

FOR IMMEDIATE RELEASE

PICTUREHOUSE CINEMAS' CLARE BINNS TO RECEIVE 2024 UNIC ACHIEVEMENT AWARD

BRUSSELS, NEW YORK – 15 APRIL 2024: CLARE BINNS, Managing Director of both Picturehouse Cinemas and its prize-winning distribution arm Picturehouse Entertainment, has been named as the 2024 recipient of the UNIC Achievement Award, given each year in recognition of outstanding dedication and service to European cinema exhibition. The Award will be presented as part of the CineEurope Awards Ceremony on Thursday 20 June at the Centre de Convencions Internacional de Barcelona (CCIB) in Barcelona, Spain.

Clare Binns has for over 40 years dedicated her career to the cinema industry, with a particular passion for - and commitment to - bringing world cinema to local audiences.

From her start in the 1980s as a cinema usher, to projectionist, cinema manager and now Managing Director, Clare has constantly sought opportunities to enhance the cultural and social value of cinema and in recent years has successfully overseen the expansion of Picturehouse Cinemas, the company now operating 28 welcoming and innovative neighbourhood cinemas, somewhere you're always likely to find Clare enjoying a film.

Her unparalleled dedication has been celebrated on numerous occasions: in 2009 she received the WFTV Contribution to the Medium Award, in 2010 she was ranked 70th in the Guardian Film Power 100 list and in 2015, as well as winning the Screen Awards Exhibition Achievement Award, Variety named her as one of the 25 individuals driving the London entertainment scene. Her continuous involvement in both the London Film Festival Industry Liaison Committee and the BAFTA Learning and Events Committee is further proof of her deep commitment to the industry.

Welcoming the announcement of the Award, Phil Clapp, President of UNIC said:

“We are absolutely delighted to honour Clare at CineEurope 2024. The Award recognises her incredible passion for the Big Screen, her outstanding career and her key role in developing not just the UK cinema sector, but an influence that goes far beyond the boundaries of her home nation. Clare’s contribution to cinema programming and audience development have been widely recognised, and her leadership continues to shape the industry.

On behalf of the UNIC Board and colleagues from across the industry, I would like to congratulate Clare for this wonderful achievement.”

About CineEurope

CineEurope 2024 will take place from 17-20 June at the Centre Convencions Internacional Barcelona (CCIB) in Barcelona, Spain. CineEurope is the longest-running and most successful European convention and trade show for major, regional, and independent cinema professionals. CineEurope will feature exclusive screenings and product presentations of upcoming films, sponsored events, timely and informative seminars and the CineEurope Trade Show. CineEurope is the Official Convention of the Union Internationale des Cinémas/International Union of Cinemas (UNIC).

About UNIC

The Union Internationale des Cinémas/International Union of Cinemas (UNIC) represents the interests of cinema trade associations and cinema operators covering 39 countries in Europe and neighbouring regions.

About Film Expo Group

The Film Expo Group is the premier organizer of events in the motion picture industry. The Film Expo Group produces CineEurope, held in Barcelona; ShowEast, held in Miami; and CineAsia, held in Bangkok.

Further enquiries

lgaltier@unic-cinemas.org | +32 484 183910 | #CineEurope | @CineEurope