 and cinemas and other venues in Hessen can receive up to €18,000 for programming, marketing and construction measures. North Rhine-Westphalia set up a support programme for entrepreneurs that allows them to receive a one-off payment of €1,000 per month for up to three months, starting from July 2020.

## • Digital innovation grant

Not directly related to the current crisis but nevertheless particularly relevant to cinema operators, the new funding program "Digital Now - Investment Funding for SMEs" from the BMWi offers financial subsidies to encourage SMEs to invest in digitisation. Funding takes the form of grants with rates of up to 60 percent.

#### Emergency aid

An emergency aid, totalling €50b, was set up for the self-employed and small businesses: up to €9,000 will be provided to the self-employed and companies of less than 5 employees, with up to €15,000 to companies of less than 10. The amount of support varies from Bundesland to Bundesland, who can decide how much can be applied for.

## **IRELAND**

- The European Commission approved a €200 million scheme to support Irish companies affected by the outbreak. The support will be accessible to companies employing 10 or more full-time employees that experience or expect to experience a decline in turnover of at least 15% compared to their revenue before the Coronavirus outbreak. The maximum aid amount is €800,000 per company.
- A €250 million Restart Grant was introduced to provide direct grant aid to micro and small businesses to help with the costs associated with reopening and re-employing workers following COVID-19 closures. More information is available here.



	<ul> <li>The Ireland Strategic Investment Fund (ISIF) made a €2 billion fund - the Pandemic Stabilisation and Recovery Fund (PSRF) - to support medium and large enterprises in Ireland affected by COVID-19. The PSRF will focus on investment in large and medium enterprises employing more than 250 employees or with annual turnover in excess of €50 million. ISIF may consider investing in enterprises below these levels if they are assessed to be of substantial scale and of significant importance at national or regional level. More information is available here.</li> <li>On 21 October, the Irish Government replaced the Restart Grant and the Restart Grant Plus with the COVID Restrictions Support Scheme (CRSS). Eligible businesses can make a claim to Revenue for a payment known as an Advance Credit for Trading Expenses (ACTE). An ACTE is payable for each week a business is affected by the restrictions. The ACTE is equal to 10% of the average weekly turnover of the business in 2019 up to €20,000, plus 5% on turnover over €20,000. In the case of new businesses, the turnover is based on the average actual weekly turnover in 2020. The ACTE is subject to a maximum weekly payment of €5,000 per cinema. More information available here.</li> </ul>
ITALY	On 13 May, tax credits and contributions for expenses and the purchase of devices and equipment to limit the spread of COVID-19 and sanitise workplaces were introduced.
NETHERLANDS	<ul> <li>The Government announced an aid package for business worth €10b in total. A range of measures were adopted by the Dutch Government, including compensation scheme for impacted sectors.</li> <li>On 20 May, an allowance on fixed expenses for SMEs was introduced. It will allow SMEs most affected by the crisis (30% loss in turnover at least) to apply for a tax-free allowance to cover their fixed costs, for a maximum amount of €20,000. Companies can also apply for wage support; this scheme does not replace it. An extension of this allowance on fixed expenses was announced on 28 August. The scheme was be extended until 1 July 2021, in three consecutive phase of three months each.</li> </ul>
POLAND	<ul> <li>The Polish Government made 100 billion złoty (€22b) available to businesses to enable them to maintain liquidity and keep employees on their payroll during the coronavirus crisis. The aid will be directed at micro-enterprises, SMEs and big businesses that pay taxes in Poland, and which have lost at least 25 percent of their revenue due to the crisis. 60% of aid will take the form of subsidies that don't need to be paid back.</li> <li>Additional support schemes were introduced in December 2020 following the extension of various COVID-19 related restrictions. The schemes are intended to help sectors and industries that are most affected by the crisis, including cinemas. Available support depends on many criteria, including the industry, the status of the enterprise (small, medium, large), the loss amount and its period (e.g. from March 2020 to March 2021), etc.</li> <li>Among these new schemes, subsidy for micro and small enterprises were introduced, in the form of a grant worth a maximum of PLN5,000 / €1,100.</li> </ul>



ROMANIA	<ul> <li>€1b in grants was made available to Romanian SMEs and microenterprises – with as much as €20,000 per company – under the future economic recovery package prepared by the Government and announced on 4 June.</li> <li>A second grants package worth €100m was introduced in late June, again targeting SMEs hit by the coronavirus pandemic. The grants' value will be set according to turnover (a maximum amount equal to no more than 15% of the average turnover before the crisis), with grants ranging from €2,000 to €50,000.</li> <li>The European Commission has approved a €935m Romanian scheme to support companies affected by the coronavirus outbreak, taking the form of direct grants for working capital and productive investments, and will be co-financed by the European Regional Development Fund (ERDF). The measure will be accessible to SMEs and certain large companies related to the eligible SMEs, which have been negatively impacted by the coronavirus outbreak. The aim of the scheme is to provide liquidity to these companies, thus enabling them to continue their activities, start investments and maintain employment.</li> <li>The €100m support fund for the cultural sector introduced in November 2020 includes grants for cinema operators. The grant value will be based on 50% of the gross value of tickets sold in 2019. In order to benefit from this scheme, candidates have to be registered by 25 November 2020 in the Cultural Sector Register, the creative industries may leave to the treative industries may leave to the director of Culture in 2020.</li> </ul>
SWITZERLAND	<ul> <li>creative industries map launched by the Ministry of Culture in 2020.</li> <li>The Government announced a CHF 42b rescue package for the economy, which includes direct support for cultural and sport organisations. More information can be found here, in French, Italian and German.</li> <li>An additional CHF 5b scheme was introduced in 2020 to support cultural businesses that were most affected by the pandemic, via grants to cover turnover losses. But this aid mechanism cannot be combined with the one that is specific to the cinema sector, described earlier in this research, unless you distinguish different commercial activities (screenings, F&amp;B sale, events, etc). Cinema owners do not know yet if they will be allowed to apply to this scheme.</li> </ul>
UK	<ul> <li>The UK Government introduced a number of support grants (ranging from £10,000-£25,000 per property) for many companies operating in the retail, hospitality and leisure sector. More details can be found on the <u>UKCA website</u>, the UK Government website (here and here) and the <u>BBC</u>.</li> <li>General grants were introduced in October 2020 for businesses which were required to close by government or where other COVID restrictions have significantly impacted on them following the introduction of a second lockdown. The amounts vary depending on the 'rateable value' of the business (how much it pays in local business taxes):         <ul> <li>up to £3,000 every two weeks for businesses which are closed; and</li> </ul> </li> </ul>



- up to £1,500 every two weeks for businesses which are severely impacted by COVID restrictions.
- In addition to the above, businesses with qualifying property with a rateable value of less than £51,000 are eligible for cash grants from local authorities.
- The Additional Restrictions Grant (ARG) supports businesses that are not covered by other grant schemes or where additional funding is needed.
- Businesses that have not had to close but which have been severely impacted due to local Tier 2 or Tier 3 restrictions may be eligible for Local Restrictions Support Grant (LRSG). Up to £2,100 per business per month.



## 3.4. EMPLOYMENT

#### **SUMMARY**

National authorities across Europe are slowly introducing measures to support jobs and livelihoods. Several territories have offered to pay a significant share of employees' salaries as long as they were not permanently let go by their employers. A range of support and compensation mechanisms have been introduced and continue to be updated daily as distancing measures continue.

COUNTRY	DATA	DETAILS
	Figures	Approx. 2,000 people employed in cinema exhibition.
AUSTRIA	Measures	The Government grants described earlier in this document are meant to be used by employers to cover fixed costs, including employees' wages.  It is now possible to reduce working time to 10% while maintaining employees in an employment relationship with 80% wage compensation. The State will reimburse the employer for the costs of lost working hours on the basis of fixed and flat rates. Various work reduction systems have been introduced. The scheme was valid for six months (March to August). This scheme did not apply to so called "mini job contracts" – covering many of those working in the cinema industry – but various operators have decided to keep paying these wages.
	Figures	Approx. 1,200 people employed in exhibition.
BELGIUM	Measures	Procedures for temporary leave due to <i>force majeure</i> have been rendered more fluid. The State will cover 70% of salaries, previously it was 65%. Average unemployment revenue has been increased by €150 per month for those on temporary unemployment because of the virus. The measure was extended until the 31 December for worst affected sectors, and for companies that have used it for at least 20% of days worked in the second quarter. It was again extended up until 31 March 2021 following the introduction of a second lockdown in October 2020. More information is available <a href="here">here</a> . Various already existing regional support mechanisms have been made more flexible to benefit impacted employees.
BOSNIA AND HERZEGOVINA	Measures	A minimum salary contribution is covered by the Government, in the form of €120 per month, per employee.
BULGARIA	Measures	National authorities introduced legislation on compensating employers who had suspended operations because of the State of Emergency, voted by Parliament on March 13 and have mentioned adding €1b to the unemployment fund. The Unemployment Fund covered 60% of salaries if employers refrain from lay-offs and cover the other 40%. The measure was restricted to undertakings active in the sectors most affected by the current public health crisis, such as retail, tourism, passenger transport, culture, sports activities, amusement and recreation activities and others. More information in Bulgarian available here.



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CROATIA	Measures	The Government covered 100% of minimum net wages if employers did not lay off workers. That minimum wage was increased from €425 to approximately €525 starting from the month of April and will be paid for March, April and May. The State also covered social and pension contributions.  Detailed information available here and here in Croatian.
CYPRUS	Measures	Support Plan for Small Businesses, amounting to €10m, for businesses employing up to 5 people, under the condition that they keep employing their employees and have suffered losses bigger than 25% of their turnover. The employment support schemes covered 90% of the workforce of a company and 60% of the net salary up until 31 August 2020. The Government of Cyprus has extended this scheme up until the 31 October 2020, supporting 60% of the salaries for 40% of the employees of a company. The scheme was again extended until March 2021, with the Government supporting 60% of the salaries for 50% of the employees of a company, provided that the company did not achieve 40% of its monthly turnover (calculated from past performances). The payment of overdue contributions of social insurance as well as the instalments for the months of March and April 2020 was suspended and the deadline for settlement was extended by two months. Following the introduction of a second lockdown in January 2021, eight support schemes worth a total of €130m were introduced. These primarily provide allowances to cover salary costs for companies with full and partial suspension of operation.
CZECH REPUBLIC	Measures	The State covered a significant share of the salary of the employees impacted by the crisis. In the event of ordered quarantine, the employee received a wage compensation amounting to 60% of the reduced average earnings. In the event of closure of business due to the Government order the employee received a wage compensation of 100% of the average earnings. Contribution to the employers was 80% of the wage compensation paid, including contributions, up to the amount of approx. €1400. More information available here.  A €97 million (CZK 260 million) scheme to support companies which have been particularly affected by the coronavirus outbreak was introduced in August. This scheme includes support for jobs offered to previously unemployed people. The scheme is running until 31 December 2020. It was announced in January 2021 that this scheme would be extended up until 30 June 2021. In addition, a new €160m scheme will provide a higher level of support to businesses who were prohibited or substantially restricted in carrying out economic activities due to the coronavirus outbreak. This new scheme,



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		consisting in financing up to 100% of the employers' wage costs, is accessible to businesses of all sizes and covers the wages incurred between 1 October and 28 February 2021.
DENMARK	Measures	Staff expenses were covered: If the employer kept the employee hired, he/she would have up to 75% of their wages covered. This agreement ran from 9 March to 9 June (three months). Following a second round of closure from 16 December, the scheme above has been renewed.
	Figures	Approx. 450 people employed in exhibition.
ESTONIA	Measures	Up to 70% from the employee's average salary was covered by the State, with a maximum amount of €1000. The employer must pay at least €150. In order to apply, the employer must demonstrate a 30% turnover decrease per month (compared to the same month in 2019). Detailed information available here, in Estonian. This scheme ended on 31 July 2020.
FINLAND	Measures	The Government compensation of layoff days varies between 0-30€/day to 30-70%/day or month depending on whether you belong to union/unemployment fund or not and depending on your salary level. Various changes were made to lay-off rules. Employee re-employment obligation were extended: the employer will be obligated, for a period of nine months, to re-employ those employees who were dismissed for financial or production-related reasons between 1 April and 30 June.
	Figures	Approx. 15,000 people employed in exhibition.
FRANCE	Measures	<ul> <li>Partial activity covers 70% of salaries, which can rise to 100% for those on minimum wage and employees covered by an industry agreement to cover their salaries in full. The compensation paid by employers was entirely covered for companies in the film exhibition sector until September 30, 2020. The FNCF then requested an extension of these preferential conditions for partial activity until December 31, 2020 – which was approved by the French Government in late August 2020. This measure was extended in the following month, with support available from January to June 2021. Worst affected businesses (forced to close or that suffered a loss of 80% of revenues, which includes cinemas) can benefit from a higher support level. The French Government created an extensive online FAQ explaining this support system.</li> <li>In order to support employers experiencing a lasting decline in activity, another long-term partial activity mechanism was made available requiring a corporate agreement. In return for employment commitments, employers should be able to reduce working hours of the employees (up to 40% or 50% in certain cases) and obtain an increased allowance. Detailed information</li> </ul>



- about partial activity is available in this document, in French.
- From 1 June 2020, the conditions for the partial activity salary compensation evolved to support companies in the economic recovery related to progressive decontainment. More information is available here.
- All the employment and related social support schemes introduced during the first lockdown were extended and reinforced during the second lockdown, <u>as outlined in</u> this official text in French.
- The French Government also introduced several schemes to support employers in the payment of social charges – detailed information on the topic <u>can be</u> found here, in French.
- Following the introduction of a new lockdown from 30
   October, the French Government announced that
   employers would not be required to pay social charges.
   This measure only applies to companies with less than
   250 employees that have been forced to close.
- The French Government also took various steps to facilitate and accelerate the procedure to receive unemployment support. <u>Detailed information is</u> available in this document, in French.
- From 5 July, employers couldn't ask for the postponement of "cotisations salariales" only "cotisations patronales" can be deferred by filling in a special form. All measures to support employers can be found <a href="here">here</a> (in French). This rule was only temporary.
- Measures supporting employers with the payment of social charges, initially valid for 2020 only, were extended to the beginning of 2021 and fully cover businesses that were forced to close – such as cinemas. The possibility to defer/stagger the payment of charges was also extended.
- Initially only effective during lockdown, a rule offering financial support to employees who are forced to stay at home to take care of their children because their school was closed/children test positive to COVID-19 was reintroduced from 1 September. More information available here, in French. Another rule offering financial support to employees forced to stay at home because they are particularly vulnerable to COVID-19, parents of a child under 16 or of a disabled person subject to a measure of isolation are still available.
- French authorities have also provided for the payment of 10 days of paid leave between January 1 and 7 March 2021. The scheme will allow employers to plan for their employees to take 10 days of paid leave between these dates. The state will cover 70% of the paid leave amount, with a ceiling set at 4.5 times the national minimum salary. The support mechanism is



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		<ul> <li>available for companies that were forced to close for at least 140 days in 2020 or that lost 90% of turnover during lockdown periods compared to the same periods in 2019.</li> <li>On 16 July 2020, French Prime Minister Jean Castex announced a €100 billion recovery roadmap, including incentives for businesses hiring people under the age of 25.</li> <li>In August 2021, it was confirmed that all businesses of less than 250 employees – including from the cinema sector – that were still either closed or had their occupancy limited to less than 50% should still benefit from the main employment support schemes previously introduced. Therefore, cinema operators have benefitted of these schemes up until May 2021 included.</li> <li>For June to August 2021, cinema companies employing less than 250 employees were able to apply to a support scheme covering social contributions/charges for a total amount worth 15% of their employees' salary. This scheme could be renewed up until 31 December 2021.</li> <li>Additional support mechanisms for employers in 2021 are described on the FNCF website. Support measures were still available after the reopening of cinemas in May 2021, supporting the recovery process.</li> </ul>
	Figures	Approx. 25,000 people employed in exhibition.  - Businesses can apply for "Kurzarbeitergeld" (short-time work allowance) to prevent job losses. The allowance covers a maximum of 67% of the employee's monthly salary if their employer was forced to close because of a Government decree, such as cinemas. The rest has
GERMANY	Measures	to be paid by the employer. This scheme is expected to last until the end of 2021. A detailed description of the scheme can be found on this page, in German.  - Business who had to close because of the impact of the virus on their business – but were not forced by the State to do so – cannot lay off their staff and must pay 100% of their salaries.  - Bridging aid schemes covering wage subsidies for small and medium-sized businesses, including cinemas, were introduced across Germany in a joint effort from the federal and state Governments. Cinemas can apply for bridging aid from the Federal Ministry of Economics (BMWi) and the Zukunftsprogramm (ZPK) of the State Minister for Culture and Media. This aid, currently valid for the months of June, July and August, are expected to be extended until the end of 2020.  - Access to basic social security benefits will be made easier for cultural and media companies and child



		allowance is temporarily adjusted to the current situation.
		<ul> <li>It was announced in December 2020 that the statutory minimum wage would be increased twice in 2021. It will rise in January from €9.35 to €9.50 per hour and in July</li> </ul>
		to €9.60. This also applies to so-called mini jobs (max. €450).
		HDF Kino has conducted a survey among exhibitors on
		their experience with these two aid programmes in order to further tailor their demands to the Government.
GREECE	Measures	Companies wishing to benefit from the National aid package cannot lay off any of their staff. The measures included a benefit of €800 for each employee whose business was shut or was affected seriously by the virus, while the state also covered their social security contributions. The Easter financial bonus was paid in full to all employees. The state covered the cost of beneficiaries' insurance, pension and health payments.
HUNGARY	Measures	The Government introduced targeted support in the form of wage subsidies (direct grants) for companies in sectors or regions that have suffered most from the coronavirus outbreak and would otherwise have had to lay off personnel. This scheme was effective until 31 August.
IRELAND	Measures	<ul> <li>The Department of Employment Affairs and Social Protection in Ireland (ROI) introduced a plan whereby companies keep staff that would have otherwise been laid off and pay them a Jobseekers welfare payment and the company would claim it back from the Government. For companies that have liquidity issues, the Government and banks will supply short term, low cost loans.</li> <li>The COVID-19 Pandemic Unemployment Payment was increased from €203 to €350 for employees who lost their jobs due to COVID-19.</li> <li>Also a Temporary COVID-19 Wage Subsidy Scheme was set up by the Government whereby the state provided employers, who experienced significant economic disruption, with a subsidy payment based on either 85% of the wage (for those earning below €1,785 per month), a flat €1,517 (for those between €1,786 and €2,170 per month) or 70% of the wage (for those between €2,171 and €2,539 per month - subject to a cap of €1,777 per month). More information can be found here. On 1 September the Employment Wage Subsidy Scheme (EWSS) replaced the Temporary Wage Subsidy Scheme (TWSS). Level of subsidy the employer will receive per employee:</li> <li>Less than €151.50 gross wages per week – nil subsidy; From €151.50 to €202.99 gross wages per week - €151.50 subsidy; More than € 203 and less than € 1,462 gross wages per week - €203 subsidy; More than € 1.462</li> </ul>



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ITALY	Figures	gross wages per week - nil subsidy. Income tax will not be applied to the subsidy payment.  The new Employment Wage Subsidy Scheme (EWSS), provides a flat-rate subsidy to qualifying employers based on the numbers of eligible employees on the employer's payroll. The EWSS, operated by Revenue, has replaced the Temporary Wage Subsidy Scheme and will run until 31 March 2021.  Approx. 8,000 people employed in exhibition.  Cinema employees do not have access to ordinary unemployment benefits, therefore in 2016 a Salary Integration Fund (FIS) was created with monthly contributions. The COVID-19 emergency measures extend ordinary unemployment benefits to FIS-related enterprises (5+ employees) for a maximum period of 9 weeks: the social welfare covers 80% of the salary due. This measure was extended for another 9 weeks following an official decision on 13 May. The benefit was extended to companies with less than 5 employees with a separate procedure, involving Regional Governments.  A compensation of €600 has been provided for collaboration contracts, with reference to the month of March.  A postponement of social security payments for the months of April and May was approved. Additional information in Italian available here.  The Government issued a new law decree on 28 October, following the introduction of new restrictions, including the closure of cinemas. The work support scheme (related to emergency layoffs) was extended for another 6 weeks, from 16 November 2020 to 31 January 2021. The terms relating to the payments of social security and welfare contributions and compulsory insurance premiums due for November 2020 are suspended.
KOSOVO	Measures	The Government decided to pay laid-off workers three months' worth of the minimum wage (€170 per month) plus pension contributions.  Likewise, firms will receive €206 for each new employee hired on a minimum one-year contract during the crisis.
	Figures	Approx. 250 people employed in exhibition.
LATVIA	Measures	75% of average gross salary (based on the last 6 months) was covered by the State, but not exceeding €700. This scheme ended on 30 June 2020. <u>Detailed information available here.</u>
LITHUANIA	Measures	Post quarantine support (6-months programme): companies which were impacted by the lockdown can apply for support after quarantine. This scheme is currently running until 16 December 2020.



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		1st -2nd month (July and August 2020) - a company can get 100% subsidy, but not more than €607 for full-time employees;  3rd - 4th month – max. €303.5 for full-time employees;  5th - 6th month – €182.1 for full-time employees.
	Figures	Approx. 100 people employed in exhibition.
LUXEMBOURG	Measures	The procedure for applying to and obtaining temporary leave was accelerated and modified. In order to avoid permanent layoffs, the State encouraged temporary unemployment for reason of <i>force majeure</i> . From 16 March this possibility was granted automatically for companies that were forced by the authorities to close. The State covered 80% of the employee's salary, the reimbursed amount was limited to 250% of the minimum average salary. The employers still had to cover social charges and actual working hours. More information available in French.
MALTA	Measures	<ul> <li>The Government offered compensation of €800 per person for remaining employed and businesses have to top up to €1200. Part timers got €500 per month. Quarantine leave compensation of €350 per week. The unemployed to receive €800 per month. Additional information can be found here.</li> <li>Employers who have or had a member of their staff (including themselves) on mandatory quarantine leave in accordance with the directives of the Superintendent of Public Health were entitled to a one-off lump sum grant of €350.</li> <li>Employees who had their full-time employment terminated as of 9 March 2020, including those who were self-employed, were be eligible for the Contributory Unemployment Benefit and will receive a direct weekly payment of €166.15 if work was in full-time or €103.85 if work was part-time before becoming unemployed.</li> </ul>
MONTENEGRO	Measures	The Government subsidised 70% of the minimum wage for employees in sectors that were forced to close/50% of the minimum wage for employees in at risk sectors. It subsidised 70% of the gross minimum wage of newly employed workers in SMEs for six months, if these workers were registered as unemployed.
NETHERLANDS	Measures	NOW 1.0 - From March 2020, employers had to pay 100% of their employees' salaries, while receiving State compensation of up to 90% of the wage sum (up to a certain maximum) from the Dutch Labour Authority. The compensation applies to employees with permanent and flexible contracts. In order to qualify for the compensation, the employer must demonstrate that it expects at least 20% loss of turnover for a consecutive period of three months. So for instance, loss in turnover of 100% = 90% compensation of the employer's wage



	sum; 50% = 45%; 25% = 22.5%. Detailed information
	available here.
	- NOW 2.0 - From June 2020, an entrepreneur
	registering at least 20% expected revenue loss from
	July 6, 2020 can apply for a 90% contribution towards
	wage costs for June to September. The extended
	regime uses the same system of compensation, with
	some additions. <u>Detailed information for the extended</u>
	regime available here.
	- NOW 3.0 – From October 2020, employment support
	was extended until 1 July 2021. It was confirmed in
	December 2020 that the rates applied for NOW 2.0
	would be extended for NOW 3.0 following the
	introduction of second lockdown in the Netherlands.
	Additional rules/support measures related to
	employment have also been introduced, with more
	<ul> <li>information available here, in Dutch.</li> <li>Now 4.0 –NOW will be extended for the third quarter on</li> </ul>
	<ul><li>2021 if a company can report a loss in turnover of 80%.</li><li>NOW 5.0 and NOW 6- were extend again.</li></ul>
	- The Government has announced in October 2020 that it
	would increase tax-free expenses in the Work-related
	Expense Scheme (vrije ruimte in de
	Werkkostenregeling in Dutch) to 3% of the first
	€400,000 of an employee's wage bill. This increase was
	temporary and only in effect for 2020.
	- The Dutch Government announced in May 2021 that
	employment support measures would be extended until
	at least the third quarter of 2021, with an additional
	budget of 6b€ already allocated to this project.
	Employers had to pay 70% of the salary of workers on paid
NORTH Measu	
MACEDONIA	salaries of €240 for people in hardship in the private sector.
Figure	
	- In the event of redundancy, cinemas have to pay the
	first two days' salaries (previously at 15 days before the
	crisis). Thereafter the Government covers 18 days of
	full payment (100% of the employee salary is covered).
	After the first 20 days, 80% of the salary (for those
	earning between NOK 75,000-300,000 yearly) or 62,4%
NORWAY Measures	(for those earning between NOK 300,000 and approx.
	res NOK 600,000 yearly). Before one had to earn NOK
	150.000 in the last 12 months to get cover at all, now
	the limit is down to NOK75.000 in the last 12 months,
	which will help student workers.
	- There is also a reduced employer period in the event of
	coronary-related sickness absence. The employer
	period has been reduced from 16 to 3 days. The
	Government pays for the rest.



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		<ul> <li>Payment of employer's tax contribution was postponed from 15 May to 15 August 2020. It was also cut by 4% in the same period.</li> </ul>
POLAND	Measures	<ul> <li>Subsidies to the wages for the employees who were forced to stop work. It can either be grounded on economic downtime in the workplace or reduction of working time (to be decided by the employer and can be both). The subsidies were for a total period of 3 months from the date of submission of the application for this co-financing. The State funding was 50% of the minimum wage. The condition to get this subsidy was proving a decrease (a certain %) in economic turnover following the occurrence of COVID-19. Employees covered by these subsidies could not be dismissed. In the event of decreasing economic turnover as a result of COVID-19 by at least 15%, the employer had the possibility of reducing the number of employees' working hours up to 20% (but not more than 0.5 full-time working time). The salary could not be lower than the minimum salary.</li> <li>Workers were allowed to delay their social security payments.</li> <li>Employees who work on contract of mandate basis and were put off because of the occurrence of COVID-19 were entitled to one-time benefit (application must be submitted by the employer).</li> <li>Additional support schemes were introduced in December 2020 following the extension of various COVID-19 related restrictions. Among these new schemes, businesses could be exempted from paying their social charges due for the months from July 2020 until certain public help limit was achieved but not later than April 2021. Cinemas are intended as recipients of this aid.</li> <li>Employers can also apply to a one-off additional closure benefit, valid for October and November 2020. The closure benefit is equivalent to 80% of the minimum wage applicable in 2020, (PLN2,080 / €470).</li> <li>The State will also co-finance employees' salaries in the amount of PLN2,000 per employee, for a period of 3 months, to avoid layoffs. This last measure was later extended to early 2021.</li> </ul>
PORTUGAL	Measures	- Each employee entitled to family support, to 2/3 of the basic remuneration and supported by the employer and the Portuguese Social Security. The employer paid 33 percent and Social Security covered the remaining 33 percent. The two thirds mentioned above could not be less than €635 (guaranteed minimum monthly wage) and could not exceed €1,905 (which corresponds to three month's minimum wages).



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		<ul> <li>Payment of social contributions by employers were delayed for companies of less than 50 employees or businesses that had recorded a 20% drop in turnover. <u>More information available here.</u></li> </ul>
ROMANIA	Measures	The Government established that, during the state of emergency, salaries of those on temporary leave would be covered by the State's unemployment insurance budget. The level of the allowance was at least 75% of the basic salary corresponding to the job occupied, but not more than 75% of the country's average gross wage. More information available here.
SERBIA	Measures	The State covered minimum wages for micro and small businesses for three months. Large enterprises received similar support, through 50% of the minimum wage for each employee for three months.
SLOVAKIA	Measures	The State paid 80% percent of an employee's salary in companies that were closed down. This scheme stopped as soon as cinemas were allowed to reopen. More information available here in Slovak.  For companies that didn't close, the compensation was based on the loss in turnover as per below:  - More than 20 % - €180  - More than 40 % - €300  - More than 80 % - €420  - More than 80 % - €540
SLOVENIA	Measures	<ul> <li>Until the end of May 2020, the Government co-financed the salaries and social contributions of all workers who were sent home, awaiting to resume work, with an option to extend this period if the current state of affairs persists. Workers who lost their jobs automatically started receiving unemployment benefits. Selfemployed workers who were unable to do their business in the current situation were eligible to receive up to 70% of Slovenia's minimum net monthly salary, with the Government also taking over the payment of their health and pension contributions. More information available here.</li> <li>The new support package introduced in November 2020 reactivates the distribution of subsidies to companies whose employees have been temporarily out of work. Moreover, the subsidising of part-time work will be prolonged.</li> </ul>
SPAIN	Figures  Measures	Approx. 20,000 people employed in exhibition.  The Spanish Government forbade employers to lay off employees during the pandemic. A global mechanism called ERTE (expediente de regulacion temporal de empleo – temporary employment regulation file) was introduced, whereby the Government covered up to 70% of the salary and reduced employer's charges. The scheme was initally running until 31 January 2021 and was



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		later extended to 31 May 2021. More information 1 (in
		Spanish) More information 2 (in Spanish)
		- Employers could furlough staff so they could work 15-
SWEDEN	Measures	<ul> <li>16 hours a week with 50% costs and employee receiving 90% of their pay (with a cap) with Government support from mid-March and onwards. From May, employers could reduce the cost and hours to 20% (8 hours per week) and the staff still got 90% of their base salary (with a cap). The furlough programme was later extended until summer 2021.</li> <li>The State covered full costs for sick leave from companies through the months of April and May.</li> </ul>
SWITZERLAND	Measures	The national program of "reduced work" (part/technical unemployment) applied to all employees when businesses were forced to close. It was simplified and extended to temporary employees as well and paid 80% of wages. The idea was to allow companies to keep their employees until the end of the crisis.  Because the temporary furlough scheme described above does not apply to independents and business owners (employers), a special support was briefly introduced for March and April 2020. The amounts received were very low. It was renewed in some Swiss cantons in September 2020.
	Figures	Approx. 7,500 people employed in exhibition.
TURKEY	Measures	The Government paid salaries (up to 60%) from Governmental funds for 3 months.
UKRAINE	Measures	On 22 April, the Cabinet of Ministers issued a normative act on support related to partial unemployment during the quarantine. The scheme required employers to request this help for their employees, and then the employer to provide information about the employees eligible for this support on a monthly basis. The support was paid for every hour of work that was lost because of the quarantine and was calculated as 75% of the employee's salary per hour, but not more than the minimum wage (4723 UAH/145 EUR) per month.
	Figures	Approx. 20,000 people employed in exhibition.
UK	Measures	- The UK Government introduced a Coronavirus Job Retention Scheme (CJRS) which covered 80% of the wages of staff who would otherwise be laid off or 'furloughed', for up to £2,500 per month per individual and paid through HMRC. Employers were invited to top up the remaining 20%. The scheme was made available to large and small businesses, and the charity and voluntary sector. The so-called furlough scheme was expected to stop in November 2020, when it was meant to be replaced by the Job Support Scheme described below. It was announced in November 2020



- that the CJRS (also known as the furlough scheme) would remain open until 31 March 2021.
- On 24 September, a new Jobs Support Scheme was introduced to cover the pay of employees working fewer than normal hours due to lower demand arising from COVID-19. This scheme was withdrawn following the extension of the CJRS. The scheme was meant to apply to staff who can work at least a third of their usual hours. Employers would have had to pay staff for the hours they worked and for those they didn't (compared to 'normal' hours), the Government and the employer each covering one third of the lost pay. The Government payments would have been capped at £697.92 per month per employee. The scheme was meant to run for six months from 1 November and be open to employers across the UK even if they have not previously used the furlough scheme.
- A Self-Employment Income Support Scheme supported self-employed individuals whose income has been negatively affected by COVID-19 by providing a grant worth 80% of their profits up to a cap of £2,500 per month. Job supp
- All small and medium-sized businesses and employers will be able to reclaim Statutory Sick Pay, paid to workers for absence due to illness related to COVID-19.
- On 8 July, as part of <u>a £30b package to save jobs</u>, the UK Government announced the Job Retention Bonus, a £1,000 one-off taxable payment to the employer, for each eligible employee that was furloughed and kept continuously employed until 31 January 2021.



## 3.5. RENT AND RELATED EXPENSES

## **SUMMARY**

Across Europe, with a few exceptions included below, exhibitors are currently still being asked to pay rent and service charges by landlords, despite their properties being closed to the public. A growing number of Governments – or local, relevant authorities – are introducing measures to delay rent payments for businesses during the crisis.

COUNTRY	DATA	DETAILS
ALBANIA	Measures	A Government decree delayed monthly rents for small businesses,
AUSTRIA	Measures	All businesses that were forced to close by the Government could benefit from fixed cost compensation. This would cover a period running from 16 March to 15 June. The share of fixed costs covered would depend on the level of revenue loss, with a maximum of 75% compensated for companies that experienced at least an 80% loss in turnover. In addition, businesses can benefit from a reduced corporate tax, which can cover approximately 6.5% of your fixed costs. This support scheme was renewed following the announcement of a second lockdown in Austria, with a ceiling of €3m per company – strictly covering fixed costs such as rent or energy bills.
BELGIUM	Measures	In the commune of Brussels City, the payment of rents for businesses was delayed. Similar schemes were introduced at local level (region or city).
BULGARIA	Measures	The concept of force majeure did not apply to rent in Bulgaria, cinemas were therefore still obliged to pay rent.
	Figures	Approx. €1m for April, May in June in fixed costs for cinema operators.
CYPRUS	Measures	Negotiated on a case-by-case basis with landlords. Following the introduction of a second lockdown in January 2021, the Government announced state sponsorship to cover rents, and other operating expenses of companies and the self-employed, amounting to €200m.
DENMARK	Measures	If companies were forced by law to close down, all expenditure including rent was fully covered by the State. Following a second round of closure from 16 December, the scheme was renewed. Following the announcement of a lockdown in North Jutland from 6 November, the Danish government announced that businesses that were forced to close in the region would receive support covering all fixed costs.
ESTONIA	Measures	The Estonian Government supported businesses who were forced to close because of the coronavirus emergency – by contributing up to 25% of their rental expenses for a month. Landlords were encouraged to contribute by the Government.



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FINLAND	Measures	The Finnish Government introduced a fixed costs compensation scheme covering April and May. This mechanism has not been renewed.  The City of Helsinki decided to temporarily waive rental payments on commercial premises and terraces (more info).  Municipalities support (described in the support scheme section of this document) could be used for any business expenses, particularly fixed costs such as rents.
FRANCE	Measures	<ul> <li>The companies that can benefit from the solidarity fund to support small business (described in the support scheme section of this document) were able to delay payments of rent and related expenses. Larger companies must negotiate on a case-by-case basis with landlords. More information on the FNCF website, in French.</li> <li>The Minister of Economy introduced an incentive of three months cancelled rent payments for very small businesses (less than 10 employees/€2m annual revenues). There was no obligation for landlords to apply it, but they were encouraged to do so. The FNCF provides detailed information on the topic to its members, including a draft letter which can be sent to landlords asking for a postponement or cancelation of rent. Additional information available here, in French.</li> <li>Following the introduction of a new lockdown from 30 October, the French Government has announced that it would financially incentivise landlords to cancel the rent due for November and possibly December if the lockdown is extended. The French Government decided to limit this scheme to November 2020 following the introduction of an extended solidarity fund (allowing all companies to apply for a one-off grant) for the month of December. This incentive will take the shape of a tax credit, with the state effectively covering 50% of the rent if the landlord accepts to cancel it. This measure will apply to companies, the support will only cover a maximum of 2/3 of the rent due for November.</li> <li>The French Government also introduced a rule whereby businesses that were forced to close – including cinemas – could not be penalised/fined for delays in the payment of energy bills during and two months after the period of closure. Same for the payment of rent. It remains to be seen if this rule applies to all businesses or only those with less than x employees.</li> <li>It was announced in mid-January 2021 that all businesses with a monthly turnover of over €1m and more than 50 employees which have been required to</li></ul>



		cover maximum 70% of fixed costs for a total amount of maximum €3m per company from January to June 2021. This aid can be combined with the already existing solidarity fund. Details of this programme will be announced later in January or February 2021.
	Figures	Approx. €17m in weekly fixed costs for cinema operators.
GERMANY	Measures	<ul> <li>The federal Government agreed to delay payments of rents until 30 June 2020, to be repaid by June 2022, if the business owner can't pay rent due to the coronavirus crisis. More information available here, in German.</li> <li>The Federal Governement introduced a support mechanism specifically targeting fixed costs in 2020. This scheme has been valid for the period between April 2020 and June 2021. A description of the aid and application requirements are available here, in German. The aid received is proportional to the loss incurred, with 90% of fixed costs covered for businesses that suffered a 70% decrease in turnover and only 40% for those that experienced a loss between 30-50% of turnover.</li> </ul>
GREECE	Measures	A 40% decrease on rent was been applied by the State for any company/enterprise that was obliged to suspend their activities by the Governmental order.
HUNGARY	Measures	A moratorium on all loan repayments for individuals and companies until 31 December 2020.
IRELAND	Measures	Negotiated on a case-by-case basis with landlords.
	Figures	Approx. €15m per month in rent.
ITALY	Measures	No rent payments have been delayed. The only measure in the Law Decree concerns the March rent for shops forced to close (a 60% tax credit). The Italian cinema association ANEC has been advocating to have cinemas included, but this proposal was struck down.  The Government issued a new law decree on 28 October, following the introduction of new restrictions, including the closure of cinemas. Tax credit for rents has been confirmed for October, November and December (if the decrease in turnover is at least 50%).
KOSOVO	Measures	The Government subsidised up to 50% of rent costs for SMEs during April and May.
LITHUANIA	Measures	Depends on agreements with landlords but most did not treat the quarantine as a <i>force majeure</i> , cinemas had to prove it.
LUXEMBOURG	Measures	Negotiated on a case-by-case basis with landlords.
MALTA	Measures	Negotiated on a case-by-case basis with landlords. On 16 July, the EU approved a €108 million Maltese scheme to support companies, by which direct grants will be open to companies of all sizes active in all sectors, except the financial sector. Under the scheme, businesses will be granted up to €7,500 per company to cover rental costs, and up to €7,500 per company to cover electricity bills. The measure is expected to benefit 20,000 companies.



SMEs directly affected by Government measures to contain the coronavirus can apply for the Allowance for Fixed Costs SMEs (TVL). Entrepreneurs could receive compensation for their fixed costs per period of 3 months, depending on the size of the company, the level of the fixed costs and the degree of loss of turnover. Companies can apply 3 times to the scheme, valid for periods of 3 months, from 1 June 2020 to 30 June 2021 (4 periods in total, Q3/4 2020 and Q1/2 2021). In order to apply, fixed costs must amount to at least €3,000 in 3 months (that amount was at €4,000 between 1 June and 30 September 2020). Businesses can receive a grant of maximum €90,000 per period of 3 months (previously €50,000). In January 2021, this maximum amount was increased to €330,000 per guarter for SMEs and to €400,000 for larger companies. In February 2021, it was further increased to €550k for SMEs and €600k for larger companies. Entrepreneurs can be reimbursed 85% of their fixed costs if they suffer a turnover loss of more than 30%. Businesses must submit a new application each time. More information available here, in Dutch.

**NETHERLANDS** 

Measures

It was announced in March 2021 that companies that had to (partially) close due to COVID-19 related restriction would receive a higher TVL in the second quarter of 2021. It was decided to increase the subsidy percentage to 100%. Entrepreneurs can use the TVL if they suffer more than 30% loss of turnover. The TVL scheme for the second quarter is expected to open from mid-May 2021. It was announced in May 2021 that the TVL would be opened to large companies from Monday 10 May – when it was previously limited to SMEs. The TVL Q1 2021 will remain open for large companies until June 10, 2021. For SMEs, the Q1 2021 will be closed on May 18. The TVL Q2 2021 is expected to open in the second half of June 2021. The Dutch government is planning to extend the support package for jobs and the economy in the third quarter of 2021. The Fixed Charges Allowance (TVL) is part of this package and will therefore be extended in Q3 2021. The conditions for TVL Q3 2021 are the same as TVL Q2 2021. A special TVL scheme for starting entrepreneurs was made available in June 2021. The scheme provides an allowance for the Q1 20201 fixed costs of entrepreneurs in that opened their business between 1 October 2019 and June 2020. The scheme is almost the same as the normal allowance for fixed costs (TVL). To be eligible, appplicants must have had at least a 30% drop in turnover in Q1 2021 compared to Q3 2020 and a minimum loss of €1,500 in fixed costs.

This will also apply for Q2 2021. More information available here.



NORWAY	Measures	A general compensation scheme was introduced whereby the State covers a share of the fixed costs for companies that have a significant decline in turnover as a result of the coronavirus outbreak. The scheme is easy to use and was designed for fast application and payment. Cinemas, distributors and suppliers were all able to apply.  More information available here. Another compensation scheme will be introduced to cover businesses that had to
		close a second time in late 2020 / early 2021. Only private companies will be able to apply.
POLAND	Measures	- Lease contracts for commercial facilities with a sales area over 2000m² that were forced to close were suspended. When the ban was lifted, the tenant must then submit an offer to extend the contract for the period the lease was suspended plus additional 6 months. Cinemas that rent their space from local Governments would also be exempt from rent payments. All cinemas located in malls had their lease agreements suspended during closure. The same support mechanism was extended for the second Polish lockdown in November 2020.  In July 2021 the legislation changed in a way that lease contractors could withdraw their offer(s) to extend the contract for the period of closure plus 6 months and would be still entitled to rent exemption for the period of closures. For the future closures different mechanism is planned – for closure period the tenant would pay 20% of rent and then, after reopening, 50% of rent for 3 month (from the day of reopening).  A new support scheme was introduced in January 2021, worth a total of approximately €2.9b. It is specifically targeting micro, small and medium-sized companies. As part of this programme, companies can apply for support covering a maximum of 70% of the fixed costs incurred during the period from 1 November 2020 until 31 March 2021, for a maximum amount of €780k per company.
ROMANIA	Measures	Small and medium-sized companies, as defined by Law no. 346/2004, who had totally or partially interrupted their activity based on the decisions issued by public authorities during the period of emergency and having been granted a certificate for emergency situations issued by the Ministry of Economy, benefitted from deferred payment of utilities, electricity, natural gas, water, telephone and internet services, as well as the deferred payment of the rent for the building/s destined for registered offices and secondary offices.
RUSSIA	Measures	Rent payments for state and municipal property delayed.
SERBIA	Measures	The city of Belgrade decided not to charge rent for office and business spaces.



SLOVAKIA	Measures	A €200m rent compensation scheme was introduced to support companies whose activities were limited or stopped because of the crisis, following a Government order. This call is valid from 23 June to 30 November 2020. Businesses can get 50% of their rent reimbursed by the State.
SLOVENIA	Measures	A support package introduced in November 2020 includes a deferral of rent payment for office buildings and business spaces, and partial compensation of fixed costs for affected businesses.
	Figures	Approx. €12.9m in monthly fixed costs for cinema operators.
SPAIN	Measures	Spanish authorities approved a ruling implementing a moratorium on rent payments, making it possible to delay payments over 2 years (depending on various parameters). Cinema operators were disappointed by this decision, which legally binds them to repay rents in spite of the impact of the crisis on their business.  More information available here, in Spanish.
SWEDEN	Measures	Valid for the period running from April to December 2020, if a landlord and a tenant agree on a rebate on the rent, the Swedish state will cover a part of the rebate. The State compensation may represent 50% of the rebate, however not more than 25% of the ordinary rent amount. Tenants cannot obtain an advantage of more than €800,000 and the scheme expires on 31 December 2020. In an amended budget, the Government has allocated SEK 5b (approximately €453m) for the rent rebate scheme.
SWITZERLAND	Measures	The Federal Government has refused a plan to support businesses with their rent.
TURKEY	Measures	Turkey's Shopping Centres and Retailers Federation announced that no rent will be received from the businesses located in malls that have been closed due to the coronavirus outbreak. Close to 70% of cinemas in Turkey are located in malls.
UKRAINE	Measures	Cinemas still paid rent, but mainly a reduced amount. negotiated on a case-by-case basis with landlords.
UK	Measures	In England, Northern Ireland and Wales, there was a moratorium on enforcement action by commercial landlords initially for a period of three months from March.



## 3.6. TAXATION

## **SUMMARY**

National authorities across Europe have been quick to delay payments of various taxes for individuals and businesses, including VAT in several cases. Additional schemes related to the payment of social contributions are included in the "employment" section of this research.

COUNTRY	DETAILS
	Tax deferrals, reduction of tax prepayments etc. was introduced for a
ALICTRIA	total amount of €10b. VAT on cinema tickets has been reduced (see
AUSTRIA	cultural sector support in section 4.1 of this research). More information
	available in German online.
	A 3 month delay was introduced for tax payments at national level. City
BELGIUM	tax (in Brussels) was suspended as well as other local commune taxes
	across the country.
BULGARIA	The Bulgarian tax authorities extended VAT filings deadlines until
BOLOANIA	further notice to help businesses through the coronavirus epidemic.
	Businesses with revenues of less than €1m (93% of all companies in
	the country) and have recorded a drop of more than 50% in revenue
	due to the coronavirus crisis were not required to pay profit tax, income
CROATIA	tax or contributions. It was also be possible to postpone the payment of
	VAT until they receive payment of issued invoices. Businesses with a
	drop of 20% or more of revenue applies for a deferral of payments,
	valid for March and April returns.
	Temporary suspension of the obligation to pay VAT for reasons of
	business liquidity, without the imposition of any penalties and interest
	for the periods ending 29 February 2020, 31 March 2020 and 30 April 2020, until 10 November 2020, provided that the relevant VAT returns
CYPRUS	are submitted within the prescribed deadlines. The Collection of Taxes
	and Assessments Law has been amended to give the Minister of
	Finance the power to extend the deadline for submission of tax returns
	as well as the deadline for settlement of tax liabilities.
	Income tax deadline extended. Delay of tax return and VAT tax
CZECH	declaration until July 2020. VAT on cinema tickets reduced (see cultural
REPUBLIC	sector support in section 4.1 of this research).
DENMARK	Tax authorities made it possible to postpone tax and VAT for the
DENMARK	industry this spring.
ESTONIA	Companies which were affected can be supported by differing taxes.
ESTONIA	VAT payment were delayed until 1 May 2020.
	Businesses experiencing payment difficulties could request an
	extension to a tax return's filing deadline, and late-filing penalties were
	be imposed for a justified special reason. They could apply for a tax
FINLAND	settlement on new, easier terms, and a withholding tax adjustment if
	business results appear to be lower than estimated.
	VAT refund processing will also be stepped up. The first repayment of
	delayed VAT has been postponed to 30 November 2020, with a
	reduced interest of 4%. Finland offered VAT loans during the
	coronavirus crises at an interest rate of 3%. This enabled businesses to
	apply for a temporary refund of VAT payments they made on their
	returns in 2020. More information available in Finnish online.



	INTERNATIONAL UNION OF CINEMAS
FRANCE	<ul> <li>Very small, and small to medium business were exonerated from social charges from March to June. Larger businesses could delay payments and benefit from reduced rates.</li> <li>France continues not to provide a VAT filing or payment deferment, setting it aside from most other European countries. However, it offered a discount on VAT payments for April-May returns for businesses in difficulties.</li> <li>On 16 July, French Prime Minister Jean Castex announced a €100 billion recovery roadmap, including tax cuts for French businesses. French companies saw business taxes cut by €20 billion over the next two years.</li> <li>An exemption of the special tax on cinemas TSA (10,72% of the ticket price) to the French national cinema centre CNC has been voted by the French parliament at the end of 2020, worth over €37m in taxes that will exempted or given back to cinemas.</li> <li>An exemption for property tax has been granted to all land owners that were forced to close their businesses by the Government.</li> <li>Most of the support schemes above were extended following the second lockdown and ensuing closure of French cinemas from 30 October 2020. The French cinema federation has created a dedicated page on their website including all the tax exemptions and related measures that cinema operators can apply for.</li> <li>The landlord tax ("taxe foncière" in French) can be reimbursed for landlords of businesses that were closed for at least 3 months in</li> </ul>
GERMANY	<ul> <li>A deferral of tax was confirmed from the cut-off date of 1 March 2020. There were no strict requirements for granting the deferral, businesses must simply demonstrate they have been affected by the crisis, without evidence of the value of the damage incurred. Enforcement measures were suspended.</li> <li>Businesses could reclaim incurred advance tax payments as early as this year. Income taxes can also be reclaimed under certain conditions, in 2021 after filing a tax return to the tax office. If losses in 2020 are less serious than expected, tax authorities can reclaim those taxes back.</li> <li>According to the social security treatment, grants for short-time work allowance are tax exempt for up to 80 percent of the difference between the target salary and the actual salary. This regulation also supports cinema companies that have increased the short-time work allowance for their employees.</li> <li>VAT will be reduced for a limited period from 1 July 2020 to 31 December 2020, from 7% to 5% for cinema tickets. More information can be found here, in German. Ordinary VAT has also been reduced from 19% to 16% from July to December 2020. It was confirmed in December 2020 that, as of January 1, 2021, the normal VAT rates of 19% and 7% will apply again.</li> <li>The Federal Ministry of Finance has decided that, for around 90% of wage and income taxpayers, the previously paid solidarity surcharge will no longer apply from January 2021. This also relieves individual entrepreneurs in small and medium-sized companies. More information available here.</li> </ul>



	T
	- The submission deadline for tax returns for 2020 was extended to 31 August 2021, provided that the participation of a tax advisor is
	guaranteed;
	- The due date of the advance VAT payment for 2021 will be
	suspended upon request. In this case, amounts already paid will be
	refunded;
	- The obligation to file for insolvency has been suspended until 30
	April 2021. But the conditions under which this option applies
	should be checked by a tax advisor or lawyer if possible.
GREECE	Suspension, for four months until August 2020, of tax and social security obligations of corporations that were ordered to close, with the
	sole condition that they do not dismiss any workers. Instalments of
	confirmed debts of March- April. 25% discount for March-April
	instalment payments if paid in due time. VAT payers who do not lay off
	staff may withhold 25% of their VAT due for April.
HUNGARY	Tax authorities exempted 81,480 SMEs from the flat-rate tax liability
	until June 30 and delay tax debts already incurred before 1 March until
	after the end of the state of emergency.
	Deferment of Commercial Property Rates and VAT. VAT liabilities
	enforcement activities were suspended. There was automatic no late
	interest or payment penalties for January-April VAT payments for small
	businesses below €3m annual turnover.
IRELAND	A six-month reduction in the standard rate of VAT from 23% to 21%
	has been effective from 1 September 2020 (applies to cinema concessions).
	A VAT rate reduction from 13.5% to 9% applies from 1 November 2020
	in recognition of the unprecedented challenges facing the hospitality
	and tourism sector (applies to cinema tickets).
	Fiscal and welfare payments and compulsory insurance premiums
	were suspended until 16 September (previously until 30 April). Support
	to enterprises' liquidity available through State-guaranteed bank loans,
ITALY	as well as tax credits for costs related to sanitizing of workplaces. The
	worst affected sectors do not have to meet their tax obligations and tax
	relief will be offered to companies that donate sums of money to
	combat the pandemic.
	It was officially announced on 13 May that the June payments of IRAP
	(the regional tax on net production value) would be cancelled - both the 2019 balance and the 2020 deposit - if total revenues do not exceed
	€250m.
	VAT payments may be delayed to 16 September on certain VAT
	liabilities: small businesses (less than €50m turnover) which have had a
	33% cut in revenue between March-April compared to same period in
	2019. For larger businesses above €50m turnover, the reduction must
	be 50% or more.
LATVIA	Companies were supported by deferring taxes, including VAT.
LITHUANIA	VAT payments were delayed by up to one year if cinemas prove they
	are harmed by the crisis. There will be no charges for late payments or
	interest on outstanding VAT. Cinemas are not part of the first list of
	harmed businesses and are forced to prove they are harmed by the
	quarantine.



LUXEMBOURG	The European Commission has approved in January 2021 a €156 million Lithuanian aid scheme which will take the form of tax deferrals and tax-related liquidity measures (payment in instalments of tax arrears, interest free periods, as well as the suspension of tax debt recovery). The scheme will be open to businesses affected by the containment measures imposed by the Lithuanian government to limit the spread of the coronavirus.  There are possibilities to delay tax payments & advances. There was a suspension of VAT penalties for late returns until 15 May.
MALTA	All taxes and VAT payments for March and April were deferred to June, to improve liquidity by €700 million. This measure applies to businesses that could prove an estimated 25% or more decrease in sales registered (on the basis of a 3 month period in 2020 compared with the same period of 2019).
NETHERLANDS	Companies and self-employed people in the Dutch cultural/creative sector can make a special request for an extension of the 3-month payment deadline for all income tax, corporation tax, wage tax and turnover tax (VAT) contributions.  The interest on overdue tax, normally levied after the term of payment expires, has been temporarily lowered from 4% to nearly 0%. The rate for interest on tax has been temporarily lowered to practically 0% as well. This reduction applied to all types of tax that are subject to interest.  The period during which affected businesses can apply for tax deferment was extended until 1 October 2020. Businesses using the scheme must pay those taxes by 1 January 2021 at the latest. There will also be a 3-year repayment scheme to repay the accrued tax debt (previously at 2-year). This was extended to 1 October 2021.  Entrepreneurs who have not previously applied for a postponement or extension can still do so. For entrepreneurs who had already received an extension earlier this year, the postponement now automatically applies until October 1, 2021. The date on which entrepreneurs will start paying back again moved earlier to October 1, 2022, and there is five years for this. However, entrepreneurs are expected to start paying tax again from 1 October 2021 More details available here in Dutch
NORWAY	tax again from 1 October 2021. More details available here, in Dutch.  The Government has declared that its reduced VAT rate will be further reduced from 12% to 6%, effective from 20 March to 31 October. The previous reduction had been set to 8% and was effective from 1 January 2020. It was confirmed in October that the reduction will last for the rest of the year.  The association is trying to convince the Government to skip the special cinema tax of 2.5% on total revenues, also from 1 January 2020.  The deadline for payment of the first VAT term was postponed from 14 April to 10 June 2020.  Owners of companies that run a loss will be able to postpone the payment of corporation tax. The scheme means that the taxpayer can apply for a one-year deferred payment of wealth tax for the income year 2020 when it falls due for payment in 2021. If it is probable that the business will run a loss in 2020, you can apply for exemption from withholding tax / tax on business wealth in 2020.



POLAND	Businesses could postpone their payments of social charges. Tax payments, due for 30 April, were postponed to 30 May. Deadlines for submitting declarations and tax documents have been extended (e.g. deadlines for annual financial report from June 30 to September 30). Businesses with a year-on-year decrease in revenue by at least 50%, were exempted from reporting for taxation liabilities that were overdue by more than 90 days.
PORTUGAL	Postponement of the Corporate Income Tax (CIT) from 31 March to 30 June 2020. Extension of the deadline for submission of the CIT. Additional taxes also delayed. Regarding VAT and withholding taxes for the second quarter of 2020, the Government decided to make tax payments more flexible for both companies and the self-employed. More information here.
ROMANIA	Various measures including suspension of forced execution of budgetary debts, VAT refunds during March for all settled settlements, suspension of fiscal control actions. More information here.
RUSSIA	For all small and medium size businesses, a 6 month tax break for all duties except VAT, insurance premiums and loan payments to small and medium-sized enterprises.
SERBIA	Deadlines for tax payments postponed. The payment of payroll taxes and contributions deferred during the period of the state of emergency, while the payment of corporate income tax for the second quarter was delayed.
SLOVENIA	Slovenia offered businesses affected by the COVID-19 outbreak the opportunity to apply for a deferral of their VAT payments, without any penalties or interest charges. Other tax returns were delayed by two months. Slovenia ended the VAT reliefs on 31 May 2020 as they declared an end to the state of emergency and the pandemic in the country.
SLOVAKIA	VAT payments and other tax rules were relaxed for February, March and April payments. No interest or penalties on late filings.
SPAIN	A VAT and other tax payment holiday was introduced for small businesses who applied for relief for the coronavirus COVIDoutbreak. The scheme was not available for large businesses (above €6m turnover) or if the VAT due is above €30m.
SWEDEN	As part of a SEK 300b support package, companies may delay VAT payments and other tax settlements for up to 12 months, with a 6% interest. The measure will be backdated to January 2020. You can also get repayment for VAT as a loan with an annual interest of 3.1%.
SWITZERLAND	Both local and federal initiatives. Payment of taxes at federal level postponed without interest.
TURKEY	The Government agreed to: delay taxes for 3 months (April, May and June) to be paid after November in 6 instalments; delay all credit payments for 3 months without interest; use Governmental funds to support for long term and low rate credits for affected SMEs.
UKRAINE	Cinemas exempt from paying VAT until 2023, but this was already the case before the outbreak.
UK	The next VAT payment deferred for three months until the end of June and not be fully payable until the end of the financial year. It was announced on 24 September that those who took advantage of the



earlier VAT payment deferral will now be able to pay this back in 11 smaller interest-free instalments.

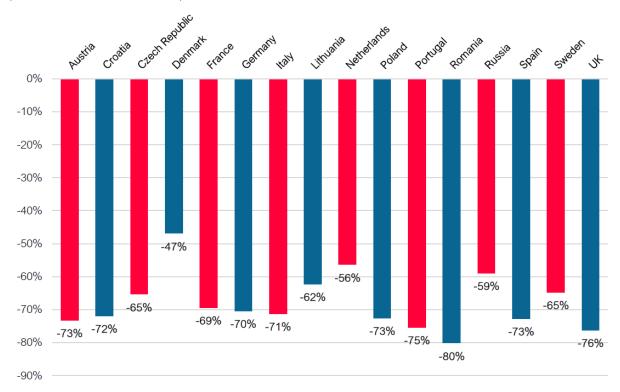
A business rates holiday has been introduced for all companies operating in the retail, hospitality and leisure sector. On 8 July, the Government announced a reduction of VAT for "attractions" – including cinemas – from 20% to 5%, effective from 15 July 2020 until 12 January 2021. It was announced on 24 September that the reduction will be extended from January 2021 to 31 March 2021.



#### 4. BOX OFFICE PERFORMANCES IN 2020

European cinemas saw a 70.6% drop in box office in 2020, accounting for a total decrease of €6.2 billion in revenues compared to 2019. A similar 69.0% reduction could be observed in the European Union, resulting in a €4.0 billion drop in revenues. These figures come after a very successful 2019, when European cinemas grossed over €8.8 billion at the box office and attracted more than 1.34 billion cinema-goers. In the European Union, cinemas had recorded their best results for 15 years, with admissions reaching the 1 billion mark for the first time since 2004.

REDUCTION IN 2020 BOX OFFICE ACROSS A SELECTION OF EUROPEAN TERRITORIES (based on admissions for France)



Detailed figure for all UNIC territories can be found via this link.